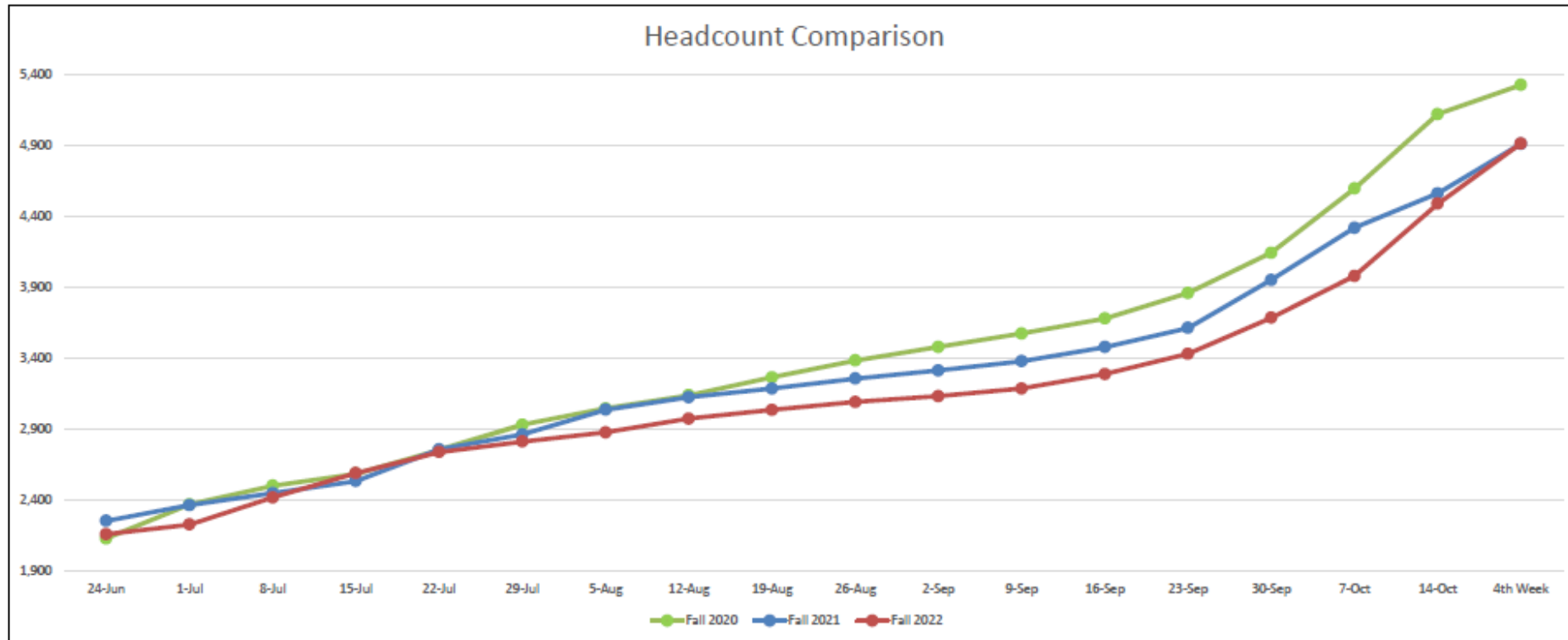




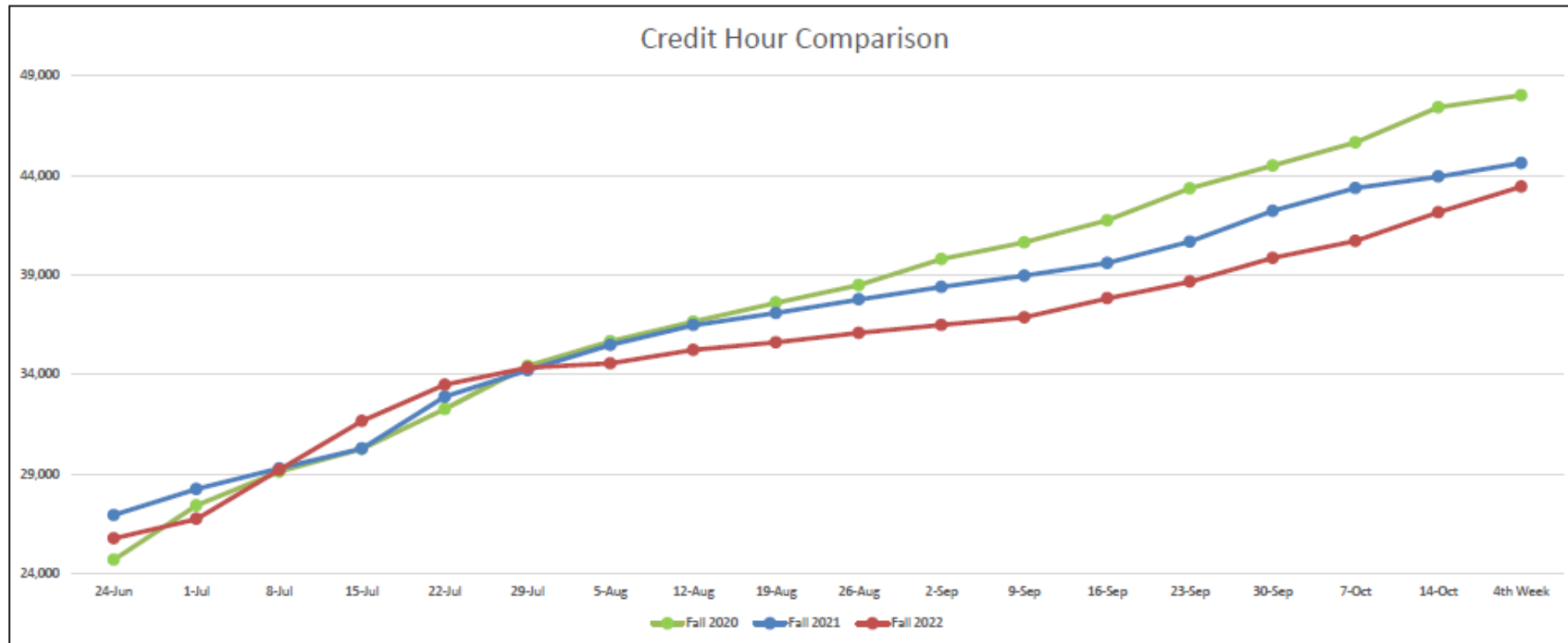
Strategic Enrollment Management Report

February 10, 2023

Headcount Comparison - Fall 2022



Credit Hour Comparison – Fall 2022



Headcount Comparison 2020, 2021, 2022

Headcount (Based on Primary Campus)

Same Week Comparison

Fall 2021 vs. Fall 2022

	Fall 2020	Fall 2021	Fall 2022
On Campus (Klamath Falls)	2,232	2,109	1,984
Online	726	592	563
Onsite Total	1,004	873	816
* Portland Metro	779	698	642
* Seattle	78	50	58
* Chemeketa	59	58	60
* Joint Program	1	0	1
* HST at OIT	87	67	55
Sub-Total	3,962	3,574	3,363

Difference	% Change
-125	-5.9%
-29	-4.9%
-57	-6.5%
-56	-8.0%
8	16.0%
2	3.4%
1	-
-12	-17.9%
-211	-5.9%

High School (ACP)	1363	1,336	1,550
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214	16.0%
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Grand Total	5,325	4,910	4,913
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3	0.1%
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Fall 2020 to fall 2021 subtotal change -9.8%, fall 2021 to fall 2022 -5.9%

Credit Hour Comparison 2020, 2021, 2022

Credit Hours (Based on Course Campus)

Same Week Comparison

Fall 2021 vs. Fall 2022

	Fall 2020	Fall 2021	Fall 2022	Difference	% Change
On Campus (Klamath Falls)	25,989	24,353	22,684	-1,669	-6.9%
Online	8,479	7,759	8,465	706	9.1%
Onsite Total	8,031	6,935	5,862	-1,073	-15.5%
* Portland Metro	6,892	5,918	4,917	-1,001	-16.9%
* Seattle	467	322	324	2	0.6%
* Chemeketa	608	606	621	15	2.5%
* Joint Program	64	89	0	-89	-100.0%
Sub-Total	42,499	39,047	37,011	-2,036	-5.2% 
High School (ACP)	5,521	5,577	6,421	844	15.1%
Grand Total	48,020	44,624	43,432	-1,192	-2.7% 

Fall 2020 to 2021 subtotal change -8.1%

Student Status Comparison All Locations

Student Status (All Locations)

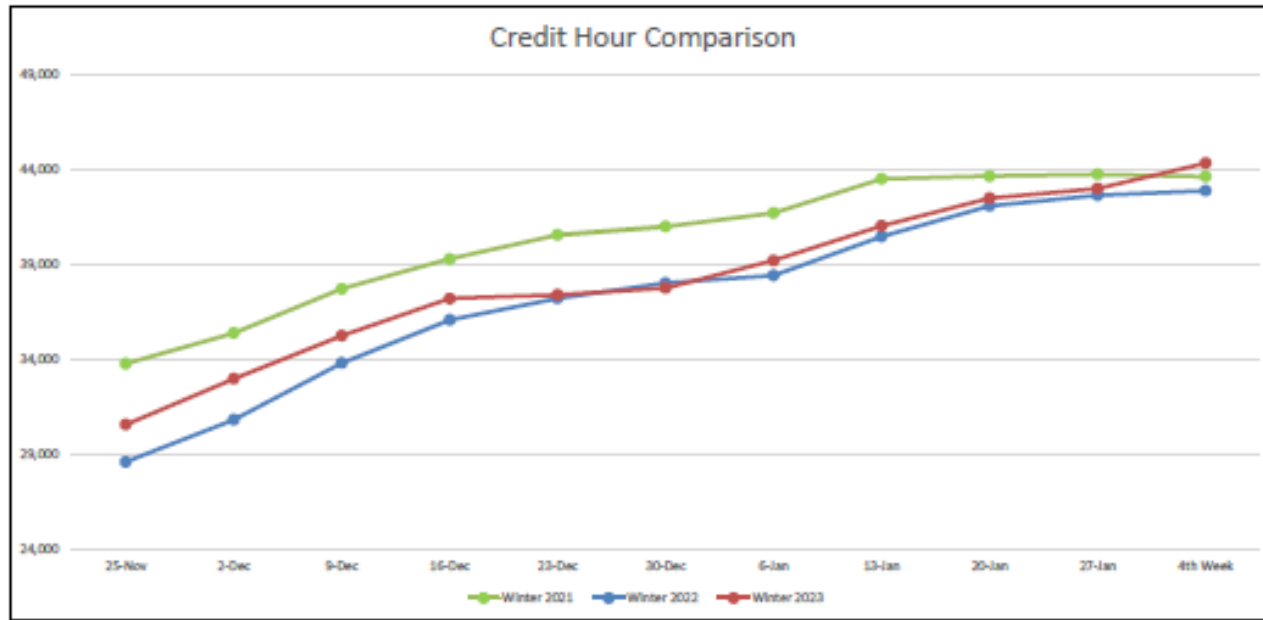
Same Week Comparison

	Fall 2020	Fall 2021	Fall 2022
Total New	2,297	2,201	2,220
- New Freshman	462	443	463
- New Transfer	489	437	358
- New Post Bac	72	64	51
- New Graduate	40	51	34
- New Non-Admit UG	1,223	1,201	1,310
- New Non-Admit GR	11	5	4
Continuing	2,738	2,420	2,358
Returning After Absence	290	289	335
Total	5,325	4,910	4,913

Fall 2021 vs. Fall 2022

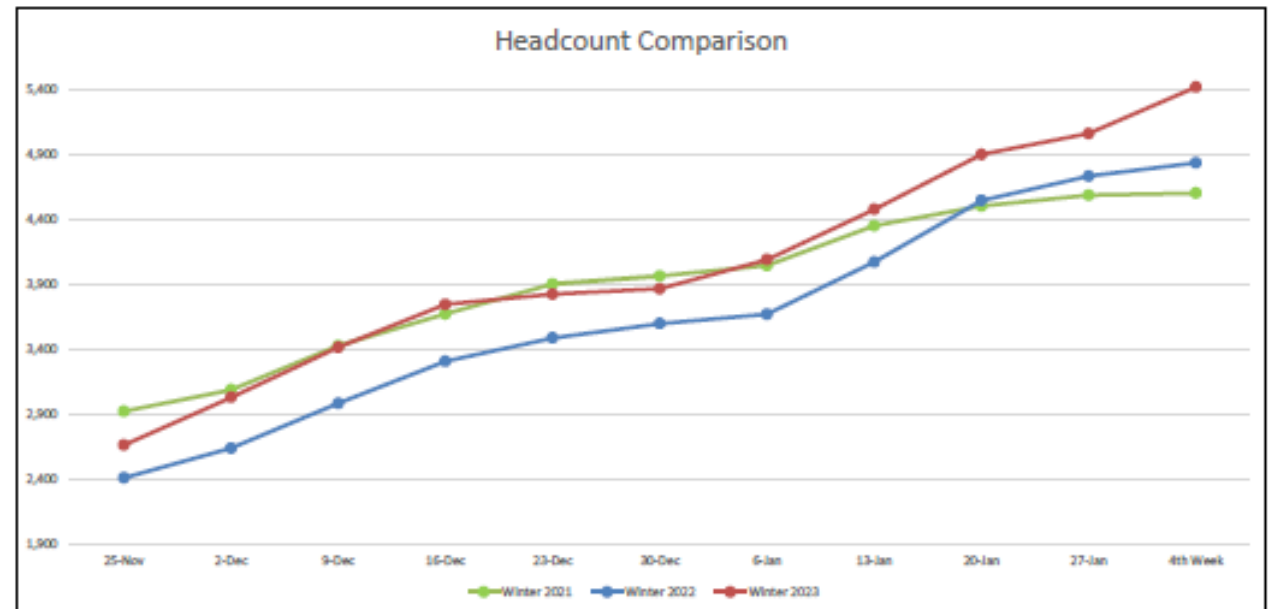
Difference	% Change
19	0.9%
20	4.5%
-79	-18.1%
-13	-20.3%
-17	-33.3%
109	9.1%
-1	-20.0%
-62	-2.6%
46	15.9%
3	0.1%

Winter 2023



Enrollment Tracking by Week
2023 - 4th Week

compares enrollment on weekly basis leading up to 4th Week



Winter 2023 Weekly Enrollment
As of February 3, 2023 - 4th Week

The following data represents Winter 2023 enrollment compared to prior years (January 29, 2021 vs. January 28, 2022 vs. February 3, 2023).

NOTE: Headcount totals are based on a student's Primary campus and credit hours are based on course campus; therefore the two are not a direct c

Headcount (Based on Primary Campus)

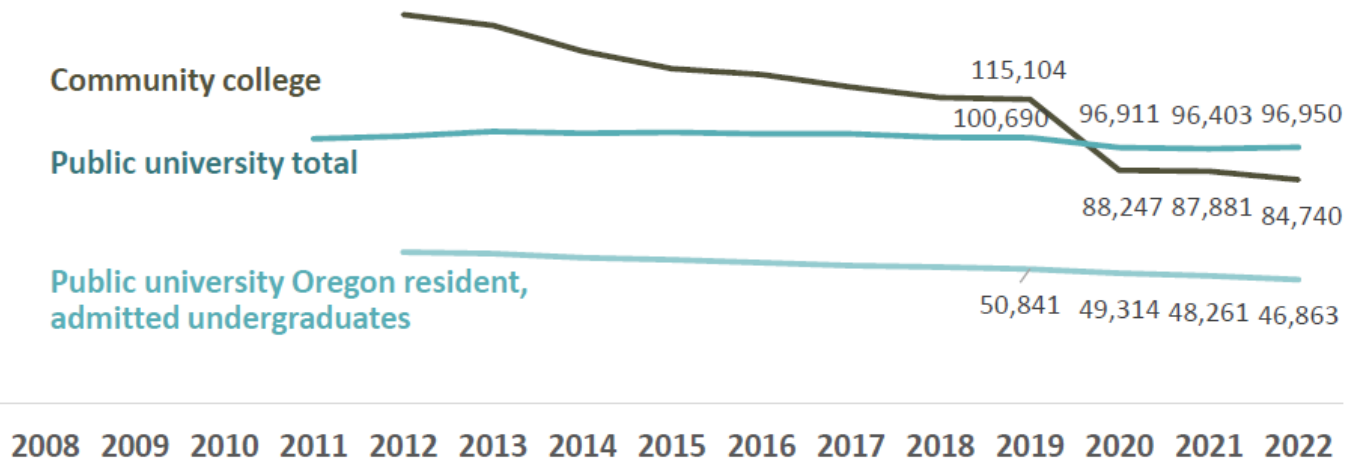
	Same Week Comparison			Winter 2022 vs. Winter 2023	
	Winter 2021	Winter 2022	Winter 2023	Difference	% Change
On Campus (Klamath Falls)	2,125	1,960	1,882	-78	-4.0%
Online	638	568	504	-64	-11.3%
Onsite Total	874	784	708	-76	-9.7%
* Portland Metro	670	626	554	-72	-11.5%
* Seattle	72	51	54	3	5.9%
* Chemeketa	59	58	60	2	3.4%
* Joint Program	1	4	0	-4	-100.0%
* HST at OIT	72	45	40	-5	-11.1%
Sub-Total	3,637	3,312	3,094	-218	-6.6%
High School (ACP)	964	1,523	2,325	802	52.7%
Grand Total	4,601	4,835	5,419	584	12.1%

Credit Hours (Based on Course Campus)

	Same Week Comparison			Winter 2022 vs. Winter 2023	
	Winter 2021	Winter 2022	Winter 2023	Difference	% Change
On Campus (Klamath Falls)	23,563	22,135	20,628	-1,507	-6.8%
Online	9,270	8,496	8,774	278	3.3%
Onsite Total	6,713	5,876	5,005	-871	-14.8%
* Portland Metro	5,606	4,951	4,144	-807	-16.3%
* Seattle	466	281	321	40	14.2%
* Chemeketa	569	580	540	-40	-6.9%
* Joint Program	72	64	0	-64	-100.0%
Sub-Total	39,546	36,507	34,407	-2,100	-5.8%
High School (ACP)	4,111	6,407	9,963	3,556	55.5%
Grand Total	43,657	42,914	44,370	1,456	3.4%

The steep changes related to the pandemic and the greater stability today are evident in the long-term trend

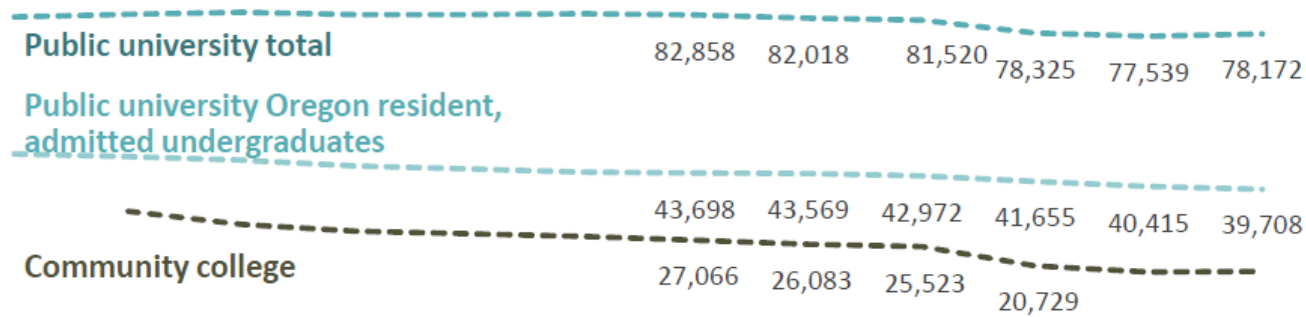
Student headcount enrollment



Enrollment has stabilized but not returned to pre-pandemic levels.

Full-time equivalent enrollment rose slightly in both sectors this fall, compared to 2021.

Full-time equivalent enrollment

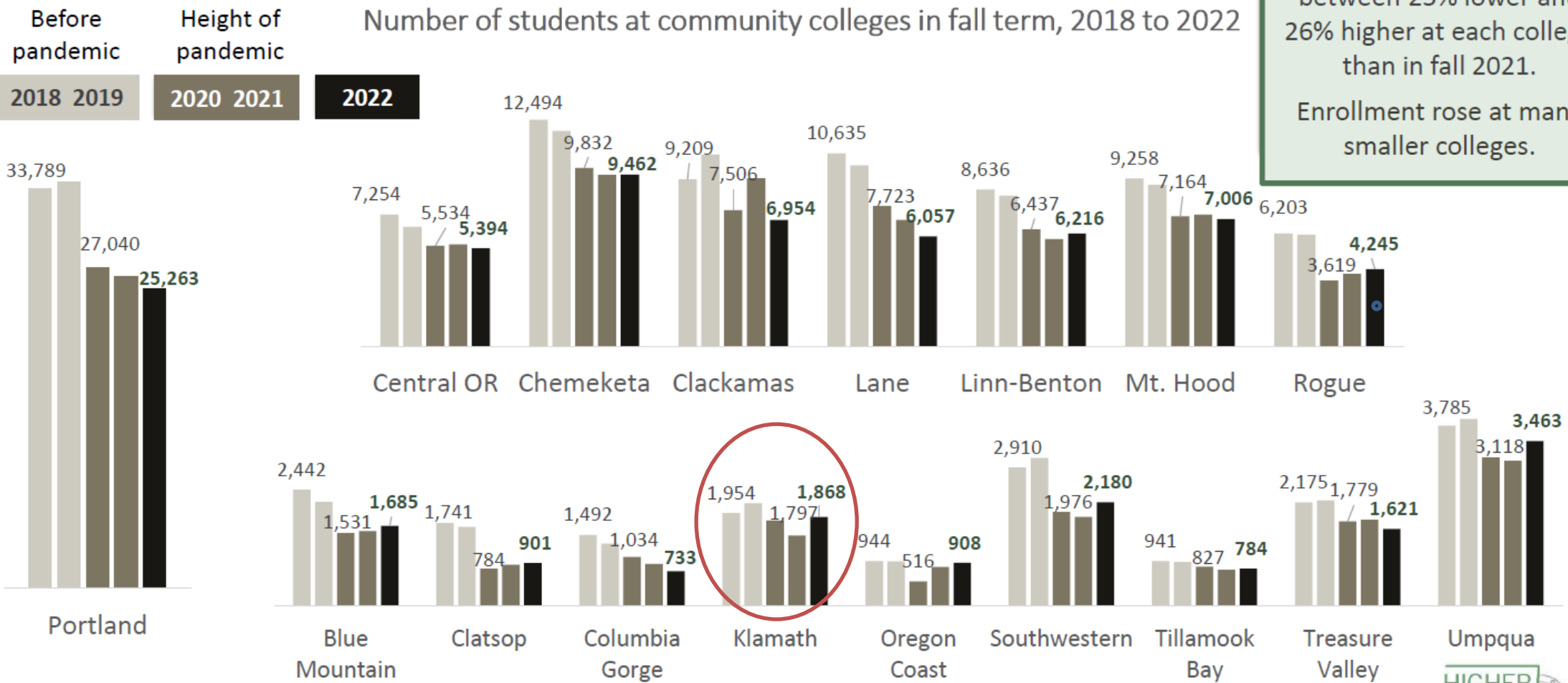


Source: Some numbers may differ slightly from earlier published reports as data were finalized. Fall enrollment data provided as aggregate counts by community colleges and as individual student records by public universities. Individual analyses are made by HECC staff. Notes: Students enrolling in more than one institution in fall are included in both institutions' counts. Full-time equivalent counts are defined in the colleges as the total number of clock hours in which all students enrolled divided by 510, and in the universities as credit hours divided by 15 at the undergraduate level, by 12 at the graduate level (excluding PhD), and by 9 at the PhD level.



Headcount enrollment stabilized or increased at 10 community colleges and declined at seven

The number of students is between 25% lower and 26% higher at each college than in fall 2021. Enrollment rose at many smaller colleges.



4 Source: Fall enrollment data provided by as aggregate counts by community colleges. Data show headcount enrollment. Students enrolling in more than one institution in fall are included in both institutions' counts. Full-time equivalent counts in the colleges as the total number of clock hours in which all students enrolled divided by 510.



Total headcount enrollment of all students at Oregon public universities in fall term, 2013 to 2022.

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Eastern Oregon University	4,157	3,653	3,488	3,176	3,016	2,978	3,067	2,853	2,825	2,674
Oregon Institute of Technology	4,414	4,273	4,786	5,232	5,490	5,341	5,319	5,325	4,910	4,913
Oregon State University	28,726	29,723	30,451	31,303	31,904	32,012	32,774	33,359	34,108	35,239
Portland State University	28,766	28,241	28,076	27,229	27,305	26,379	26,020	23,979	23,177	22,014
Southern Oregon University	6,140	6,203	6,215	6,088	6,139	6,119	5,966	5,041	5,056	5,156
University of Oregon	24,548	24,181	24,125	23,634	22,980	22,760	22,615	21,800	22,298	23,202
Western Oregon University	6,188	6,058	5,445	5,382	5,285	5,185	4,929	4,554	4,029	3,752
State	102,939	102,332	102,586	102,044	102,119	100,774	100,690	96,911	96,403	96,950

Source: HECC analysis of student-level data.

Note: Numbers for individual institutions may revise slightly in the coming months as data are de-duplicated across sites.

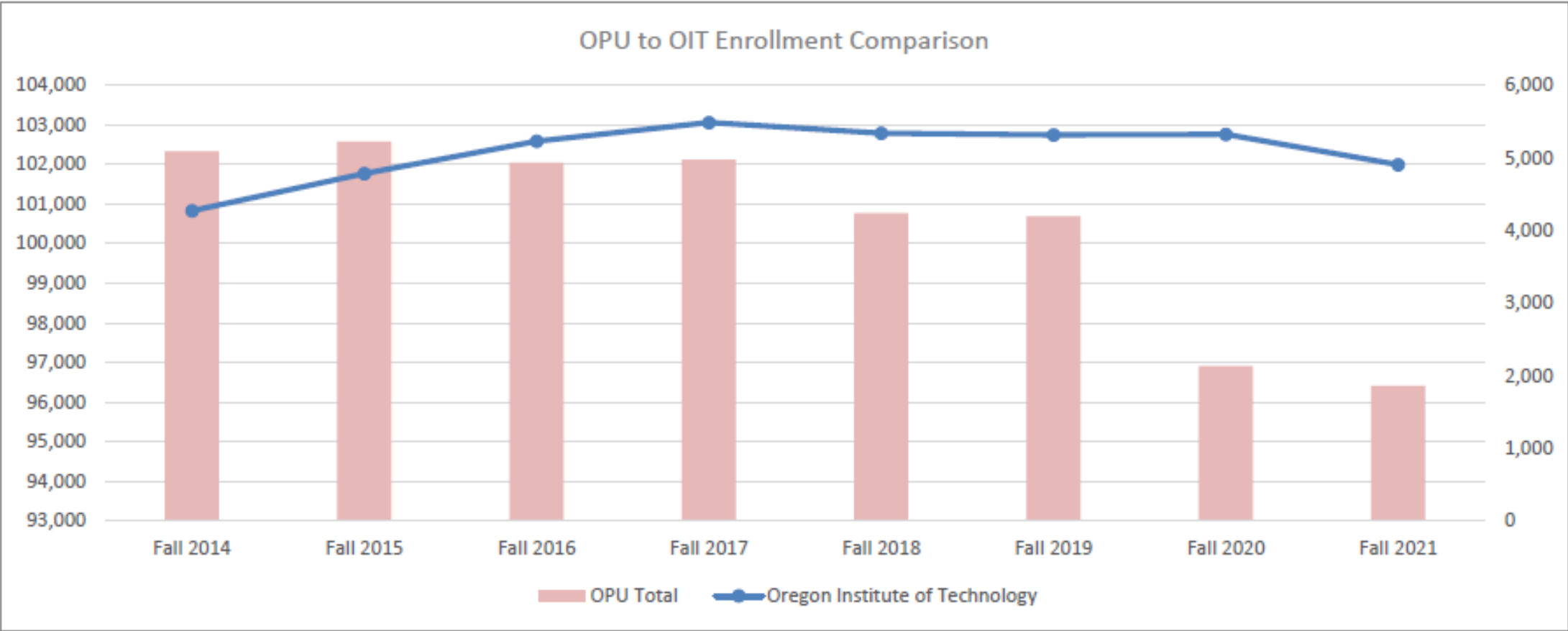
Full-time equivalent enrollment of all students at Oregon public universities in fall term, 2013 to 2022.

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Eastern Oregon University	2,694.1	2,391.9	2,273.8	2,220.7	2,151.6	2,170.7	2,133.0	2,124.2	2,049.7	1,973.2
Oregon Institute of Technology	2,940.9	2,905.5	3,108.3	3,239.3	3,236.4	3,218.1	3,247.0	3,214.5	2,989.8	2,906.7
Oregon State University	25,023.4	25,431.3	25,878.3	26,526.8	26,864.7	26,778.9	27,120.1	27,013.3	27,574.5	28,584.9
Portland State University	20,269.7	20,214.4	20,161.5	19,721.4	19,563.0	19,252.2	18,816.1	17,428.2	16,521.7	15,667.9
Southern Oregon University	4,350.6	4,347.3	4,407.5	4,293.1	4,383.2	4,204.0	4,029.5	3,511.7	3,321.3	3,264.0
University of Oregon	23,230.3	22,832.1	22,598.0	22,628.7	22,206.7	22,081.1	22,105.4	21,263.3	21,781.2	22,706.3
Western Oregon University	4,973.9	4,760.6	4,513.3	4,529.3	4,451.7	4,310.2	4,068.5	3,769.5	3,300.3	3,069.4
State	83,483.0	82,883.0	82,940.7	83,159.2	82,857.3	82,015.1	81,519.5	78,324.6	77,538.6	78,172.4

Source: HECC analysis of student-level data.

Note: Numbers for individual institutions may revise slightly in the coming months as data are de-duplicated across sites.

Multi Year Enrollment Comparison – Oregon Public Universities vs. Oregon Tech



Fall 2023 Freshmen as of 02/06/23

Klamath Falls and Portland Metro

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
completed apps	3944	4382	4419	4334
admits	3617	3753	3840	3945
deposits	220	216	201	188

Admits by campus

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
KF	3451	3584	3705	3847
PM	163	165	135	96

Freshmen Admits by Residency

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
WUE	2079	2252	2293	2377
Resident	1050	978	1128	1012
Non resident	301	341	271	441
International	4	3	1	12
Other	16	10	12	5

Fall 2022 Transfers as of 02/06/23

Klamath Falls and Portland Metro

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
completed apps	228	316	239	226
admits	177	277	202	175
deposits	63	67	58	55

Admits by campus

	Fall 2020	Fall 2021	Fall 2022	Fall 2023
KF	112	190	138	112
PM	65	87	64	63