

T U I T I O N R E C O M M E N D A T I O N C O M M I T T E E

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Enrollment & FY22 Planning

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Vice President for Student Affairs, Oregon Tech



Guiding Principles

- Consider long-term factors when recommending the single year decisions (important to have a forward looking vision)
- Recognize the importance of affordability for students
- Tuition levels should be developed using data and information, including internal budget, comparator institutions, and external cost indices.
- Ensure we maintain the current service level, quality and support that Oregon Tech provides to students.

Process Framework

- Communicate openly and transparently with all stakeholders at an appropriate level of detail
- The committee will utilize data and information throughout the process
- Communicate respectfully and ask questions

Agenda



1. Enrollment

A. Data for 2020-2021

Oregon Community Colleges

Oregon Public Universities

Oregon Tech

B. Other factors impacting enrollments for 2021-2022

C. Projections for 2021-2022 (any charts/tables??)

2. Tuition Comparisons

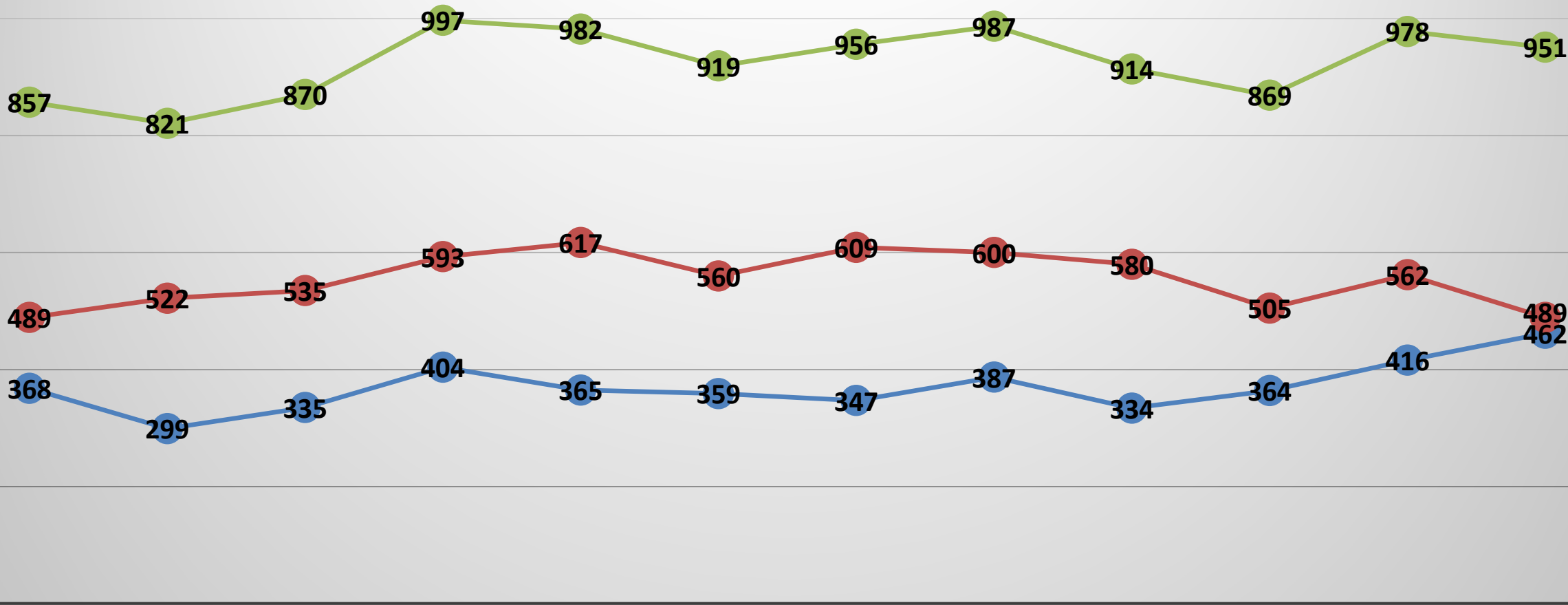
3. FY22 Budget

A. Fixed costs v. unfixed costs

B. Assumptions – next meeting

4. Forums

FY & TR Since 2009



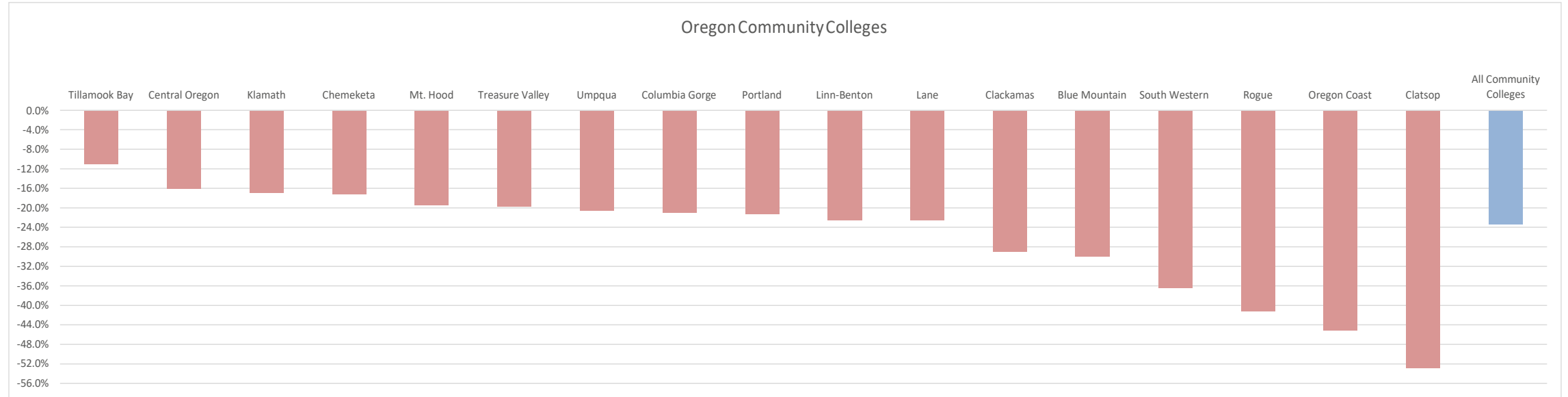
FALL 2009 FALL 2010 FALL 2011 FALL 2012 FALL 2013 FALL 2014 FALL 2015 FALL 2016 FALL 2017 FALL 2018 FALL 2019 FALL 2020

● FY ● TR ● Total

Fall 2020 Enrollment Comparison - Oregon Community Colleges

Data Source - HECC (November 2020)

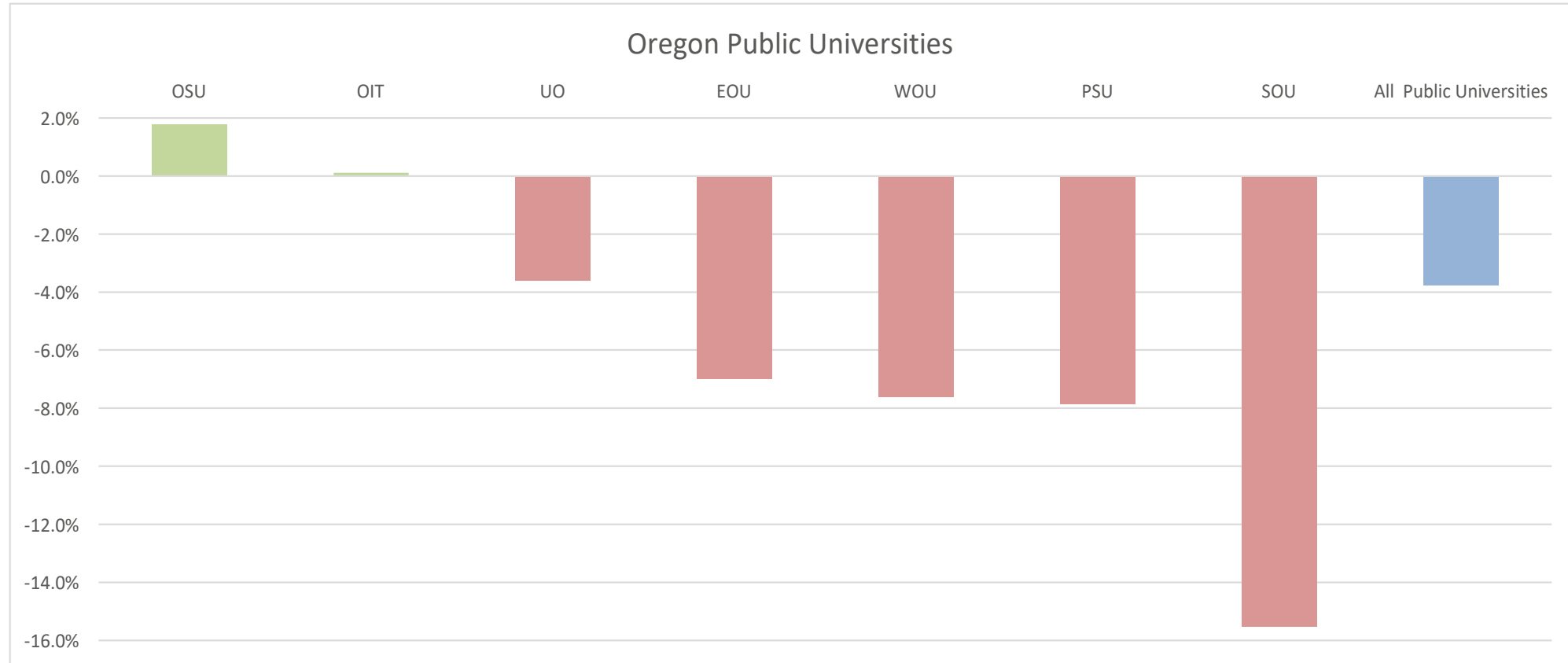
January 19, 2021



	Tillamook Bay	Central Oregon	Klamath	Chemeketa	Mt. Hood	Treasure Valley	Umpqua	Columbia Gorge	Portland	Linn-Benton	Lane	Clackamas	Blue Mountain	South Western	Rogue	Oregon Coast	Clatsop	All Community Colleges
Fall 2019	929	6,588	2,161	11,869	8,897	2,215	3,923	1,309	34,331	8,303	9,974	10,561	2,185	3,110	6,148	939	1,662	115,104
Fall 2020	827	5,534	1,797	9,832	7,164	1,779	3,118	1,034	27,040	6,437	7,723	7,506	1,531	1,976	3,619	516	784	88,217
Difference	-102	-1,054	-364	-2,037	-1,733	-436	-805	-275	-7,291	-1,866	-2,251	-3,055	-654	-1,134	-2,529	-423	-878	-26,887
Percent Change	-11.0%	-16.0%	-16.8%	-17.2%	-19.5%	-19.7%	-20.5%	-21.0%	-21.2%	-22.5%	-22.6%	-28.9%	-29.9%	-36.5%	-41.1%	-45.0%	-52.8%	-23.4%

Fall 2020 Enrollment Comparison - Oregon Public Universities Data Source - HECC (November 2020)

January 19, 2021



	Oregon State University	Oregon Institute of Technology	University of Oregon	Eastern Oregon University	Western Oregon University	Portland State University	Southern Oregon University	All Public Universities
Fall 2019	32,774	5,319	22,615	3,067	4,929	26,020	5,966	100,690
Fall 2020	33,359	5,325	21,800	2,853	4,554	23,979	5,041	96,911
Difference	585	6	-815	-214	-375	-2,041	-925	-3,779
Percent Change	1.8%	0.1%	-3.6%	-7.0%	-7.6%	-7.8%	-15.5%	-3.8%

F20 Census



Student Status (All Locations)

	Same Week Comparison	
	Fall 2019	Fall 2020
Total New	2,248	2,298
- New Freshman	416	462
- New Transfer	562	489
- New Post Bac	64	72
- New Graduate	42	40
- New Non-Admit UG	1,151	1,224
- New Non-Admit GR	13	11
Continuing	2,695	2,738
Returning After Absence	376	289
Total	5,319	5,325

Same Week Comparison	
Difference	% Change
50	2.2%
46	11.1%
-73	-13.0%
8	12.5%
-2	-4.8%
73	6.3%
-2	-15.4%
43	1.6%
-87	-23.1%
6	0.1%

Headcount Fall 19 4th Week	Percent of 4th Week	
	Fall 2019	Fall 2020
2,248	100.0%	102.2%
416	100.0%	111.1%
562	100.0%	87.0%
64	100.0%	112.5%
42	100.0%	95.2%
1,151	100.0%	106.3%
13	100.0%	84.6%
2,695	100.0%	101.6%
376	100.0%	76.9%
5,319	100.0%	100.1%

Retention Fall 2018 Cohort Returning Fall 2019

	Started	Retained
New Freshmen (Full-Time)	331	251
New Transfers (Full-Time)	306	249
Total	637	500

% Retained
75.8%
81.4%
78.5%

Retention Fall 2019 Cohort Returning Fall 2020

	Started	Retained
New Freshmen (Full-Time)	380	288
New Transfers (Full-Time)	315	265
Total	695	553

% Retained
75.8%
84.1%
79.6%

Headcount (Based on Primary Campus)

	Same Week Comparison	
	Fall 2019	Fall 2020
On Campus (Klamath Falls)	2,206	2,232
Online	699	726
Onsite Total	1,027	1,004
* Portland Metro	844	779
* Seattle	93	78
* Chemeketa	59	59
* Joint Program	3	1
* HST at OIT	28	87
Sub-Total	3,932	3,962
High School (ACP)	1,387	1,363
Grand Total	5,319	5,325

Same Week Comparison	
Difference	% Change
26	1.2%
27	3.9%
-23	-2.2%
-65	-7.7%
-15	-16.1%
0	0.0%
-2	-66.7%
59	210.7%
30	0.8%
-24	-1.7%
6	0.1%

Fourth Week Comparison

Headcount Fall 19 4th Week	Percent of 4th Week	
	Fall 2019	Fall 2020
2,206	100.0%	101.2%
699	100.0%	103.9%
1,027	100.0%	97.8%
844	100.0%	92.3%
93	100.0%	83.9%
59	100.0%	100.0%
3	100.0%	33.3%
28	100.0%	310.7%
3,932	100.0%	100.8%
1,387	100.0%	98.3%
5,319	100.0%	100.1%

Credit Hours (Based on Course Campus)

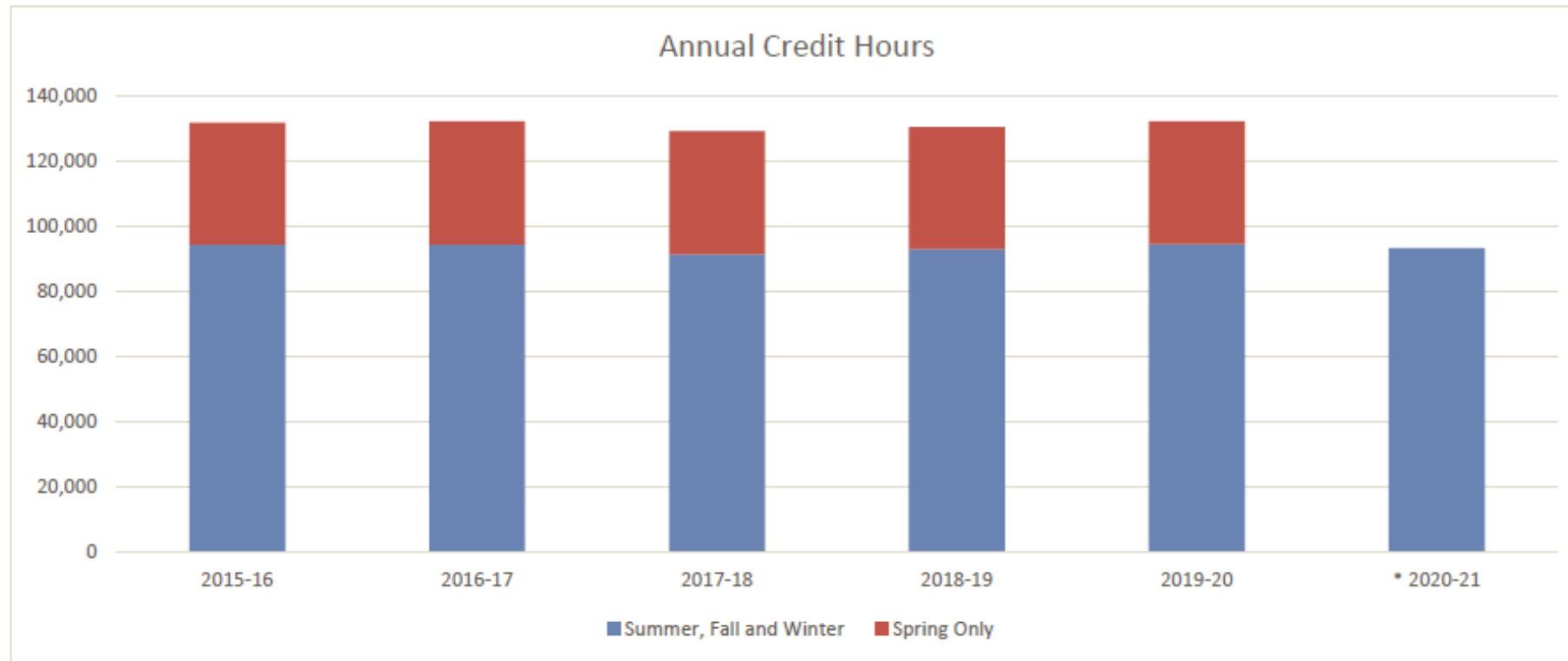
	Same Week Comparison	
	Fall 2019	Fall 2020
On Campus (Klamath Falls)	26,393	25,989
Online	7,877	8,479
Onsite Total	8,483	8,031
* Portland Metro	7,265	6,892
* Seattle	538	467
* Chemeketa	626	608
* Joint Program	54	64
Sub-Total	42,753	42,499
High School (ACP)	5,753	5,521
Grand Total	48,506	48,020

Same Week Comparison	
Difference	% Change
-404	-1.5%
602	7.6%
-452	-5.3%
-373	-5.1%
-71	-13.2%
-18	-2.9%
10	18.5%
-254	-0.6%
-232	-4.0%
-486	-1.0%

Fourth Week Comparison

Credit Hours Fall 19 4th Week	Percent of 4th Week	
	Fall 2019	Fall 2020
26,393	100.0%	98.5%
7,877	100.0%	107.6%
8,483	100.0%	94.7%
7,265	100.0%	94.9%
538	100.0%	86.8%
626	100.0%	97.1%
54	100.0%	118.5%
42,753	100.0%	99.4%
5,753	100.0%	96.0%
48,506	100.0%	99.0%

* Note: AY 2020-21 is not complete and there is no data to report for Spring 2021 at this time



	2015-16	2016-17	2017-18	2018-19	2019-20	* 2020-21
Summer	10,902	11,181	10,282	11,041	11,417	11,091
Fall	42,980	42,701	41,317	42,166	42,680	42,480
Winter	40,359	40,379	39,754	39,709	40,288	39,546
Spring	37,381	37,797	37,572	37,279	37,640	
Total	131,622	132,058	128,925	130,195	132,025	

Fall 2021 First-Year Application data (As of 02/10/21) Comparison with same date last year



First-Year - Klamath Falls & Portland-Metro

Metric	Status			Decisions				Yield	
	Submits	Completes	% Complete	Denies	Admits	Declines	Confirms	Deposits	Yield
FY 2021	4562	4371	95.81%	350	3783	150	162	234	6.2%
FY 2020	4091	3978	97.24%	150	3655	262	138	241	6.6%
+/-	11.51%	9.88%		133.33%	3.50%	-42.75%	17.39%	-2.90%	

Fall 2021 First-Year Application data (As of 02/10/21) Comparison with same date last year



Admits By Campus				
Klamath Falls (Main Campus)	3490	3620	130	3.72%
Portland-Metro (Commuter Campus)	165	163	-2	-1.21%
Total	3655	3783	128	3.50%
Admits by Residency				
WUE	2153	2306	153	7.11%
Tuition_Equity	5	2	-3	-60.00%
Resident	1166	1104	-62	-5.32%
Nonresident_Reciprocity	14		-14	-100.00%
Non-Resident	312	367	55	17.63%
International	4	4		.00%

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Fall 2021 First-Year Application data (As of 02/10/21) Comparison with same date last year



Deposits By Campus				
Klamath Falls (Main Campus)	221	215	-6	-2.71%
Portland-Metro (Commuter Campus)	20	19	-1	-5.00%
Total	241	234	-7	-2.90%
Deposits by Residency				
Resident	179	158	-21	-11.73%
WUE	45	56	11	24.44%
Non-Resident	7	18	11	157.14%
International		2	2	
Nonresident_Reciprocity	10		-10	-100.00%
Tuition_Equity				

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Fall 2021 Transfer Application Data (As of 02/10/21) Comparison with same date last year



Transfer - Klamath Falls & Portland-Metro

Metric	Status			Decisions				Yield	
	Submits	Completes	% Complete	Denied	Admits	Declines	Confirms	Deposits	Yield
TR 2021	533	353	66.23%	2	320	6	61	80	25%
TR 2020	456	279	61.18%		197	2	28	68	34.5%
+/-	16.89%	26.52%			62.44%	200.00%	117.86%	17.65%	

*Tricky counts due to Post-Baccs

Fall 2021 TR Application data (As of 02/10/21) Comparison with same date last year



Metric	Fall 2020	Fall 2021	+/-	+/-%
Admits By Campus				
Klamath Falls (Main Campus)	128	219	91	71.09%
Portland-Metro (Commuter Campus)	69	101	32	46.38%
Total	197	320	123	62.44%
Admits by Residency				
WUE	30	37	7	23.33%
Tuition_Equity	1	2	1	100.00%
Resident	119	212	93	78.15%
Nonresident_Reciprocity	15	2	-13	-86.67%
Non-Resident	30	64	34	113.33%
International	1	2	1	100.00%

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Fall 2021 TR Application data (As of 02/10/21) Comparison with same date last year



Metric	Fall 2020	Fall 2021	+/-	+/-%
Deposits By Campus				
Klamath Falls (Main Campus)	49	62	13	26.53%
Portland-Metro (Commuter Campus)	20	19	-1	-5.00%
Total	69	81	12	17.39%
Deposits by Residency				
WUE	10	12	2	20.00%
Tuition_Equity	1		-1	-100.00%
Resident	46	60	14	30.43%
Nonresident_Reciprocity	6	2	-4	-66.67%
Non-Resident	6	7	1	16.67%
International				

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Fall 2021 GR Application data (As of 02/10/21) Comparison with same date last year



Graduate - Klamath Falls & Portland-Metro

Metric	Status			Decisions				Yield	
	Submits	Completes	% Complete	Denied	Admits	Declines	Confirms	Deposits	Yield
GR 2021	153	39	25.49%	2	11	1	1	3	27.3%
GR 2020	64	24	37.50%						
+/-	139.06%	62.50%							

Fall 2021 GR Application data (As of 02/10/21) Comparison with same date last year



Metric	Fall 2020	Fall 2021	+/-	+/-
Admits By Campus				
Klamath Falls (Main Campus)		8	8	
Portland-Metro (Commuter Campus)		3	3	
Total		11	11	
Admits by Residency				
Resident		3	3	
Non-Resident		6	6	
International		2	2	

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Metric	Fall 2020	Fall 2021	+/-	+/-%
Deposits By Campus				
Klamath Falls (Main Campus)		1	1	
Portland-Metro (Commuter Campus)		2	2	
Total		3	3	
Deposits by Residency				
Resident		2	2	
Non-Resident		1	1	
International				

Nonresident Reciprocity is processed in the spring and summer from College of Redwoods, Siskiyou, and Shasta.

Enrollment Factors & Projections



- Nationwide app bubble among tier 1 & 2 institutions overrepresented
 - Oregon down down down
- Oregon -18% in FAFSA submissions nationwide app bubble & top tier institutions overrepresented
- Foundation Application down ~ 300 Apps
- Housing Apps down YOY, flat two years ago, launched late this year
- COVID uncertainty, COVID Uncertainty, **COVID UNCERTAINTY**
- **Official projections are flat in SCH (excluding Dual Credit)**
- Flat Retention targets
- Admissions UG Targets*
 - FY 7-10% FY = 494 - 508
 - TR 4% = 506
 - UG = 1000

*Targets are not statistically reliable and verifiable forecasts

FY21 Undergraduate Tuition Comparison



FY21 Undergraduate Tuition Comparison

Institution	State	Public/Private	Resident Annual	Non-Res Annual
Weber State University	UT	Public	\$7,634	\$22,908
Eastern Oregon University	OR	Public	\$7,830	\$20,520
CSU Chico	CA	Public	\$7,868	\$17,368
Boise State University	ID	Public	\$8,068	\$24,988
Humboldt State	CA	Public	\$8,613	\$26,433
Cal Poly Pomona	CA	Public	\$8,613	\$20,493
University of Toledo	OH	Public	\$9,196	\$18,556
Oregon Institute of Technology	OR	Public	\$9,212	\$29,322
Cal Poly San Luis Obispo	CA	Public	\$10,071	\$25,971
Portland State University	OR	Public	\$10,081	\$29,837
Western Oregon University	OR	Public	\$10,146	\$28,956
Southern Oregon University	OR	Public	\$10,917	\$28,197
Oregon State University - Cascades	OR	Public	\$12,165	\$32,355
Oregon State University - Corvallis	OR	Public	\$12,165	\$32,355
University of Oregon	OR	Public	\$13,857	\$39,309
UC San Diego	CA	Public	\$14,679	\$29,754
Colorado School of Mines	CO	Public	\$19,100	\$37,350
Gonzaga University	WA	Private	\$47,560	\$47,560
Seattle University	WA	Private	\$48,510	\$48,510
University of Portland	OR	Private	\$49,424	\$49,424
Rose-Hulman Institute Of Technology	IN	Private	\$49,479	\$49,479
Loyola Marymount University	CA	Private	\$52,402	\$52,402
Worcester Polytechnic Inst.	MA	Private	\$54,640	\$54,640
Rensselaer Polytechnic	NY	Private	\$57,012	\$57,012
Harvey Mudd College	CA	Private	\$58,359	\$58,359



Oregon University Tuition Comparison - 2020-21

Undergraduate - Resident						
	15					
	OIT	OSU	OSU-CC	PSU	UofO	SOU
Base Per Credit	\$204.72	\$319.00	\$315.00	\$188.25	\$307.93	\$196.00
Full-Time Rate	\$3,070.80	\$4,785.00	\$4,725.00	\$2,823.75	\$4,618.95	\$2,940.00
Differential Per Credit Rates						
Engineering & Technology	\$276.37					
Health Curriculum	\$276.37					
Respiratory Care	\$276.37					
Clinical Lab Science	\$276.37					
Paramedic Education	\$223.90					
Dental Hygiene - Chemeketa	\$223.90					
College of Business		\$341.00	\$341.00			
Pre-Engineering		\$354.00	\$354.00			
Professional Engineering		\$372.00	\$372.00			
Arts		\$340.00	\$336.00			
Forestry		\$335.00				
Honors College		\$819.00	\$815.00			
Business				\$206.65		
Engineering				\$238.85		
College of the Arts				\$199.65		
University Honors College				\$195.65		
Clark Honors College					\$987.75	
Honors College						\$221.00

Full-time at 15 credits



Oregon University Tuition Comparison - 2020-21

Undergraduate - Non Resident						
	OIT	OSU	OSU-CC	PSU	UofO	SOU
Base Per Credit	\$651.61	\$987.00	\$987.00	\$608.00	\$873.53	\$580.00
Full-Time Rate	\$9,774.15	\$14,805.00	\$14,805.00	\$9,120.00	\$13,102.95	\$8,700.00
Differential Per Credit Rates						
Engineering & Technology	\$879.67					
Health Curriculum	\$879.67					
Respiratory Care	\$879.67					
Clinical Lab Science	\$499.71					
Paramedic Education	\$321.07					
Dental Hygiene - Chemeketa	\$727.13					
College of Business		\$1,009.00	\$1,009.00			
Pre-Engineering		\$1,022.00	\$1,022.00			
Professional Engineering		\$1,040.00	\$1,040.00			
Arts		\$1,008.00	\$1,008.00			
Forestry		\$1,003.00				
Honors College		\$1,487.00	\$1,467.00			
Business				\$627.00		
Engineering				\$658.60		
College of the Arts				\$654.00		
University Honors College				\$615.00		
Clark Honors College					\$987.75	
Honors College						\$605.00

Full-time at 15 credits

FY22 Budget



Fixed Costs

PEBB/PERS rates

Utilities

Debt Service

Staffing Costs (short-term)

Variable Costs

Staffing Costs (long-term)

S&S expenditures (supplies, travel)

Equipment expenditures

1% change in tuition = ~ \$350,000

1% of:

- Labor - \$496,316
 - Uncl \$246,594
 - Class \$61,733
- S&S - \$182,471
- Equipment - \$4,583
- Utilities - \$12,468

% of:

- Labor – 0.7%
 - Uncl 1.4%
 - Class 5.7%
- S&S – 1.9%
- Equipment – 76.4%
- Utilities – 28.1%

Forums



Klamath Falls

Wednesday, February 24, 6:00pm, via TEAMS

Incentive: Four \$250 scholarships

Presenters:

Portland-Metro

Friday, February 26, Time? Format?

Incentive?

Presenters:

Joint campus

Wednesday, March 3, 6:00pm, via TEAMS

Incentive: ???

Presenters:



Questions?



Next meeting – Feb. 19

Topics:

- * FY22 Budget
- * Prep for Forums