

Overview of Oregon Tech Strategic Plan

Oregon **TECH**

Oregon Institute of Technology

Board of Trustees Retreat: July 15-16, 2024

Oregon Tech Strategic Plan (2021-26)



STRATEGIC PLANNING: A **COLLABORATIVE** PROCESS ACROSS OREGON TECH



PLAN DEVELOPMENT: THOROUGH, DELIBERATE, COLLABORATIVE PROCESS

40+ hours of Steering Committee meetings

Multiple Focus Groups **>40** departments, divisions, other stakeholder groups

4 All-Campus Forums

Numerous other workgroup & subcommittee meetings

3 electronic channels for feedback

All campus constituent groups invited to participate & represented

STRATEGIC PLAN **ALIGNED** WITH MISSION*

Oregon Institute of Technology (“Oregon Tech”), Oregon’s **public polytechnic university**, offers innovative, **professionally-focused undergraduate** and **graduate** degree programs in the areas of engineering, health, business, technology, and applied arts and sciences. To foster **student** and **graduate success**, the university provides a **hands-on, project-based learning environment** and emphasizes **innovation, scholarship, and applied research**. With a commitment to **diversity and leadership development**, Oregon Tech offers **statewide** educational opportunities and technical expertise to meet current and emerging needs of Oregonians, as well as other **national** and **international** constituents.



A VISION FOR THE **FUTURE** UNITES US IN PURPOSE AND ACTION

VISION

Oregon Tech will be a **student-centered, world-class polytechnic university** that inspires students to become tomorrow's **leaders**.



OUR **VALUES** DEFINE AND GUIDE OUR ACTIONS AND FOCUS

**Student
Success**

Integrity

Respect

**Diversity,
Equity,
Inclusion**

Service

Accountability

Excellence

Confidence

What is a Polytechnic University?

polytechnic adjective

 Save Word

poly-tech-nic | \ ,pā-lē-'tek-nik  \

Definition of *polytechnic* (Entry 1 of 2)

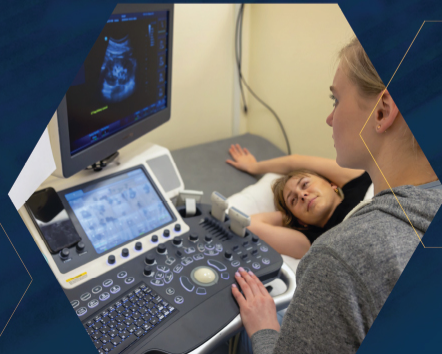
: relating to or devoted to instruction in many technical arts or applied sciences

- Hands-on Applied Learning
- Infusing innovation through project-based learning and applied research.

Officially designated as Oregon's Polytechnic University in June 2021 (HB2472A)

OREGON TECH: INDUSTRY'S UNIVERSITY

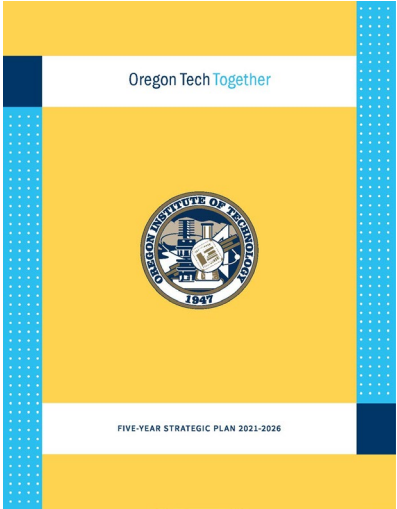
- Preparing career ready professionals with strong, flexible career skill sets, the confidence to take risks, and the knowledge to be savvy innovators
- Taking its place as a surrogate innovation lab for industries
- Establishing a new and innovative approach to intellectual property exchange
- Extending our graduate and professional degrees to industries; willing to educate on-site



Oregon's Polytechnic University

Oregon TECH
Oregon Institute of Technology

Pillars: *guideposts* defining today and our future



			
PILLAR I:	PILLAR II:	PILLAR III:	PILLAR IV:
Commitment to Student Success	Commitment to Innovation	Commitment to Community	Commitment to Institutional Excellence

OREGON TECH TOGETHER: 4 PILLARS, 11 GOALS, 46 OBJECTIVES

Goal 1. Nurture and inspire student success

Goal 2. Ensure degree-seeking students who graduate are ready for success

Goal 3. Increase the number of students recruited, retained, and graduated

Goal 4. Incorporate an innovative mindset into teaching, learning, applied research, scholarship, facilities, and processes

Goal 5. Transform the concept of 'Industry's University' from idea to reality

Goal 6. Forge an inclusive, cohesive university community: our people are our strength

Goal 7. Establish a valued presence locally, statewide, and nationally

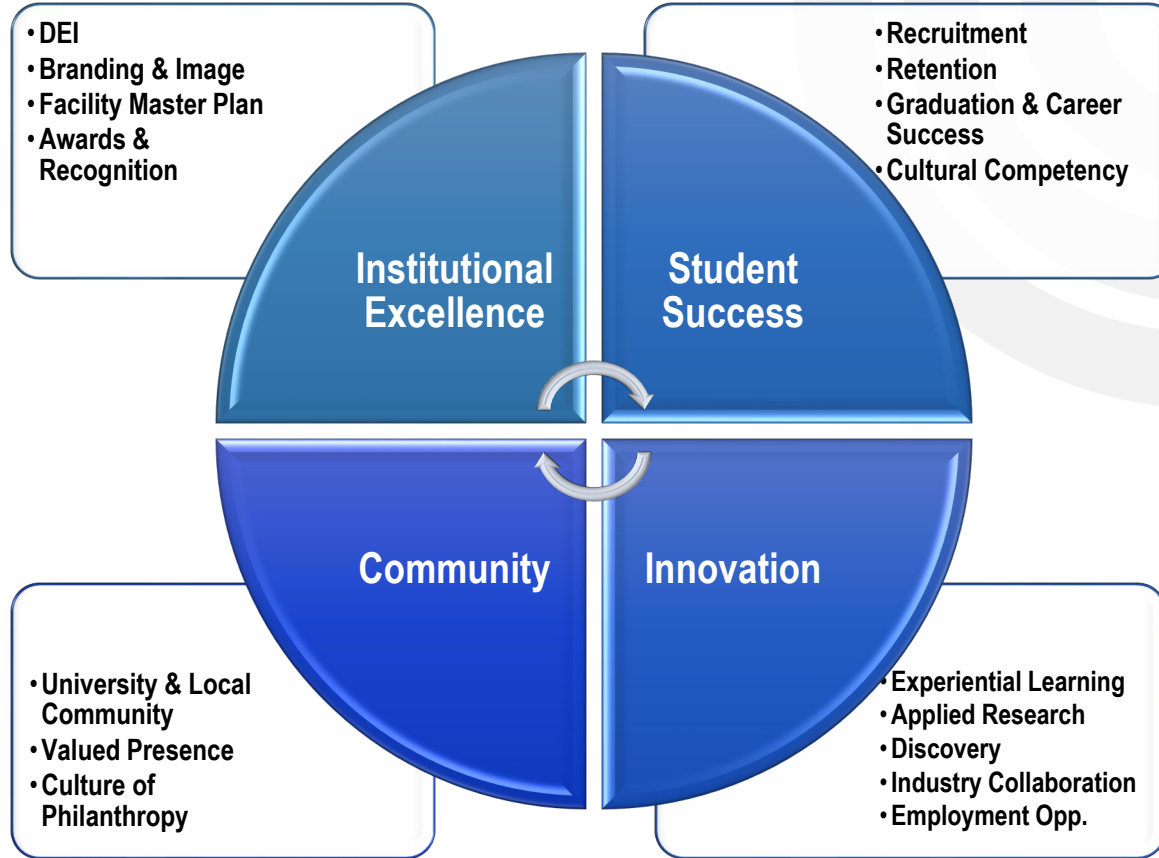
Goal 8. Foster a university-wide culture of philanthropy

Goal 9. Champion diversity, equity, inclusion, and access among students, faculty, and staff

Goal 10. Create a distinctive edge for Oregon Tech and embrace a culture of excellence and continuous improvement

Goal 11. Build a compelling presence in Oregon, the Pacific Northwest, and beyond

IMPLEMENTATION



Oregon's **Polytechnic** University

THANK YOU!

QUESTIONS AND COMMENTS



OREGON TECH TOGETHER: 22 MEASURABLE OUTCOMES



PILLAR I: COMMITMENT TO STUDENT SUCCESS

Oregon Tech enhances the quality and diversity of the student experience by increasing access to and support for high quality, student-centered education, resulting in student and graduate success.

Measurable Outcomes

- I.a) Student engagement measured through the National Survey of Student Engagement (NSSE).
- I.b) Increase student retention rates (1st to 2nd year and beyond) and 6-year graduation rates.
- I.c) Number of student internships/Co-op experiences/undergraduate research experiences and number of employers and their geographic footprint.
- I.d) Strategic student enrollment growth plans with attention to diversity, demographics, and robustness.
- I.e) Number of notable academic outcomes measured through students pursuing prestigious fellowships and graduates chosen as candidates for corporate and graduate leadership programs.



PILLAR II: COMMITMENT TO INNOVATION

Oregon Tech is entrepreneurial and on the leading edge of student engagement, innovative teaching, and collaborative research.

Measurable Outcomes

- II.a) Recognitions for faculty, students, and staff for innovative instructional pedagogies and scholarship initiatives at the state and national levels.
- II.b) New undergraduate and graduate programs that are unique and distinctive aligned with our mission.
- II.c) Students, faculty and staff engaged in applied innovation initiatives.
- II.d) Industry sponsored capstone design and research projects and undergraduate and graduate research projects.
- II.e) Number of externally sponsored grants and contracts in support of education and applied research.
- II.f) Makerspace and innovation center(s) for students, faculty, and staff to engage in entrepreneurial initiatives.

OREGON TECH TOGETHER: 22 MEASURABLE OUTCOMES



PILLAR III: COMMITMENT TO COMMUNITY

Oregon Tech is an active member of the communities that it serves. Students, faculty, and staff are encouraged to contribute to their physical, professional, scholarly, and social communities via leadership and active participation through their academic and professional expertise.

Measurable Outcomes

- III.a) Expand inclusive and university-based trainings and professional development for a stronger and more cohesive university community.
- III.b) A constituent-based program review process across the university coupled with continuation of an integrated assessment culture.
- III.c) Service Recognition model to recognize contributions by faculty and staff beyond the campus boundaries defining Oregon Tech as a truly engaged university.
- III.d) Oregon Tech alumni engagement strategy coupled with a simultaneous engagement of their employers.
- III.e) Expanded capital campaign.
- III.f) Launch of donor clubs and societies.
- III.g) A national visiting board at each of the colleges and at the university level to expand the opportunities for our faculty, students, and staff.



PILLAR IV: COMMITMENT TO INSTITUTIONAL EXCELLENCE

Oregon Tech fosters a culture of scholarship, leadership, engagement, and institutional pride. A focus on shared vision, inclusion, and collaboration motivates members of the Oregon Tech community to achieve and celebrate excellence.

Measurable Outcomes

- IV.a) Continue promoting diversity, equity, and inclusion across students, faculty, and staff.
- IV.b) University-wide branding methodology and approach to create a distinctive image of our designation as Oregon's Polytechnic University.
- IV.c) A facility master plan that is reflective of the objectives of the strategic plan and promoting university pride.
- IV.d) Awards to faculty, staff, and students for going above and beyond to promote and advance the University.

NEW MISSION vs OLD MISSION

Oregon Institute of Technology, ~~the Northwest's premier~~ (“Oregon Tech”), Oregon’s public polytechnic university, offers innovative ~~and rigorous applied~~, professionally-focused undergraduate and graduate degree programs in the areas of engineering, ~~engineering technologies~~, health ~~technologies~~, ~~management~~, ~~business~~, ~~technology~~, and ~~the applied~~ arts and sciences. To foster student and graduate success, the university provides ~~an intimate~~, a hands-on, ~~project-based~~ learning environment, ~~focusing on application of theory to practice~~, and emphasizes innovation, scholarship, and applied research. ~~With a commitment to diversity and leadership development~~, Oregon Tech offers statewide educational opportunities ~~for the emerging needs of Oregon’s citizens, and provides information and and~~ technical expertise to ~~state~~, meet current and emerging needs of Oregonians, as well as other national, and international constituents. ¶

NEW VISION vs OLD VISION

Oregon Tech will be a ~~nationally recognized public~~ **student-centered, world-class** polytechnic university ~~delivering in-demand, industry-focused degrees and graduates ready that~~ **inspires students to** ~~meet workforce needs in Oregon and the Northwest~~ **become tomorrow's leaders.** ¶