



Strategic Enrollment Management Report

February 11, 2022

Fall 2021 Enrollment data (fourth week census) comparison with Fall 2020

Headcount (Based on Primary Campus)

Same Week Comparison

	Fall 2019	Fall 2020	Fall 2021
On Campus (Klamath Falls)	2,206	2,232	2,109
Online	699	726	592
Onsite Total	1,027	1,004	873
* Portland Metro	844	779	698
* Seattle	93	78	50
* Chemeketa	59	59	58
* Joint Program	3	1	0
* HST at OIT	28	87	67
Sub-Total	3,932	3,962	3,574
High School (ACP)	1387	1,363	1,336
Grand Total	5,319	5,325	4,910

Fall 2020 vs. Fall 2021

Difference	% Change
-123	-5.5%
-134	-18.5%
-131	-13.0%
-81	-10.4%
-28	-35.9%
-1	-1.7%
-1	-100.0%
-20	-23.0%
-388	-9.8%
-27	-2.0%
-415	-7.8%

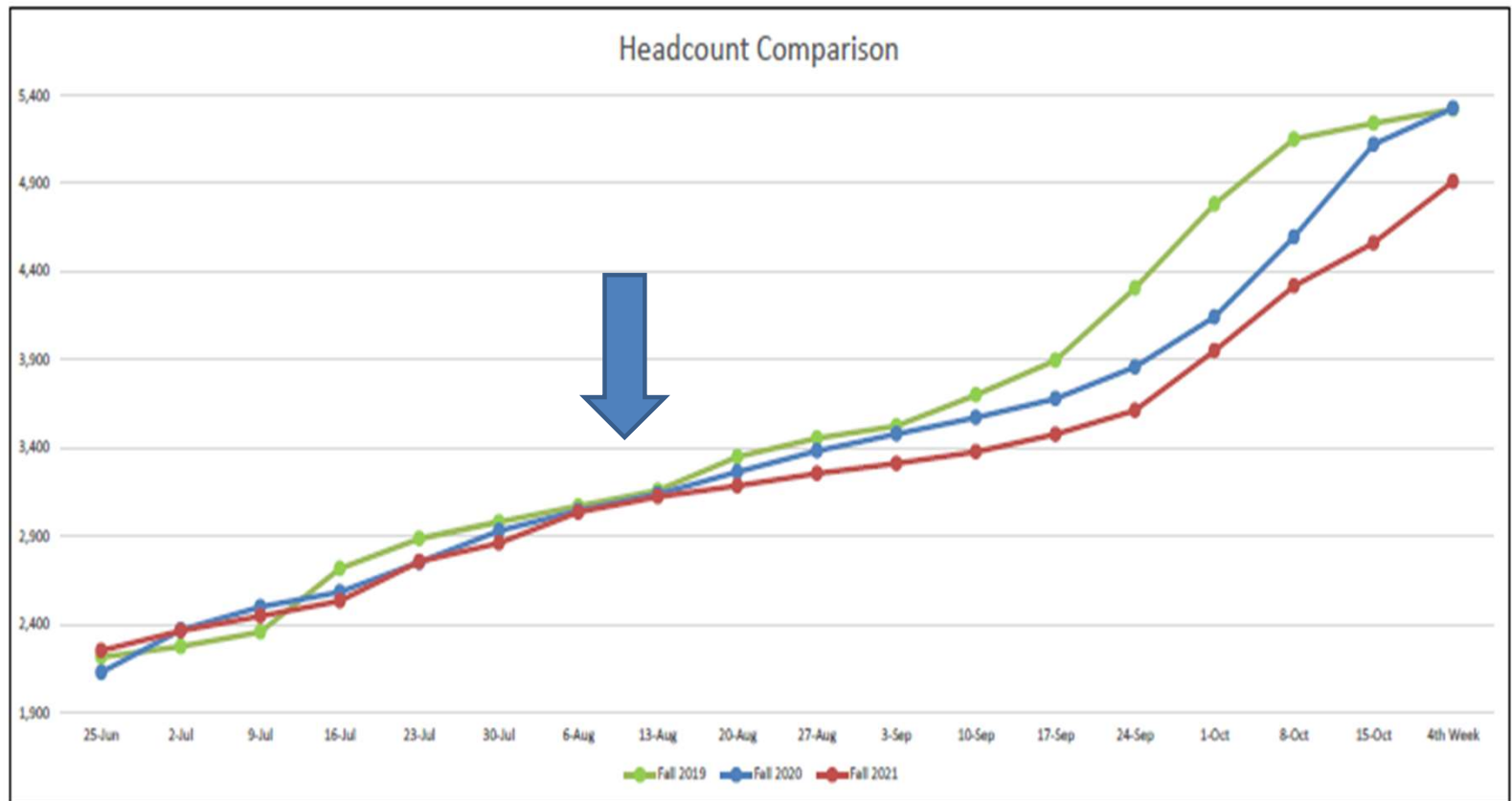
Credit Hours (Based on Course Campus)

Same Week Comparison

	Fall 2019	Fall 2020	Fall 2021
On Campus (Klamath Falls)	26,393	25,989	24,353
Online	7,877	8,479	7,759
Onsite Total	8,483	8,031	6,935
* Portland Metro	7,265	6,892	5,918
* Seattle	538	467	322
* Chemeketa	626	608	606
* Joint Program	54	64	89
Sub-Total	42,753	42,499	39,047

Fall 2020 vs. Fall 2021

Difference	% Change
-1,636	-6.3%
-720	-8.5%
-1,096	-13.6%
-974	-14.1%
-145	-31.0%
-2	-0.3%
25	39.1%
-3,452	-8.1%



- ~160 students made deposits but did not enroll at OT.
 - 65 did not enroll at any institution
 - 95 enrolled elsewhere

Type	Students	Percent
2 Year Public	48	50.5%
4 Year Public	33	34.7%
4 Year Private	14	14.7%
Total	95	100.0%

- After August 1, 2021 67 did not enroll
 - 33 did not enroll at any institution.
 - 34 enrolled at various 4 and 2 year colleges.

Student Status (All Locations)

Same Week Comparison

	Fall 2019	Fall 2020	Fall 2021
Total New	2,248	2,297	2,201
- New Freshman	416	462	443
- New Transfer	562	489	437
- New Post Bac	64	72	64
- New Graduate	42	40	51
- New Non-Admit UG	1,151	1,223	1,201
- New Non-Admit GR	13	11	5
Continuing	2,695	2,738	2,420
Returning After Absence	376	290	289
Total	5,319	5,325	4,910

Fall 2020 vs. Fall 2021

Difference	% Change
-96	-4.2%
-19	-4.1%
-52	-10.6%
-8	-11.1%
11	27.5%
-22	-1.8%
-6	-54.5%
-318	-11.6%
-1	-0.3%
-415	-7.8%

Retention – spring 2021 to fall 2021

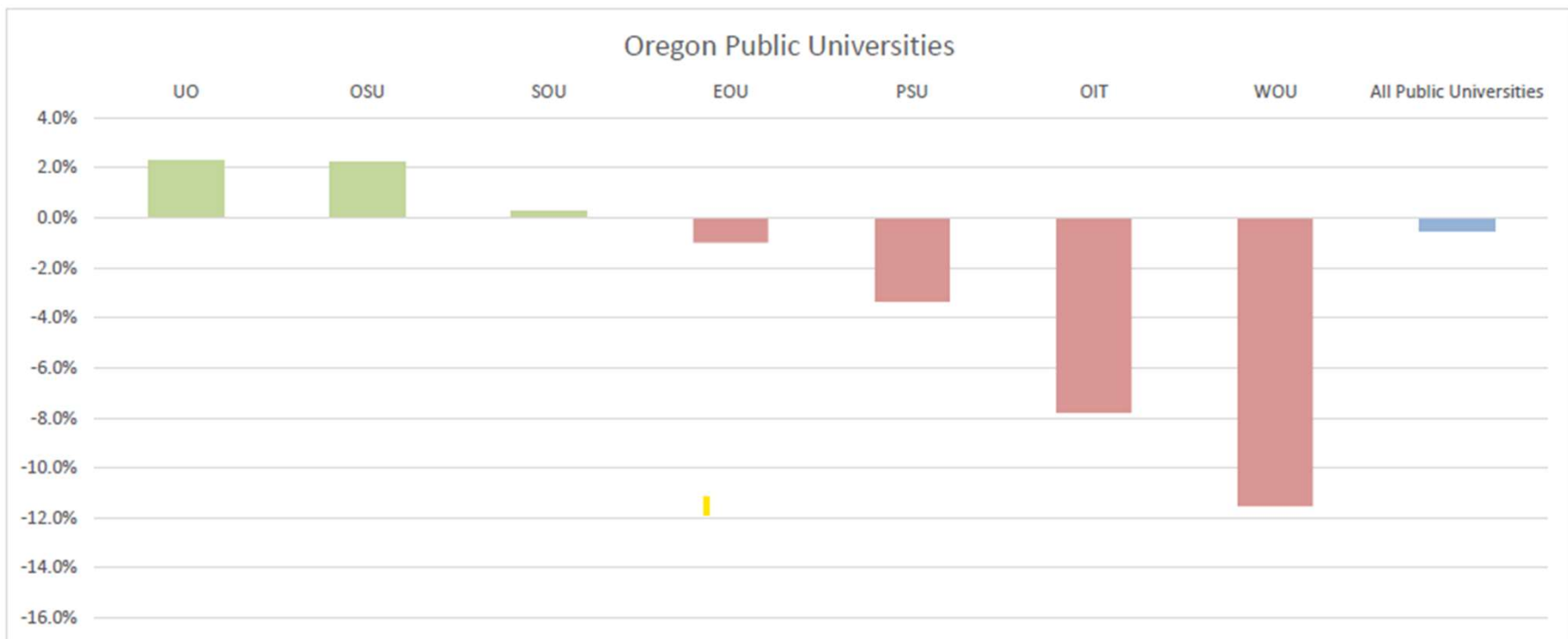
Enrollment Status of 588 students who were not retained|spring to fall
(excluding ACP, HST and graduated)

Status	Students	Percent
Enrolled at 2 Year Institution	77	13.1%
Enrolled at 4 Year Institution	63	10.7%
Did Not Enroll (Clearinghouse 11/10/21)	448	76.2%
Total Applications	588	100.0%

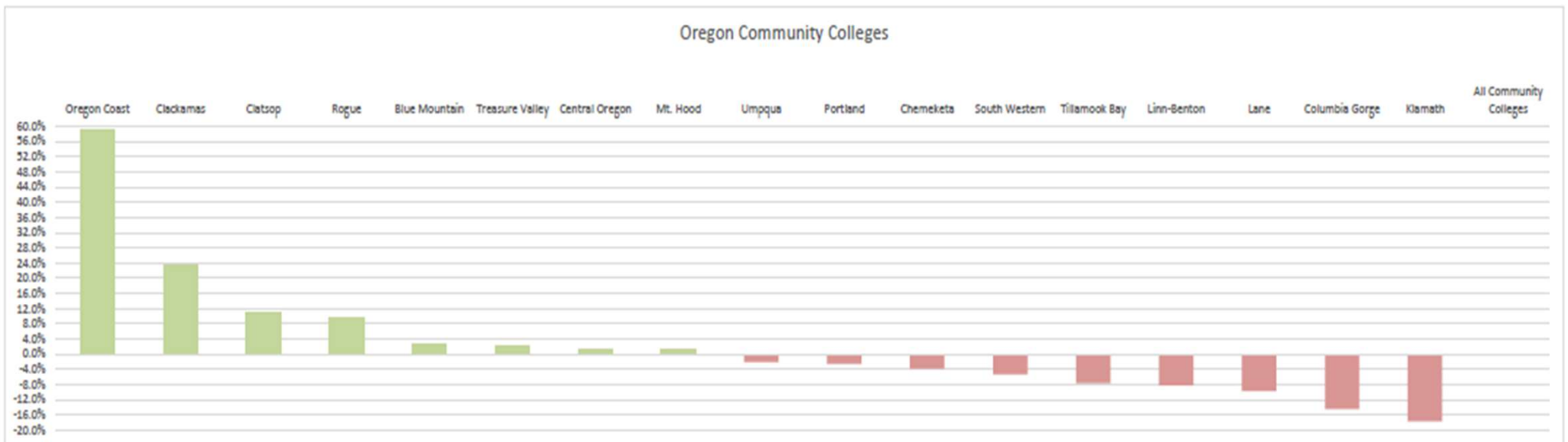
Top 10 enrollment Institutions of those not retained at OIT

Institution	Students	State	Year	Type
CHEMEKETA COMMUNITY COLLEGE	16	OR	2	Public
PORTLAND COMMUNITY COLLEGE	16	OR	2	Public
KLAMATH COMMUNITY COLLEGE	11	OR	2	Public
OREGON STATE UNIVERSITY	7	OR	4	Public
UMPQUA COMMUNITY COLLEGE	5	OR	2	Public
ROGUE COMMUNITY COLLEGE	5	OR	2	Public

Fall 2021



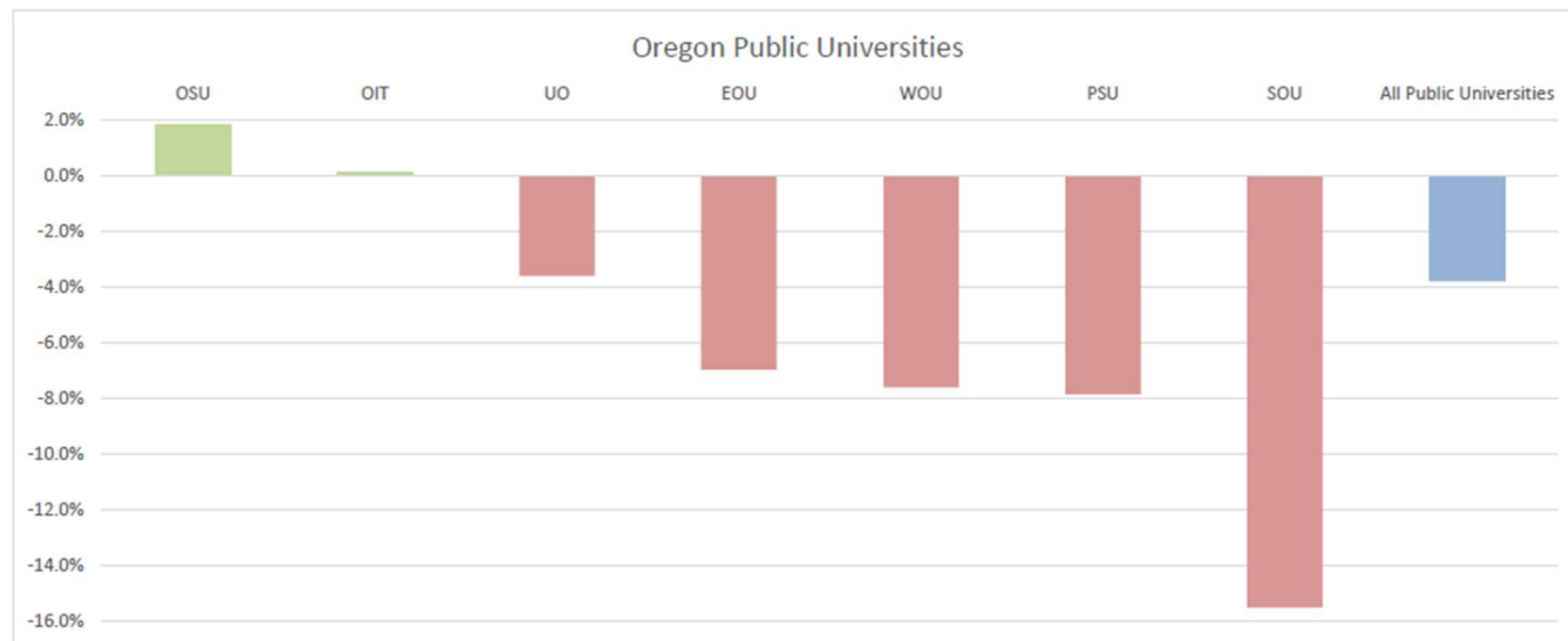
Community College enrollments Fall 2021



Fall 2020 Enrollment Comparison - Oregon Public Universities

Data Source - HECC (November 2020)

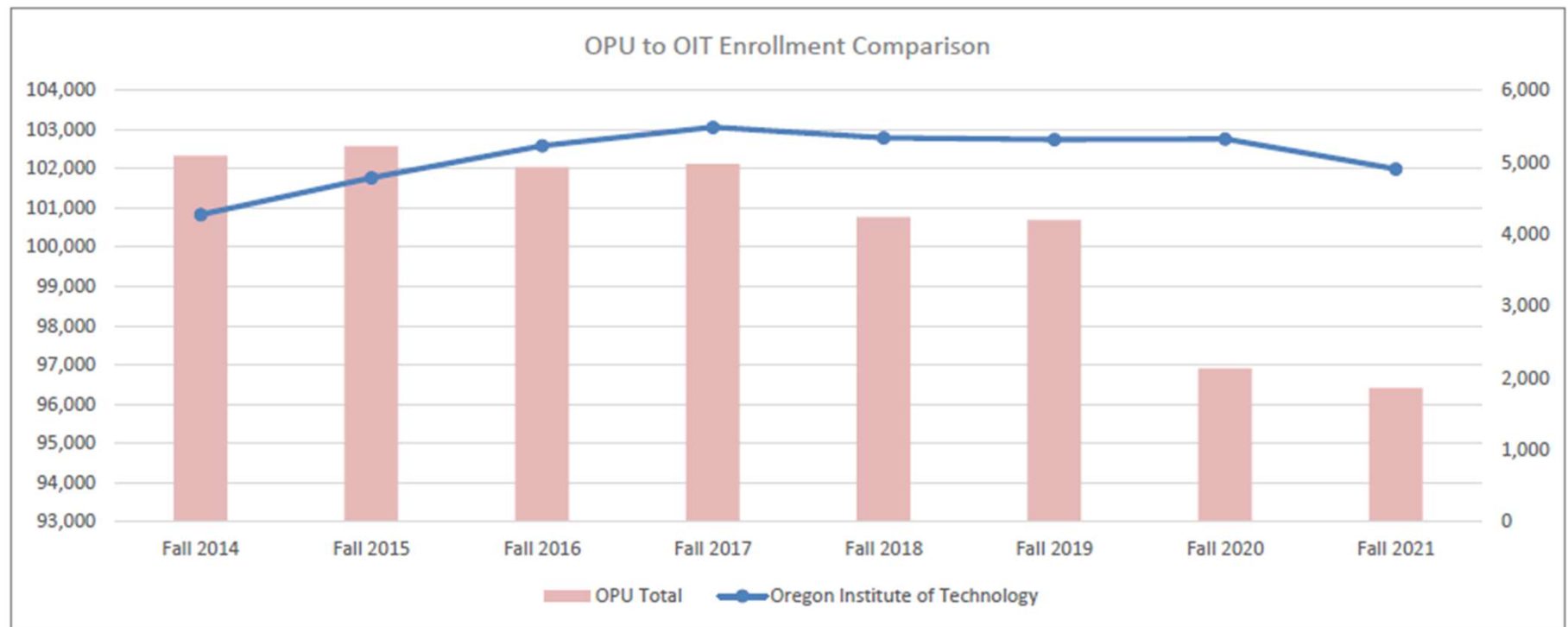
January 19, 2021



Fall 2020

	Oregon State University	Oregon Institute of Technology	University of Oregon	Eastern Oregon University	Western Oregon University	Portland State University	Southern Oregon University	All Public Universities
Fall 2019	32,774	5,319	22,615	3,067	4,929	26,020	5,966	100,690
Fall 2020	33,359	5,325	21,800	2,853	4,554	23,979	5,041	96,911
Difference	585	6	-815	-214	-375	-2,041	-925	-3,779
Percent Change	1.8%	0.1%	-3.6%	-7.0%	-7.6%	-7.8%	-15.5%	-3.8%

Multi Year Enrollment Comparison – Oregon Public Universities vs. Oregon Tech



	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	% Change Since 2014
Eastern Oregon University	3,653	3,488	3,176	3,016	2,978	3,067	2,853	2,825	-22.7%
Oregon Institute of Technology	4,273	4,786	5,232	5,490	5,341	5,319	5,325	4,910	14.9%
Oregon State University	29,723	30,451	31,303	31,904	32,012	32,774	33,359	34,108	14.8%
Portland State University	28,241	28,076	27,229	27,305	26,379	26,020	23,979	23,177	-17.9%
Southern Oregon University	6,203	6,215	6,088	6,139	6,119	5,966	5,041	5,056	-18.5%
University of Oregon	24,181	24,125	23,634	22,980	22,760	22,615	21,800	22,302	-7.8%
Western Oregon University	6,058	5,445	5,382	5,285	5,185	4,929	4,554	4,029	-33.5%
OPU Total	102,332	102,586	102,044	102,119	100,774	100,690	96,911	96,407	-5.8%

Winter 2022 4th week (Census)

Headcount (Based on Primary Campus)

Same Week Comparison

Winter 2021 vs. Winter 2022

	Winter 2020	Winter 2021	Winter 2022
On Campus (Klamath Falls)	2,115	2,125	1,960
Online	688	638	568
Onsite Total	934	874	784
* Portland Metro	727	670	626
* Seattle	94	72	51
* Chemeketa	60	59	58
* Joint Program	1	1	4
* HST at OIT	52	72	45
Sub-Total	3,737	3,637	3,312

Difference	% Change
-165	-7.8%
-70	-11.0%
-90	-10.3%
-44	-6.6%
-21	-29.2%
-1	-1.7%
3	300.0%
-27	-37.5%
-325	-8.9%

High School (ACP)	1,778	964	1,523
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559	58.0%
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Grand Total	5,515	4,601	4,835
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234	5.1%
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Credit Hours (Based on Course Campus)

Same Week Comparison

Winter 2021 vs. Winter 2022

	Winter 2020	Winter 2021	Winter 2022
On Campus (Klamath Falls)	24,716	23,563	22,135
Online	8,630	9,270	8,496
Onsite Total	6,929	6,713	5,876
* Portland Metro	5,808	5,606	4,951
* Seattle	544	466	281
* Chemeketa	518	569	580
* Joint Program	59	72	64
Sub-Total	40,275	39,546	36,507

Difference	% Change
-1,428	-6.1%
-774	-8.3%
-837	-12.5%
-655	-11.7%
-185	-39.7%
11	1.9%
-8	-11.1%
-3,039	-7.7%

High School (ACP)	7,719	4,111	6,407
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2,296	55.9%
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Grand Total	47,994	43,657	42,914
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-743	-1.7%
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New Student Retention (From Fall to Winter)

The following data represents Winter 2022 enrollment compared to prior years (January 31, 2020 vs. January 29, 2021 vs. January 28, 2022).

Retention Fall 2019 Cohort Returning Winter 2020

	Started	Retained
New Freshmen (Full-Time)	380	355
New Transfers (Full-Time)	315	301
Total	695	656

% Retained
93.4%
95.6%
94.4%

Retention Fall 2020 Cohort Returning Winter 2021

	Started	Retained
New Freshmen (Full-Time)	424	393
New Transfers (Full-Time)	295	274
Total	719	667

% Retained
92.7%
92.9%
92.8%

Retention Fall 2021 Cohort Returning Winter 2022

	Started	Retained
New Freshmen (Full-Time)	403	384
New Transfers (Full-Time)	270	255
Total	673	639

% Retained
95.3%
94.4%
94.9%

Fall 2022 Freshmen as of 02/10/22

- Klamath Falls and Portland Metro

	completed apps	admits	declined	deposits	yield
FA 22	4156	3892	93	228	5.9%
FA 21	4178	3765	149	231	6.1%
FA 20	3871	3653	262	241	6.6%
change	-.53%	3.37%	-24.43%	-1.3%	-.2%

Admits by Campus

	Fall 2020	Fall 2021	Fall 2022	Change
KF	2488	3598	3767	4.7%
PM	165	167	125	-25.15%

Freshmen Admits by Residency

	Fall 2020	Fall 2021	Fall 2022	Change
WUE	2154	2301	2340	1.69%
Resident	1164	1096	1247	13.78%
<u>Non resident</u>	312	354	301	-14.97%
International	4	4	1	-75%
Other *	18	10	3	-70%

*nonresident reciprocity - processed in spring - Siskiyou, College of Redwoods, Shasta;
tuition equity

Fall 2022 Transfers as of 02/10/22

Klamath Falls and Portland Metro

	completed apps	admits	declined	deposits	yield
FA 22	233	227	3	68	30%
FA 21	352	305	6	76	24.9%
FA 20	249	196	2	70	35.7%
change					

Admits by Campus

	Fall 2020	Fall 2021	Fall 2022	Change
KF	127	208	158	-24.04%
PM	69	97	69	-28.87%

Transfer Admits by Residency

	Fall 2020	Fall 2021	Fall 2022	Change
WUE	30	30	32	6.67%
Resident	119	203	149	-26.6%
<u>Non resident</u>	30	55	40	-27.27%
International	1	2	1	-50%
Other *	16	15	5	-66.7%

*nonresident reciprocity - processed in spring - Siskiyou, College of Redwoods, Shasta; tuition equity