

Oregon **TECH**

Convocation 2017

PRESIDENT'S ADDRESS



Oregon **TECH**



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Convocation 2017

PRESIDENT'S ADDRESS



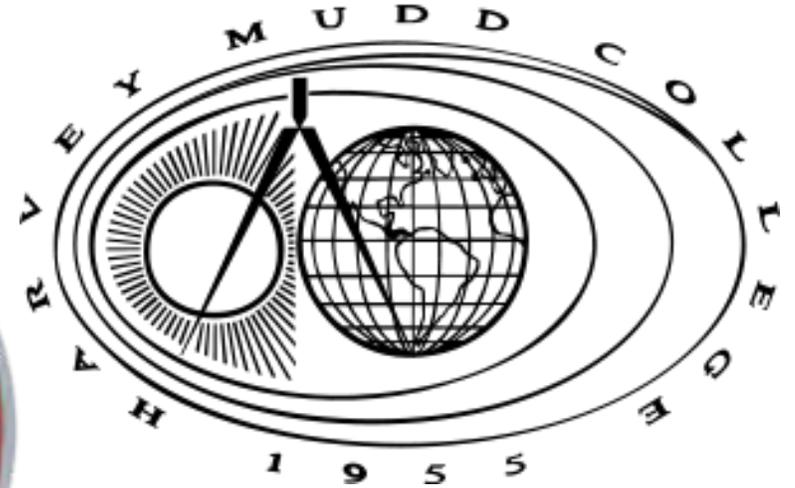
Be prepared to change...

Woolworth



digital

Inspired by aspirational peers...



Oregon **TECH**

Convocation 2017

PRESIDENT'S ADDRESS



Oregon **TECH**

Convocation 2017

**PRESIDENT'S
ADDRESS**

**An EASY Trajectory
for a Bold Future**



Oregon **TECH**

An **EASY** Trajectory for a **Bold** Future

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Oregon **TECH**

An **EASY** Trajectory for a **Bold** Future

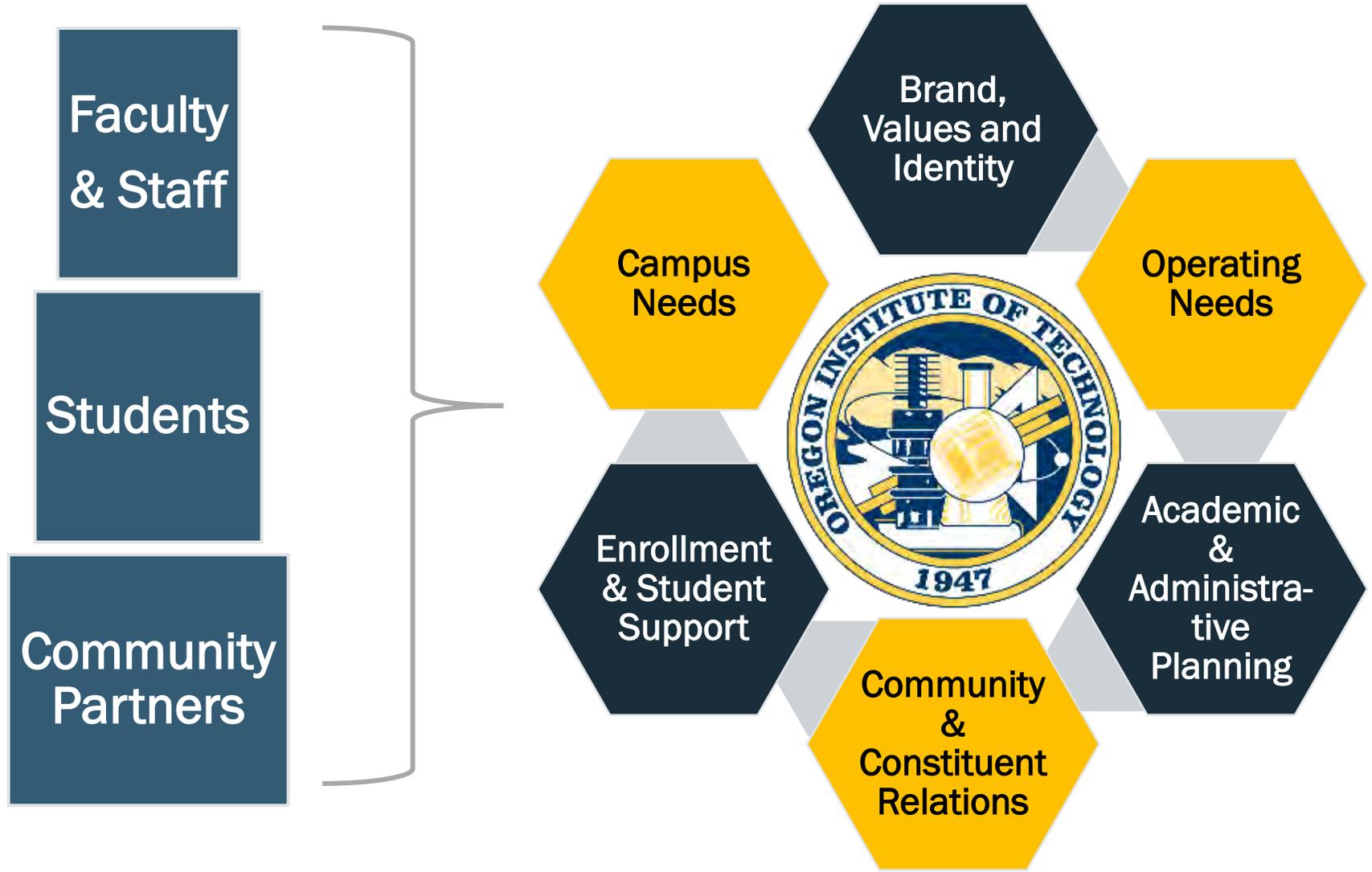
Excellence & Entrepreneurship

Ambassadorship & Advancement

Service & Strategy

Yes, We Can!

What did I hear from the Transition Team?



Campus Stakeholders defined critical-path goals



Vision

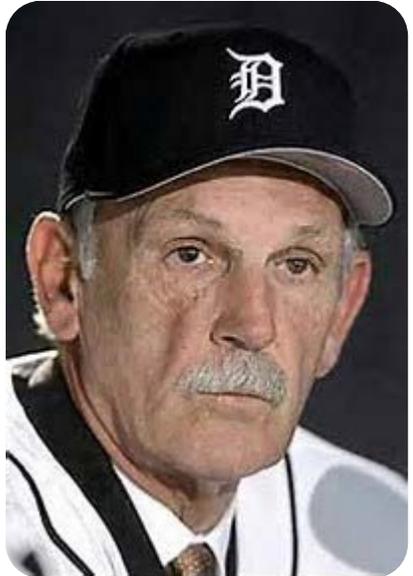
During the next decade, Oregon Tech will become an established world leader among polytechnic institutions and enjoy a reputation as the *'industry's university'* that nurtures the finest of the engineering, health, and technology professionals, emphasizing hands-on undergraduate and graduate education and applied research.

Oregon Tech: A destination of choice for distinctive professionals.

Vision

As “industry’s university”, we will

- be Oregon’s Institute of Technology.
- enjoy regional excellence & global prominence.



Jim Leyland
Manager
Detroit Tigers
Fall 2006

“In spring training when we played the Yankees, I said, *‘I want to get to where we take the field like the Yankees.’* There's a special air about them. There's a **special confidence, not cockiness. . . .** We've got to **get that quiet swagger.**”

Choice, not Chance

“**Greatness** is not a function of circumstance. Greatness, it turns out, is largely **a matter of conscious choice, and discipline.**”

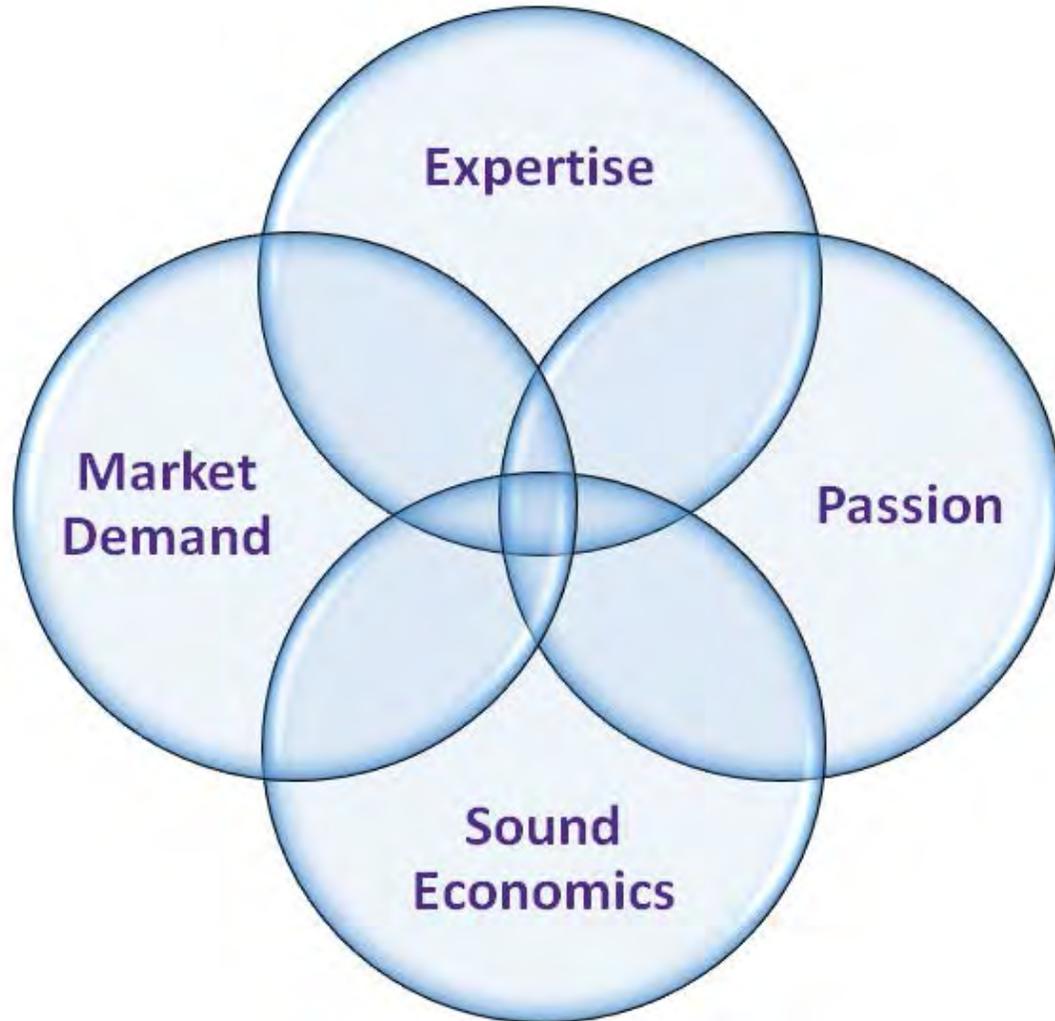
Jim Collins

Author of *“From Good to Great”*

Intentionality of Vision & Action



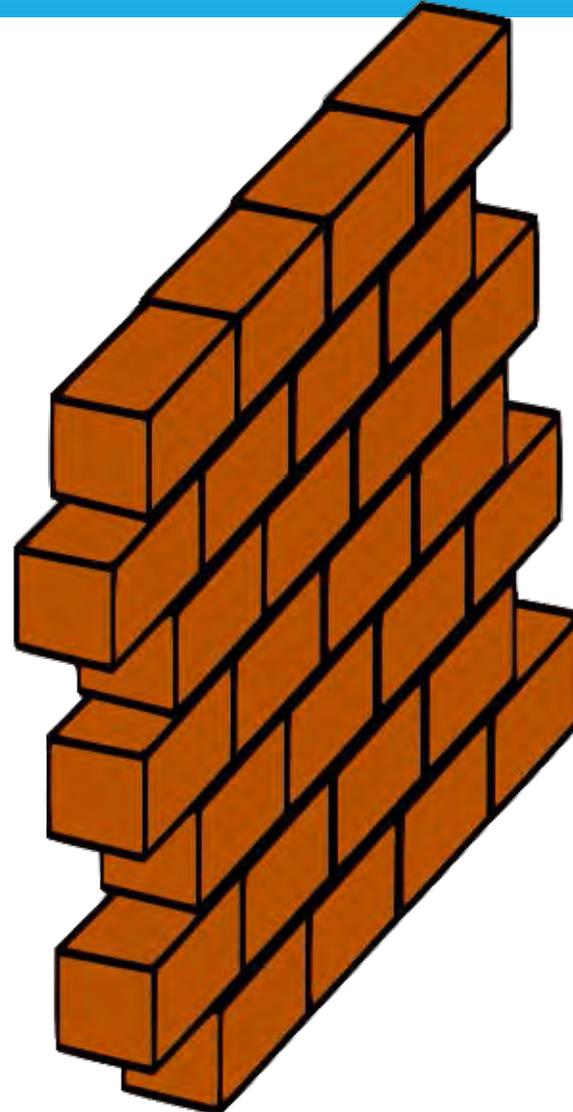
Intentionality of Vision & Action



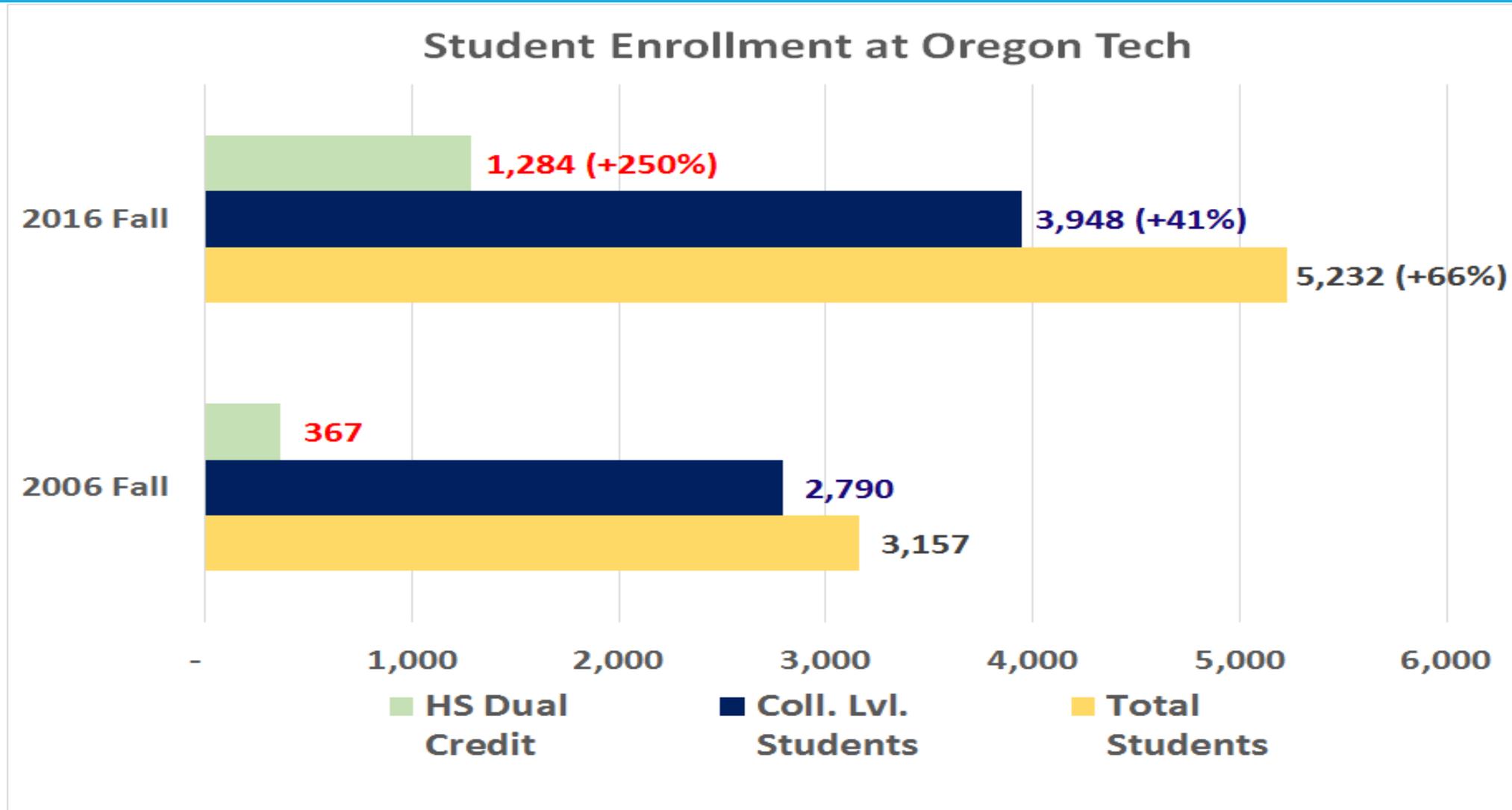
Campus Stakeholders defined critical-path goals



Increase Reputational Capital



Strategic Growth in Enrollment



Strategic Growth in Enrollment: Retention - Barb Conner

The logo for Oregon TECH is centered on a dark blue background. It features a stylized, glowing blue and yellow graphic of a person's head and shoulders, resembling a futuristic or digital figure, positioned above the text. The text "Oregon" is in white, and "TECH" is in blue on a yellow rectangular background.

Oregon **TECH**

Strategic Enrollment Management Implementation at Oregon Tech

Vibrant
outreach to
students and
teachers

System &
Process
Improvements

Engagement
of colleges and
departments in
enrollment

Recognize
Student
Market
Segmentations

Strategic Growth in Enrollment



Dr. Mateo Aboy
EERE Department

Oregon TECH

Program Objective

▶ **Program Educational Objective:**

- ▶ The MS in Engineering (MSE) at Oregon Tech is designed to prepare engineering professionals with advanced knowledge and skills in high-demand multidisciplinary fields who are ready to assume a broad range of technical and leadership roles.

▶ **Sample Program Specialties:**

- ▶ MSE - Optical Engineering
- ▶ MSE - Systems Engineering
- ▶ MSE - Energy & Power Engineering
- ▶ MSE - Energy Storage
- ▶ MSE - Automation, Robotics & Control Engineering
- ▶ MSE - Cybersecurity
- ▶ MSE - Patent Engineering & IP Management

Growing and welcoming our diverse students



Student Life on Campus



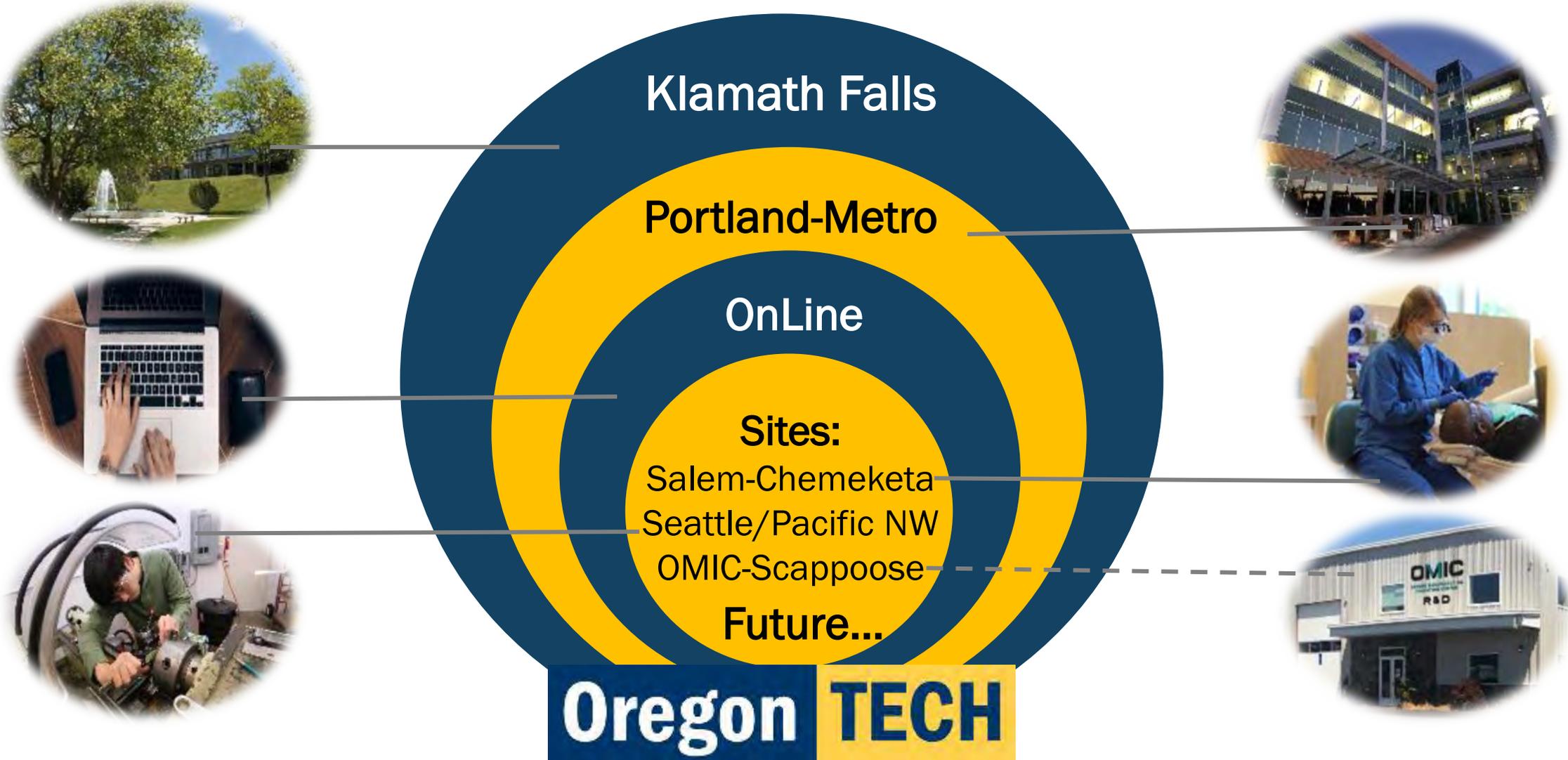
New Leadership

Challenges

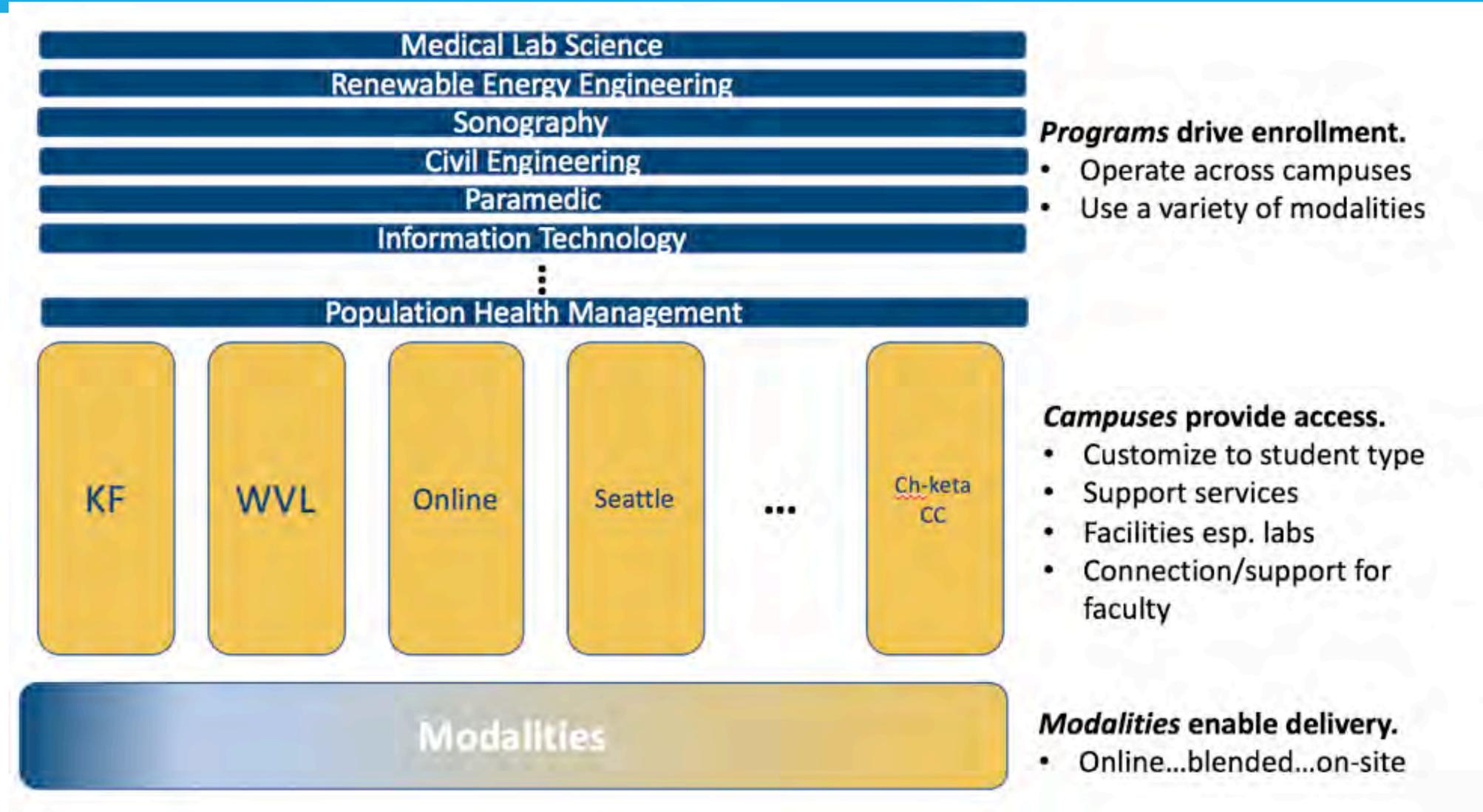
Student Growth



Pathways and plans for success: on campus, online, on site



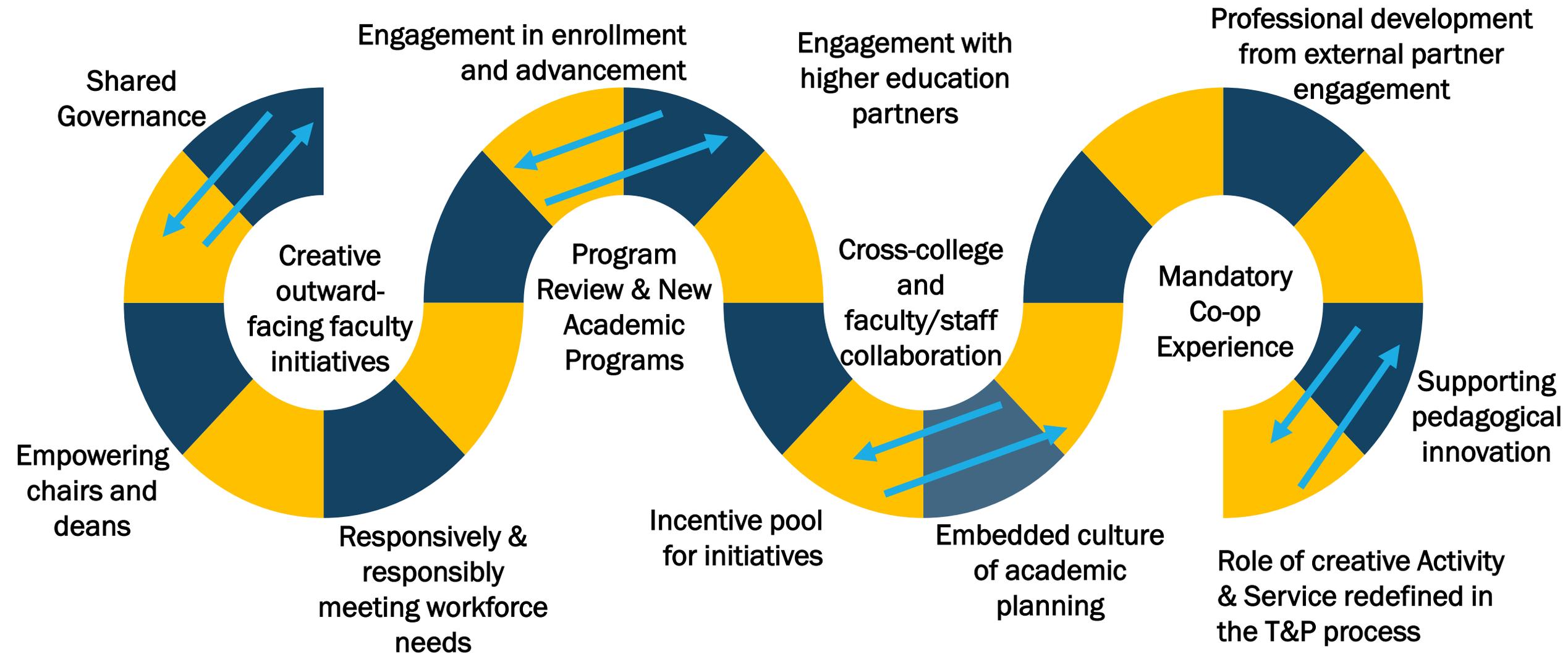
Organizational Clarity and Efficacy



Organizational Clarity and Efficacy

- How do we structure and measure in orthogonal ways to make the university function more cooperatively across divisions and sites?

Academic Planning



Promoting Entrepreneurial Education



Mathias Dean, Catalyze Klamath 2017 Winner



Recognizing our faculty efforts



Sophie Nathenson,
*Assistant Professor,
Population Health
Management*



Mike Myers,
*Associate
Professor,
Manufacturing &
Mechanical
Engineering
Technology*



Mike Pierce,
*Associate
Professor,
Management*



Paula Russell,
*Associate
Professor,
Dental Hygiene*



Kris Rosenberg,
*Assistant
Professor,
Management*



Mark Neupert,
*Professor,
Humanities and
Social Science*

Dr. Kris Rosenberg, Cyber Defense Center



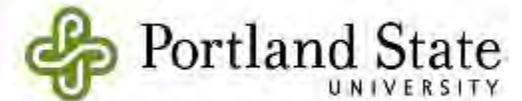
Dr. Mark Neupert, Sabbatical Project



Creating an ecosystem of partners in industry, government, philanthropy, and education



OMIC brings value to many facets of Oregon Tech



Mr. Bill Gerry, The Boeing Company
Oregon Manufacturing Innovation Center

The logo features the word "Oregon" in white on a dark blue background, followed by "TECH" in dark blue on a yellow background. The entire logo is set against a dark blue background with a faint, repeating pattern of the word "TECH" and a stylized graphic of a person's head with glowing eyes.

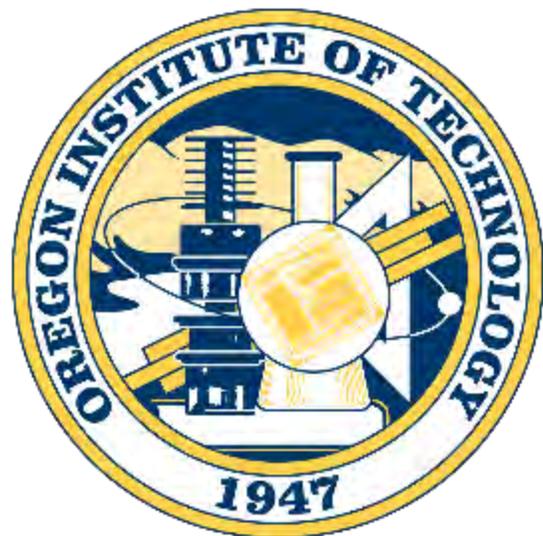
Oregon **TECH**

Power of Partnerships

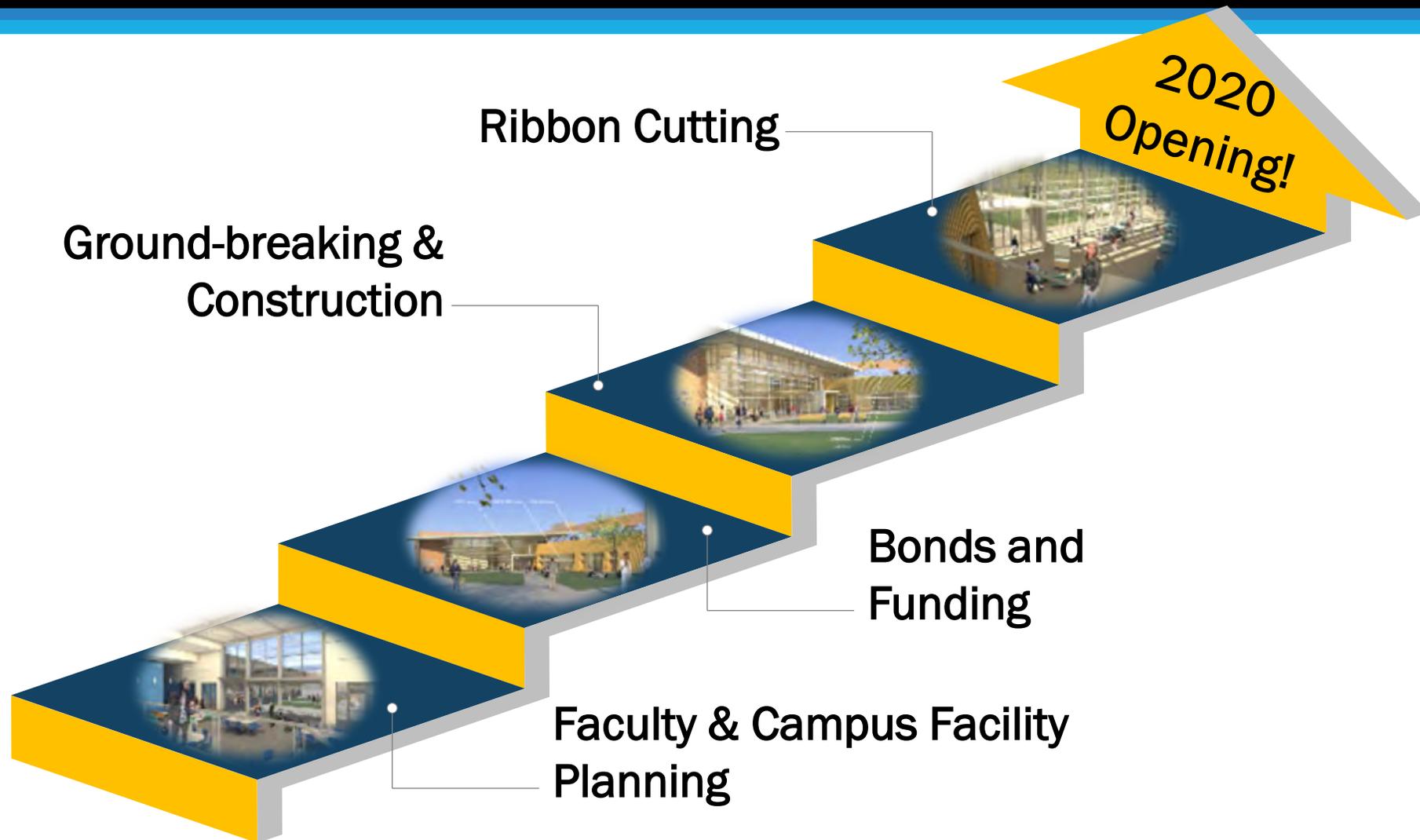
- Invitation to Oregon Tech to be part of the new Boeing Sheffield Plant Groundbreaking ceremony.
- Conversations with University of Sheffield for academic partnerships.



A Culture of Pride: Quality Facilities and Aesthetics



Developing an innovation eco-system: CEET planning



With Sincere Gratitude to Lois & John Stillwell



With Sincere Gratitude to Lois & John Stillwell



With Sincere Gratitude to Lois & John Stillwell



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Yes, We Can!

We are...

Oregon's Institute of
Technology!

Oregon **TECH**