

Advancing through innovation and academic excellence...



... making it **happen**, together

Oregon **TECH**

Oregon Institute of Technology

2018 CONVOCATION

A growing profile because of high quality programs



High Rankings Mark Our Profile

www.bestcolleges.com
Oregon Tech earned the top spot based on data hosted by the National Center for Education Statistics

#1
Best Online College
in Oregon

#5
2018
BEST WEST COLLEGES FOR VETERANS
U.S. NEWS AND WORLD REPORT

US News and World Report
Oregon Tech also ranked: #3 overall in the same category but inclusive of private schools as well #38 nationally for Best Engineering Programs #5 Best West Colleges for Veterans

#2
TOP
2019
PUBLIC WEST REGIONAL COLLEGE
U.S. NEWS AND WORLD REPORT

#1
Highest ROI in
Pacific Northwest

PayScale
Ranked #1 in Oregon for Annual Return on Investment for graduates

HIGHEST
Post-Graduate
Salaries in Oregon

SmartAsset
Oregon Tech earned the top spot in this on research by the National Center for Education Statistics, PayScale, and College InSight

#35
2019
BEST ENGINEERING PROGRAMS
U.S. NEWS AND WORLD REPORT



AVERAGE STARTING SALARY
\$58K
PER YEAR
FOR OREGON TECH GRADUATES

A bold vision for the future

During the next decade, Oregon Tech will become an established global leader among polytechnic institutions and enjoy a reputation as the 'industry's university' that nurtures the best of professionals for engineering, health, business, and technology fields, emphasizing hands-on undergraduate and graduate education and applied research.

Oregon Tech: Industry's University

11

CAREER- READY GRADS

Preparing career-ready professionals: strong flexible career skills; holistic professionals, confident risk-takers, savvy innovators

SURROGATE LAB

Being a surrogate lab for industry R&D

INDUSTRY-BASED DEGREES

Extending our graduate and professional degrees into industries and willing to educate on-site

INNOVATIVE IP APPROACH

Willing to take a new and innovative approach to intellectual property exchange - innovate outside-in with industry

What could we look like in 10 years?

7,500 Students

More freshmen in Klamath Falls, more capacity in Portland-Metro, converting dual-enrolled, industry programs like Boeing model

Grow Endowment

Grow Oregon Tech Foundation endowment.

Build on Reputational Capital

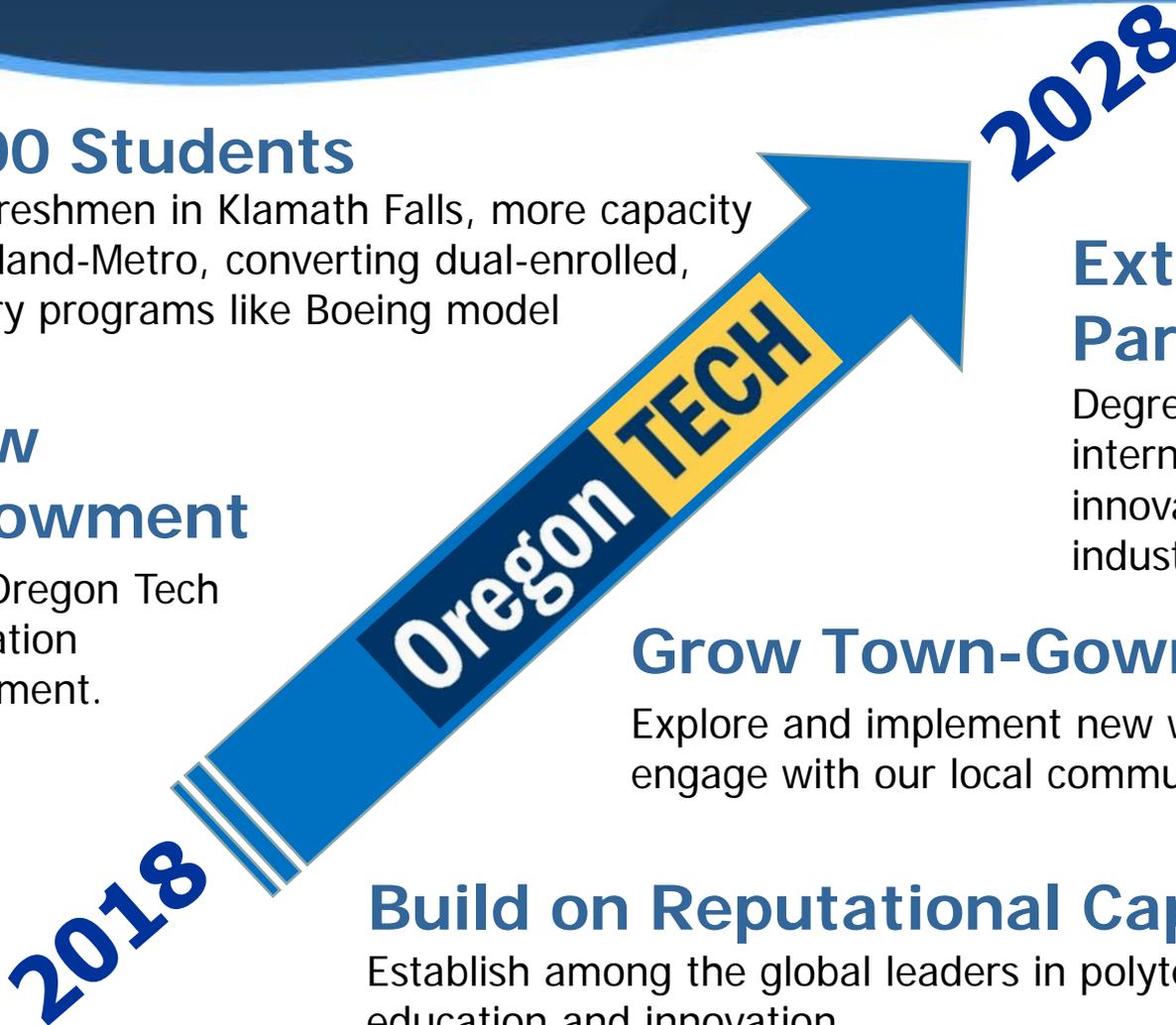
Establish among the global leaders in polytechnic education and innovation.

Extend Industry Partnerships

Degree programs, more internships; at least 3 established innovation centers linked to industry

Grow Town-Gown Integration

Explore and implement new ways to connect and engage with our local communities.



Four Pillars of Excellence Drive a Future of Success

Students



Innovation



Community



Ourselves

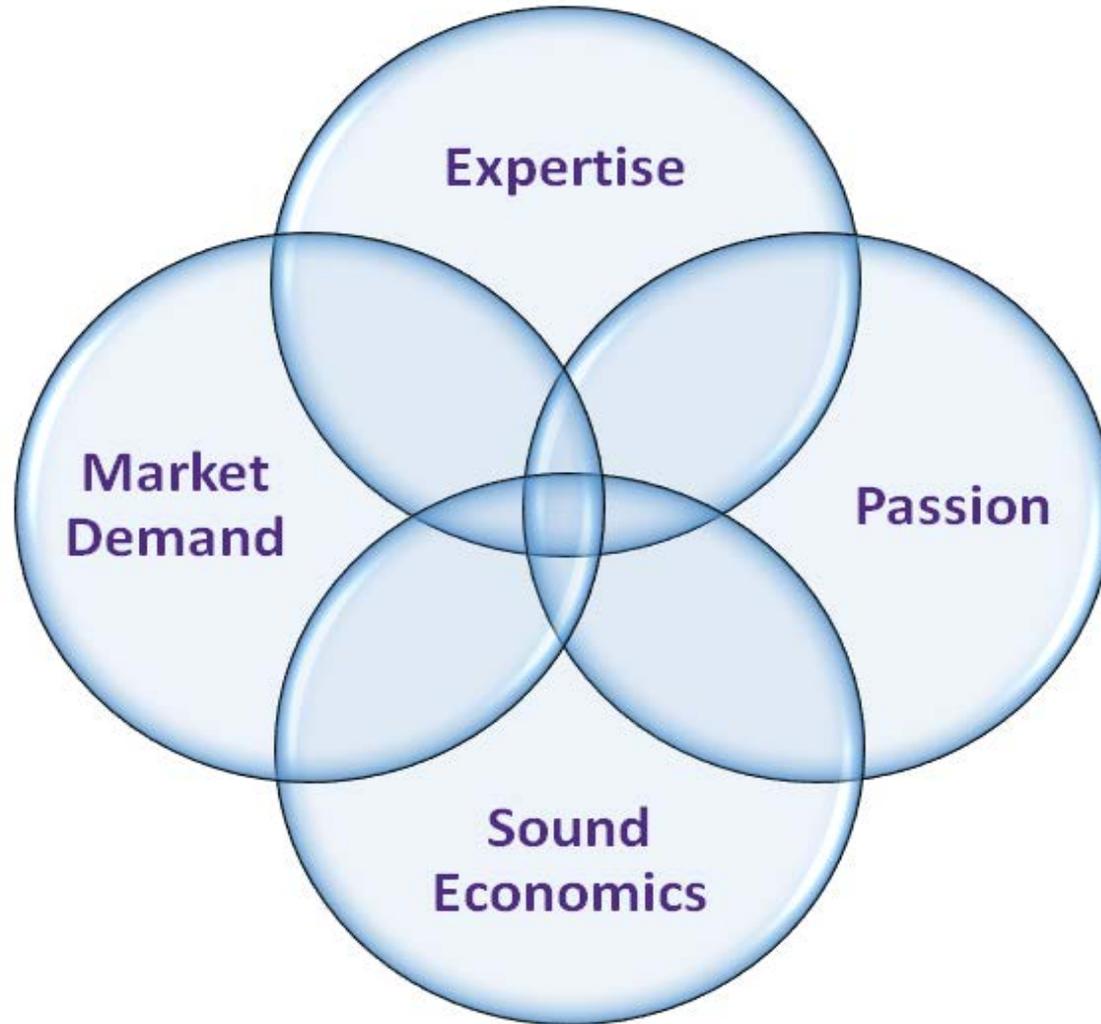


People

Programs

Projects

Intentionality of Vision & Action



Oregon Tech Revenues & Expenses

Dollars in Millions

	FY 18 Actual*	FY 19 Budget
State Funding	\$ 27.7	\$ 29.3
Tuition & Fees	\$ 33.6	\$ 35.6
Remissions	(\$ 3.8)	(\$ 4.1)
Other	\$ 1.8	\$ 1.6
TOTAL REVENUE	\$59.3	\$62.3
TOTAL EXPENSES	(\$58.7)	(\$64.5)
Net	\$.6M	(\$2.2M)

Short-term plan: 11 goals addressing campus-defined areas for improvement



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Be Oregon **TECH**

Summary Dashboard: Short-term Action Plan Update and Status

Goal #1: Increase Reputational Capital	
<i>Implement a clear, branding strategy in three major markets (Klamath Basin, Portland-Metro, and Medford region).</i>	
a) Engage with external research firm	
b) Collect and analyze data for target markets	
c) Expand strategic advertising/branding	
d) Redesign Admissions collateral	
e) Explore new website design	
Goal #2: Increase Enrollment	
<i>Support aggressive, aspirational enrollment growth – average 6% during next 5 years. Put mechanisms in place to:</i>	
a) Increase the number of direct from high school students	
b) Increase the number of Transfer students	
c) Improve overall retention (New students 1st to 2nd year and 1%, and retention beyond 1st year)	
d) Pursue use of digital badges and micro-credentials	
Goal #3: Grow Student and Campus Diversity	
<i>Elevate Oregon Tech's commitment to nurture our environment of diversity and inclusion, by pursuing multiple modalities to celebrate and strengthen diversity among faculty, staff, and students.</i>	
a) Create and staff a multi-cultural office	
b) Elevate our partnership with the Tribes and Native American Communities	
c) Create a partnership with Latino organizations and communities	
d) International student recruitment	
Goal #4: Extend Academic Planning Part I	
<i>Implementation of our modernized general educational component—Essential Studies</i>	
Goal #5: Extend Academic Planning Part II	
<i>Quality of instructional experience for Oregon Tech faculty & students in multi-modal, multi-site course delivery of our programs.</i>	
a) Establish the Faculty Innovation Center	
b) Implement two coordinated hi-tech classrooms, one in K-Falls & one in Wilsonville	
Goal #6: Invest in Talent	
<i>Pilot at least two formalized mentoring and professional development programs with an objective to help faculty prepare for leadership positions such as department chairs, program directors, etc., and to help staff advance in their professional careers.</i>	

Goal #7: Grow our Culture of Pride	
<i>Promote university pride and elevate our campuses to be the preferred destinations for students, employees, and the community.</i>	
a) Launch the first phase of the facilities master-plan to include a comprehensive condition analysis across the university	
b) Expand our beautification efforts on our campuses	
Goal #8: Organizational Improvement Part I	
<i>Improve efficiency and effectiveness of Oregon Tech's business processes and expand our use of technology</i>	
a) Launch business process analysis services within ITS	
b) Launch employee hiring process (HEROES – Hootie's Employee Recruitment, Onboarding, and Exiting System)	
c) Launch Recruiter	
d) Launch Banner 9	
Goal #9: Organizational Improvement Part II	
<i>Encourage an entrepreneurial culture in academic programming [Academic Affairs & Finance Divisions, in collaboration with FOAC.]</i>	
a) Implement a contribution margin awareness project to encourage operational efficiency	
b) Develop an open & participatory budget process so all units can share plans and aspirations during the planning cycle	
Goal #10: Build Alumni Relations and Philanthropy	
<i>Elevate Oregon Tech's efforts and outcomes in advancement, in partnership with Foundation and Alumni boards.</i>	
a) Create a sustainable friend-raising and fund-raising framework	
b) Create & execute a mini-campaign to raise at least \$2.75M in support of the CEET project and student & faculty innovation	
Goal #11: Leverage Academic and Industry Partnerships	
<i>Enhance our partnerships with academia and industries.</i>	
a) Viability of Doctorate in Physical Therapy degree program proposal in fall 2018	
b) Cyber Defense Center	
c) Oregon Manufacturing Innovation Center (OMIC)	
d) Off-campus research and innovation center in K-Falls to bring together current initiatives (Catalyze, ABA Clinic, etc.)	

Summary Dashboard: Short-term Action Plan Update and Status

Oregon Tech Short-term Action Plan Goals	(a)	(b)	(c)	(d)	(e)
#1: Increase Reputational Capital					
#2: Increase Enrollment					
#3: Grow Student and Campus Diversity					
#4: Extend Acad. Planning Part I (Essential Studies)					
#5: Extend Acad. Planning Part II (Teaching Technologies)					
#6: Invest in Talent					
#7: Grow our Culture of Pride					
#8: Organizational Improvement Part I					
#9: Organizational Improvement Part II					
#10: Build Alumni Relations and Philanthropy					
#11: Leverage Academic and Industry Partnerships					

Enrollment Forecast: AY 2018-19

2



KLAMATH FALLS

2,216 Students, Up 0.4%



PORTLAND-METRO

834 Students, Up 3.3%



ONLINE

1,559 Students, Up 3.2%



OVERALL

5,539 Students, Up 0.9%
(Includes Dual Credit)

Applying strategic approaches to achieve enrollment goals

Faculty-Alumni Rock Star Model

Faculty and Alumni seal the deal– SEM does the rest

Financial Aid Deadlines

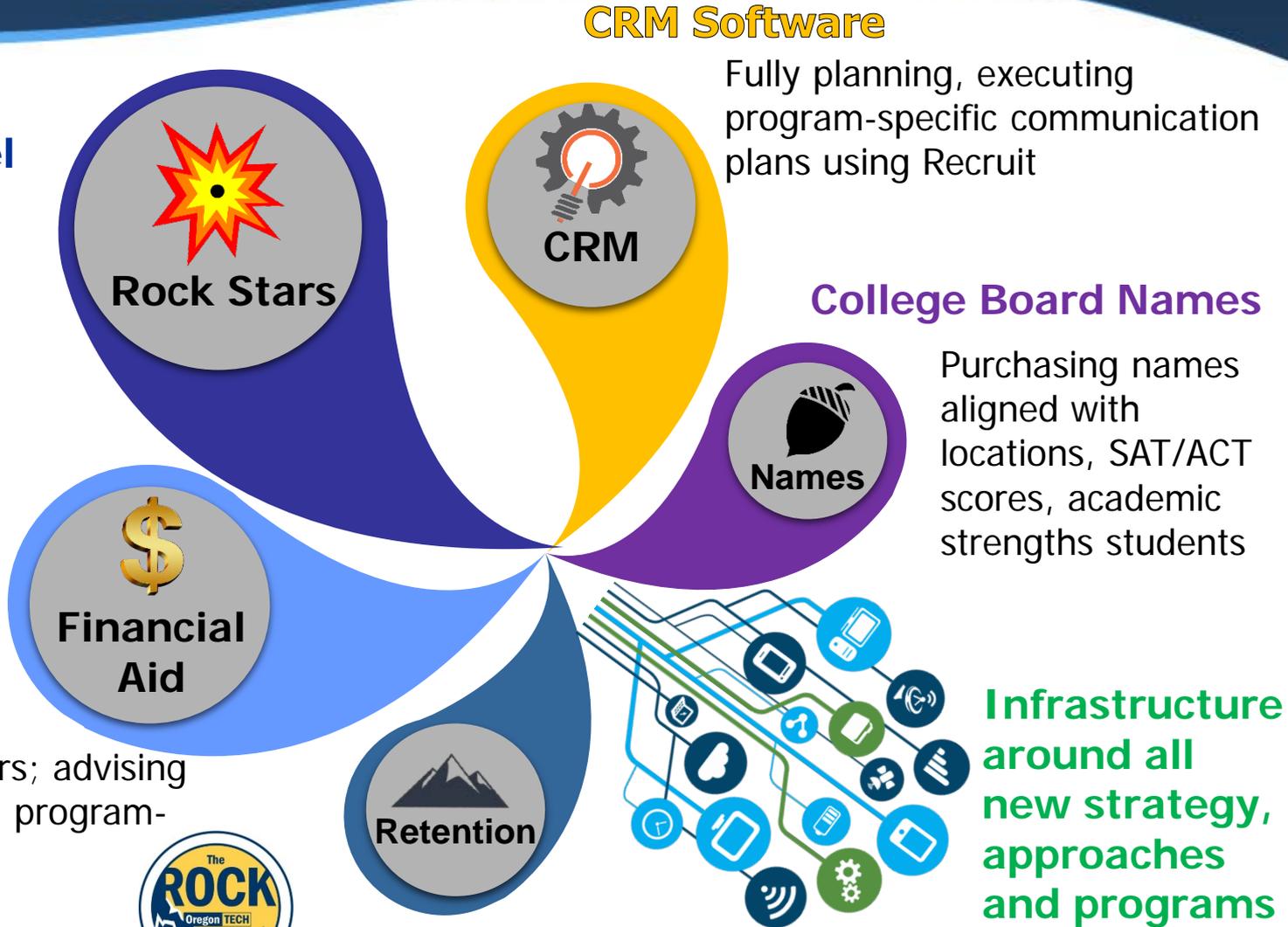
Extend merit based admissions; student deposits by May 1

Strategic Retention

The Rock for transfers; advising centers; better data; program-level retention goals

Oregon TECH

Oregon Institute of Technology



Strategically developing strengths and opportunities at each location

Klamath Falls



Portland-Metro



**Oregon TECH
ONLINE**

Chemeketa-Salem



Seattle-Boeing

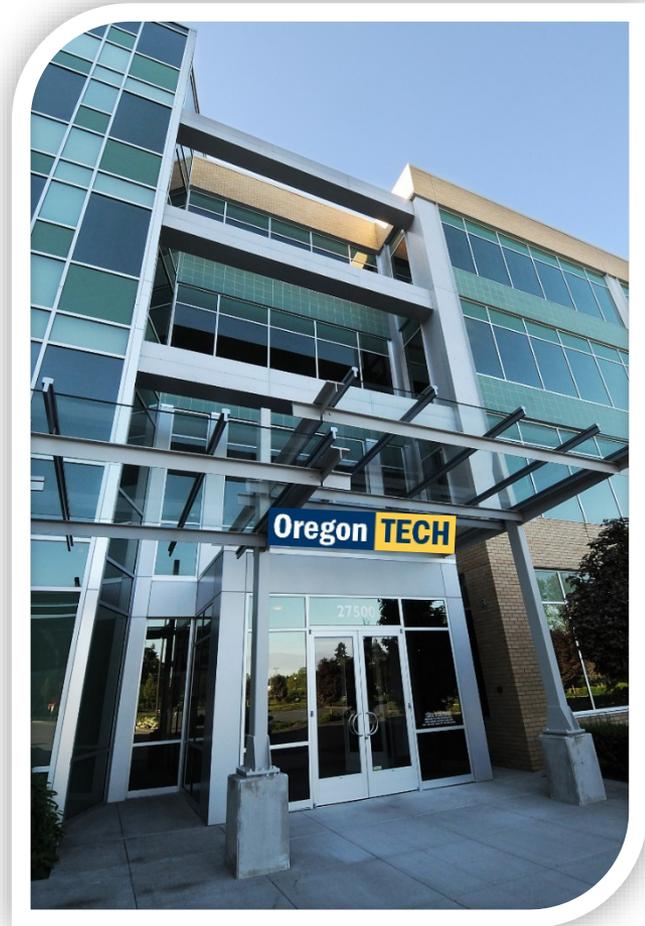


Focus on Portland-Metro Campus operations, reporting and facility

Stabilizing campus operations management

Program connections and reporting structure

Campus infrastructure improvements for students



Faculty, Classified and Administrative Staff growth meets strategic goals

	2010	2013	2017	% Increase
Faculty	137	167	190	39%
Classified	110	109	125	14%
Administrative	120	103	122	2%
TOTAL	367	379	437	19%
ENROLLMENT*	3413	3893	3946	16%

*Excludes high school students in ACH/HST programs

Faculty ethnic diversity +18%
Female faculty +6%

Staff ethnic diversity -9%
Female staff -0.7%

New faculty and investments round out academic support

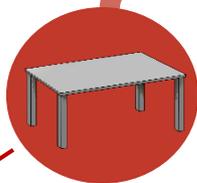


Supporting collaboration between the faculty union and university



Classroom Renovations facilitate teaching and learning at Oregon Tech

5



Portland-Metro –
Study Spaces;
Commons, Testing,
Peer Consulting
Center furniture

K-falls +
Portland-
Metro –
Classroom
upgrades and
redesign



New tables,
chairs
projectors, large
format displays,
electronic
projection
screens



New computer
and faculty
lectern, faculty
friendly one
touch room
control system



Intercom to
direct dial
technical
support
Remote
support
features

Innovation: Student Learning

- <https://www.youtube.com/watch?v=WxDKYrrPxNo>

GERAC moves us forward towards Essential Studies goal

4

GERAC Ad-hoc Committee

Dan Peterson
Wendy Ivie
(Co-Chairs)

Brandy Brown
Phil Howard
Ryan Madden
Rose McClure
Deanne Pandozzi
Randall Paul
CJ Riley
Matt Schnackenberg
Rich Carson
Steve Addison
Hope Corsair
Stephanie Pope

Essential Studies

**Develop Implementation
Plans & Timeline**

**Modify Essential Skills
Model**

**Explore impacts of Essential
Studies Model**

**Collaborate to Produce a Refined
Essential Studies Model**

Charge and Scope

Recognizing faculty innovation and partnerships

5

Smart Grid Lab – Keck Foundation Grant



Dr. Eklas Hossain, P.I.

The Chronicle
Online.com
Congressional delegation, governor celebrate \$3M grant for OMIC – Dr. Mike Myers, P.I.

Idea Factory

Mindray Med Imaging Partnership



Extending expertise through excellence, research and practice

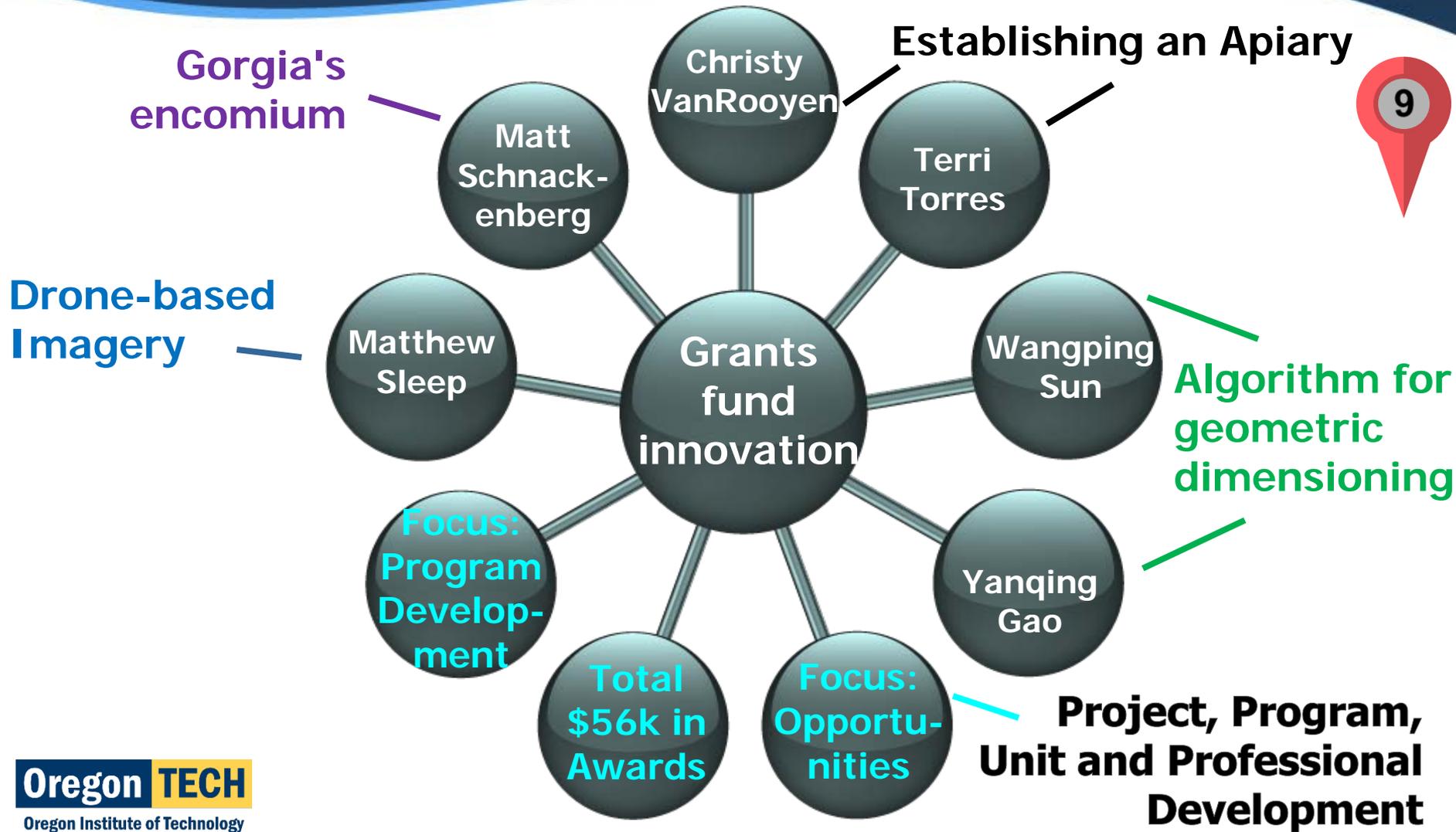


* Designed by TownMapsUSA.com

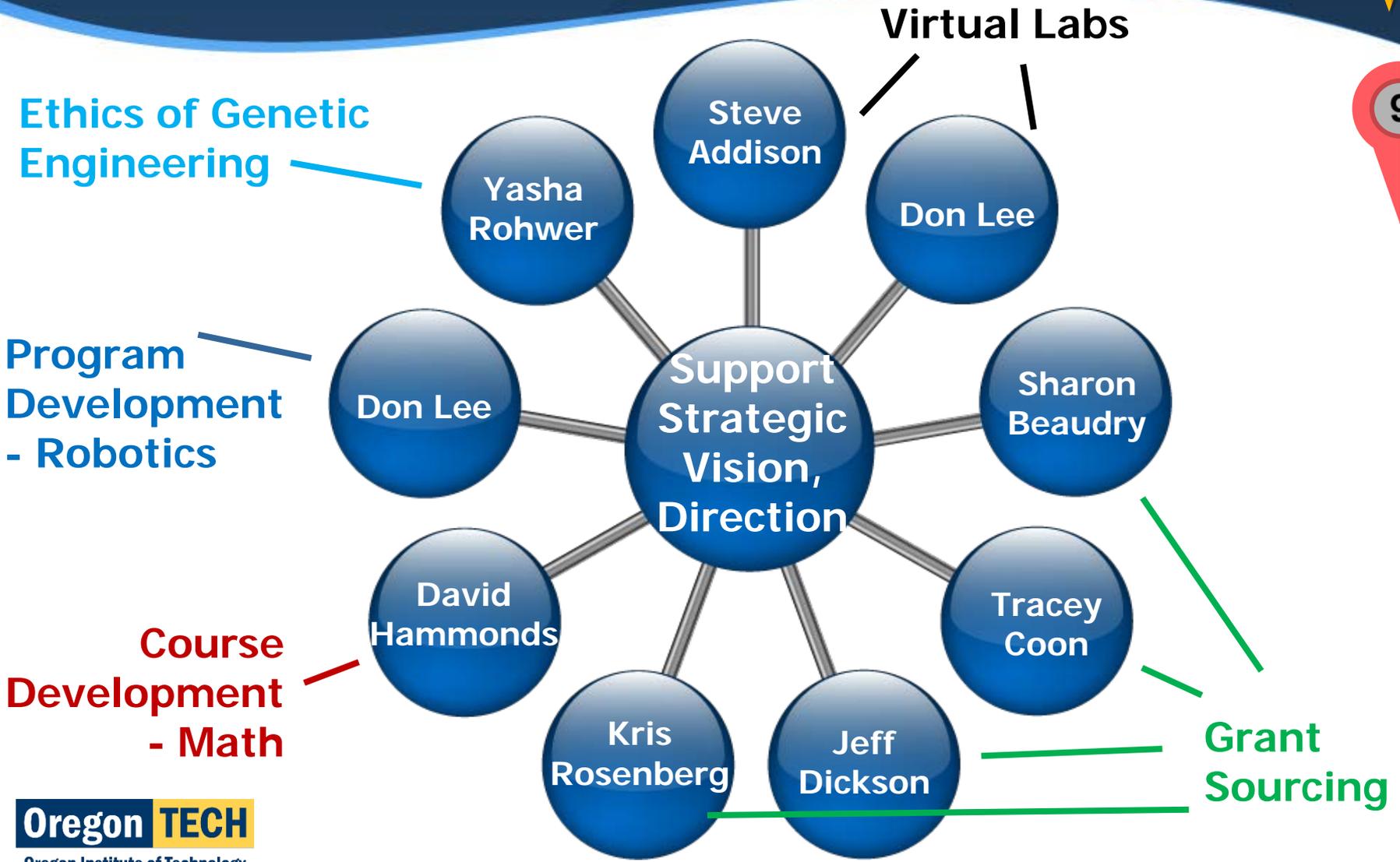
Innovation: B.I.G. Community Engagement

- https://www.youtube.com/watch?v=xf6Ja_hjIOI

Summer Creativity Grants bring ideas, innovation to academics



Summer Grants focus on student success and course enrichment

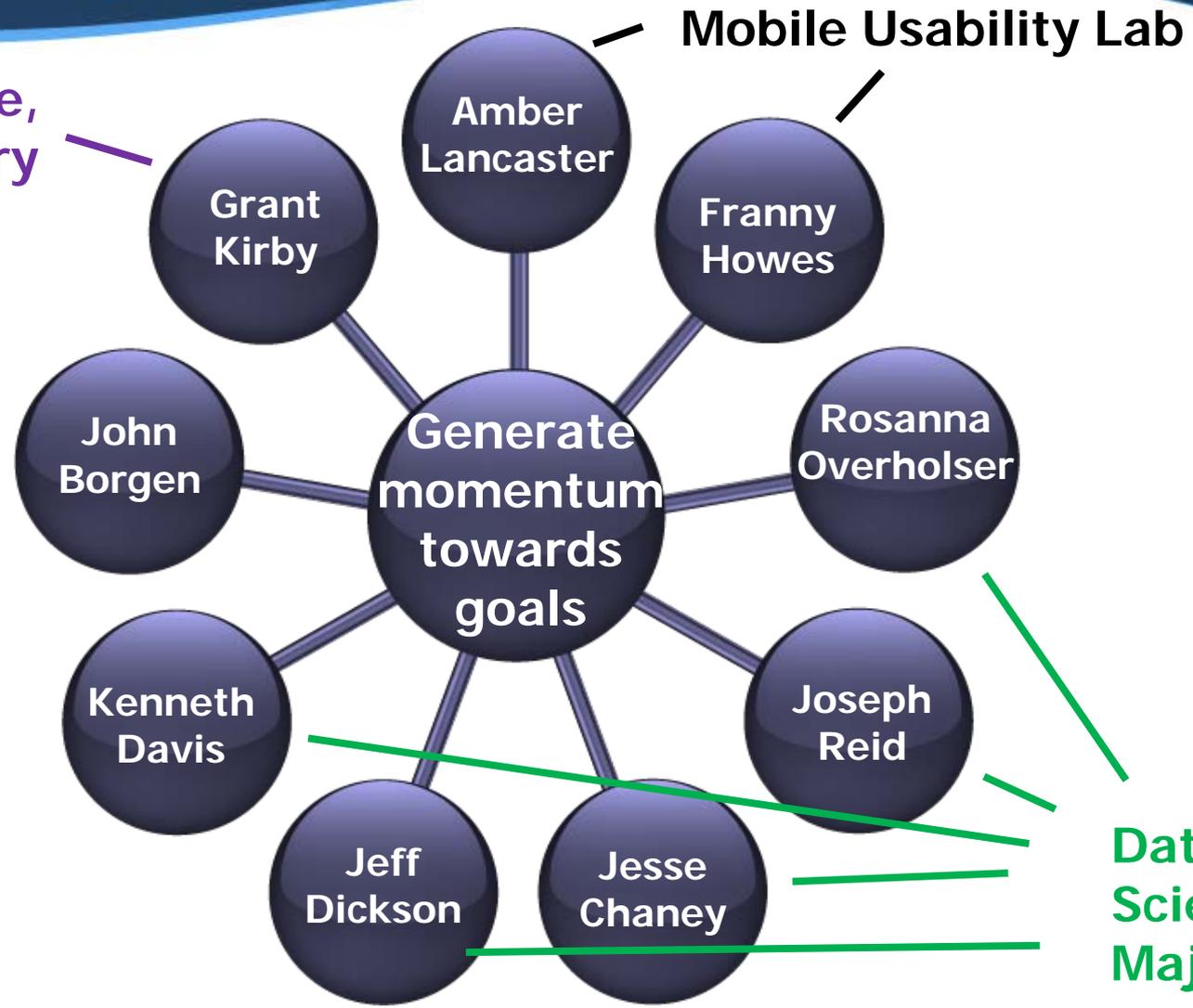


Summer Grants help realize strategic departmental, college, university goals



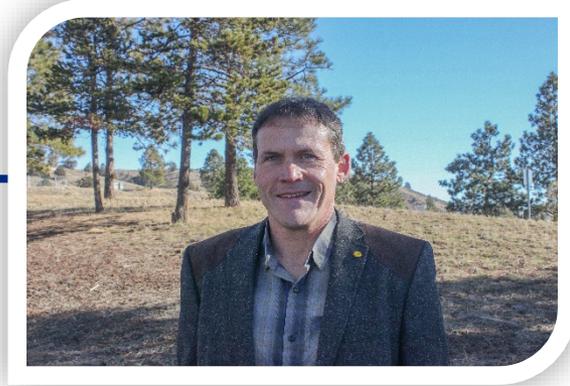
Aligning Online,
Hybrid Delivery

Mindfulness
Training



Data -
Science
Majors

New investments in innovation through OREC



Innovation: Interdisciplinary Collaboration

- <https://www.youtube.com/watch?v=DpLGkNodmII>

Sabbaticals offer faculty time and space for innovation and academic advancement

6

ACTIVE SABBATICALS

ETM

Roger Lindgren
Transportation
Sept '18-March '19

Mark Neupert

Ethnography Holland
Sept '18-'June '19

HAS

ETM

**Claudia Torres
Garibay**
REE Course Dev.
Sept '18-'June '19

Hallie Neupert

Continuing Ed.
Sept '18-'June '19

ETM

HAS

Jaime Kennel
EMS Bias Research
Sept '18-March '19

Irina Demeshko

Professional Develop.
Sept '18-'June '19

HAS

HAS

Michael Hughes
Visiting Prof. Australia
Jan '19-'June '19

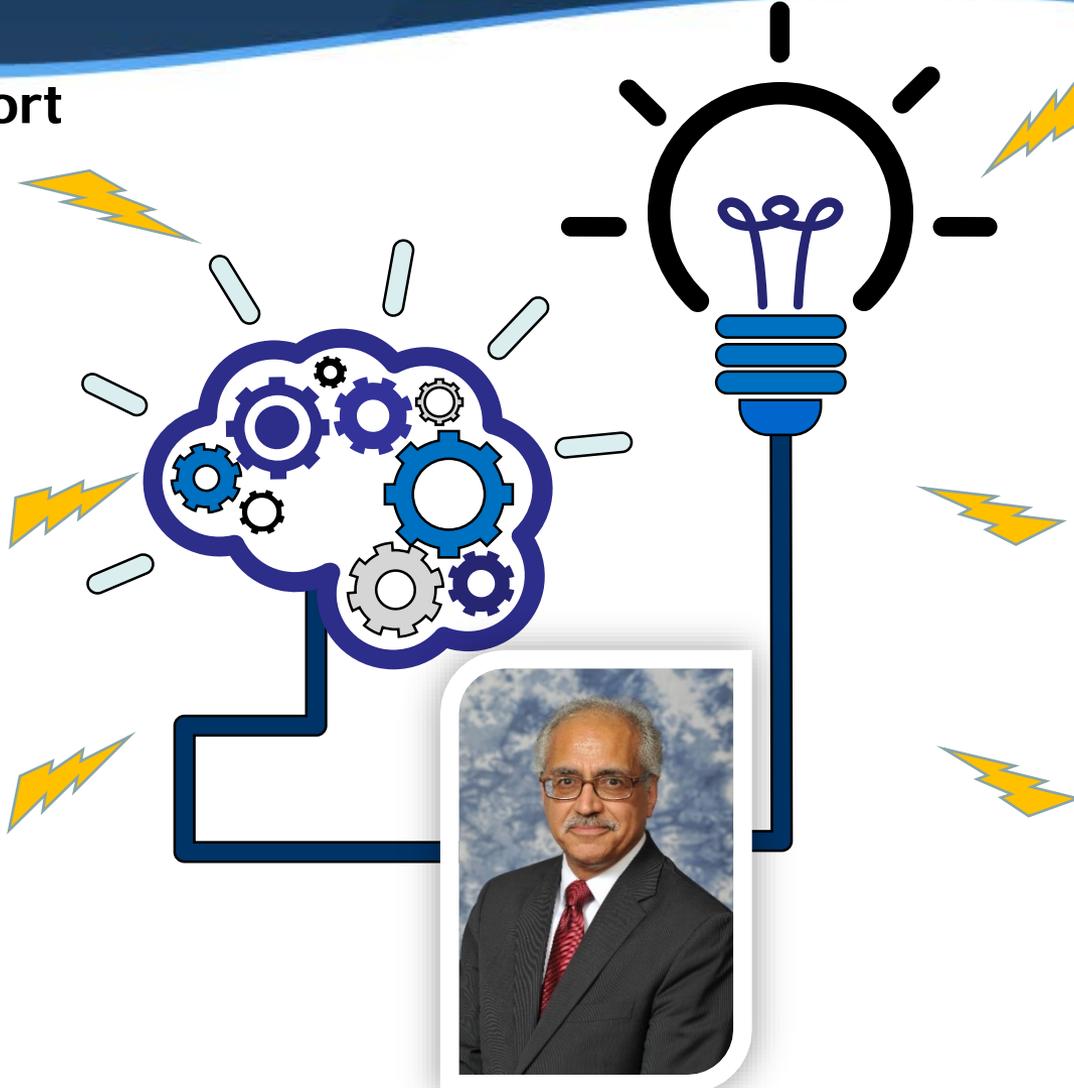
New faculty support for research, innovation and creative work

5

Increase support for faculty **professional development**

Streamline, improve **grant management** processes

Support **proposal development** and writing



Help identify **funding opportunities**

Strengthen ties with **funding agencies**

Broaden training, **mentorship**

Faculty, university support systems growing stronger



✓ Recruitment and Enrollment Support

Academic support:

- ✓ new leadership
- ✓ research
- ✓ administrative

- ✓ Technology tools
- ✓ Contracting
- ✓ Budgeting

✓ In-house Legal Counsel

= more support,
faster decisions



College of ETM



College of HAS

Human Resources: Supporting the university in our collective work

Supported **63 faculty and staff** searches in 2017-18

Completed over **847 learning opportunities** for faculty, staff, and students in 2017-18



Initiated **Unclassified Administrators Classification and Compensation Study** with goals: attract & retain employees; pay equity, market competitively

New supervisory, departmental, administrative support, customer service, and budget management **learning programs are being developed** and will be provided in 2018-19

Administrative Council sets meaningful goals for 2018-19

GOAL

Spirit Week

Updating format of student, staff, community involvement

GOAL

Staff Fee Waiver

Proposal for updating Staff Fee Tuition Waiver excluded program list

GOAL

Comp. & Performance

Working with HR on Admin Class Comp. Plan and Performance Management

GOAL

Affinity Groups

Organizing and Creating Affinity Groups

GOAL

Unclassified Awards

Unclassified Administrator Recognition Awards from Admin Council



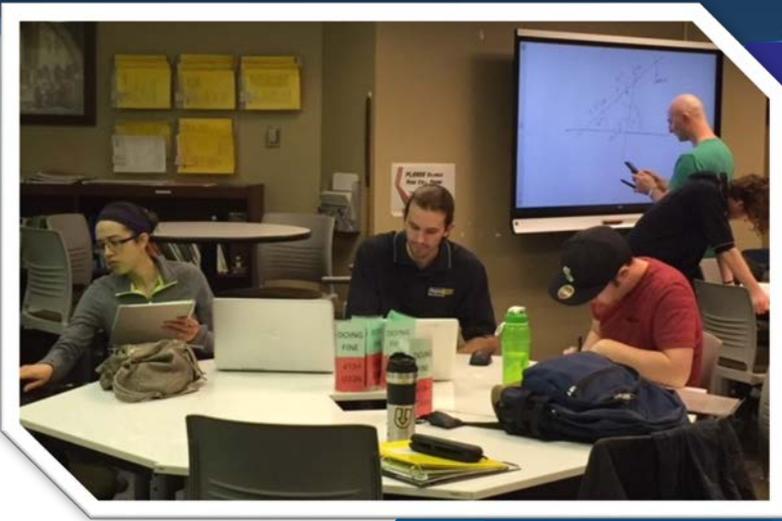
2018-19 Leaders

Chair – Sandi Hanan

Vice Chair – Josh Jones

Secretary – Rachel Winters

Student Affairs = Student Success



Student Success Center

Career Services

Campus Life

Integrated Student Health Center



Student success...outside the classroom



Portland-Metro Peer Mentors

Increase Student Experiences

Portland-Metro Student Services

Housing & Residence Life

Owls' Worth: OT's Financial Literacy program



CEET: new beacon of innovation



Design Phase

Construction Phase

Equipment, Machines,
Furniture Phase

Opening in
2021



Spring '18 to Spring '19

June '19 to Dec. '20

Spring '21

Oregon **TECH**

Oregon Institute of Technology

Design driven by: innovation, risk-taking, collaboration across disciplines

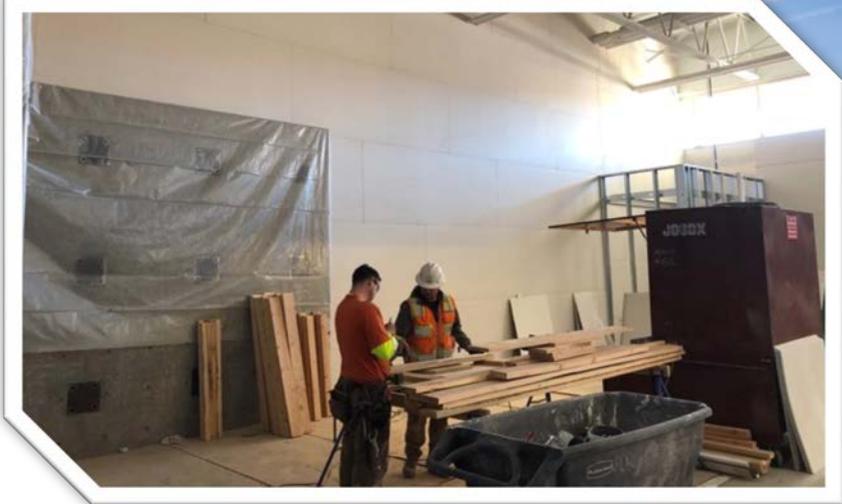
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10

Donor support



Cornett Renovation: moving forward!



Now: Phase II

Completion: Jan. 2020

Next: Integrate w/CEET

Looking good impacts community, recruitment, branding, investment

7

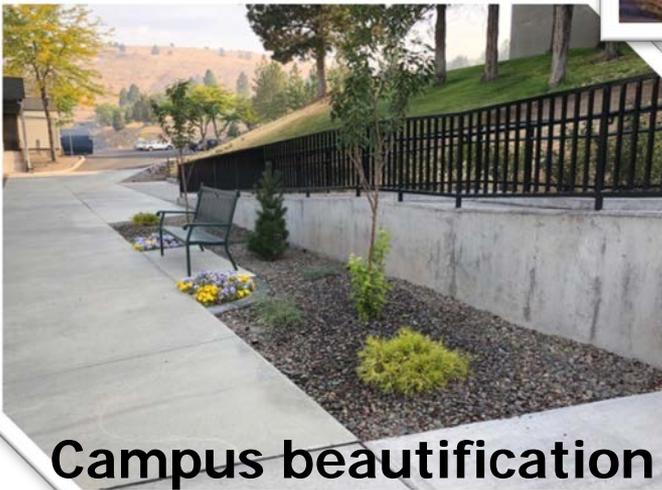


Gym rehab



10

Soccer Field



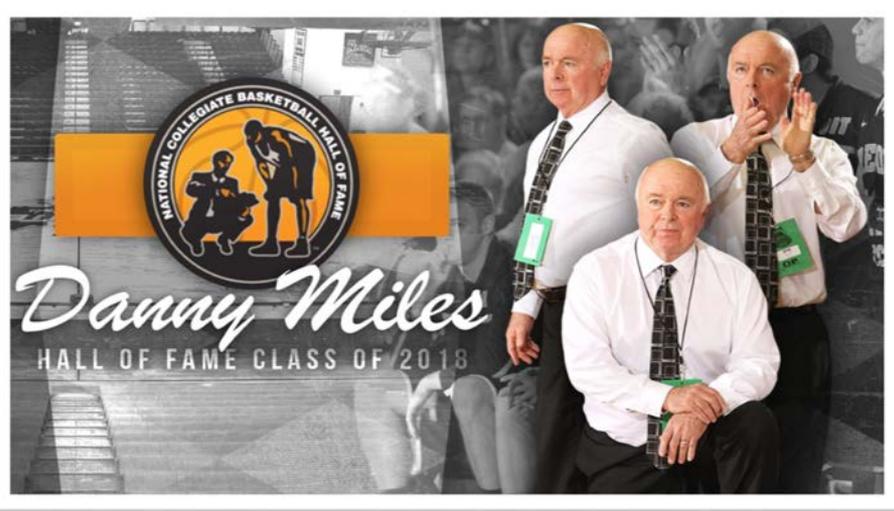
Campus beautification

Softball Stadium



Athletics enriches campus, community life, reputation, student success

7



**November 18:
National Collegiate
Basketball Hall of Fame
induction**

10

2018: Booster Club reignited

**Student-athlete
academic
success: 3.31
average GPA**



Oregon TECH

Oregon Institute of Technology

Elevating our profile = elevating our brand

1

1 Invest in branding

2 Engage donors

3 Bring people to our campuses

4 Develop brand ambassadors

5 Elevate degree brand



Belief in Oregon Tech generates new investments



Wendt Family Gift (\$2M)



John & Lois Stilwell Gift



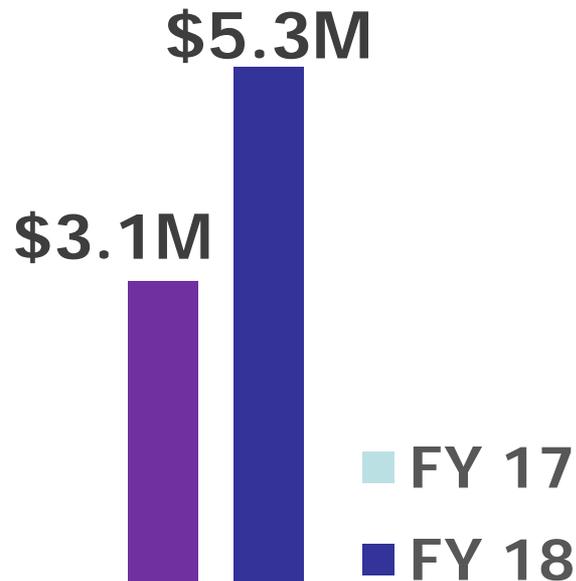
Robert J. and Leona DeArmond Public Foundation (\$300K)



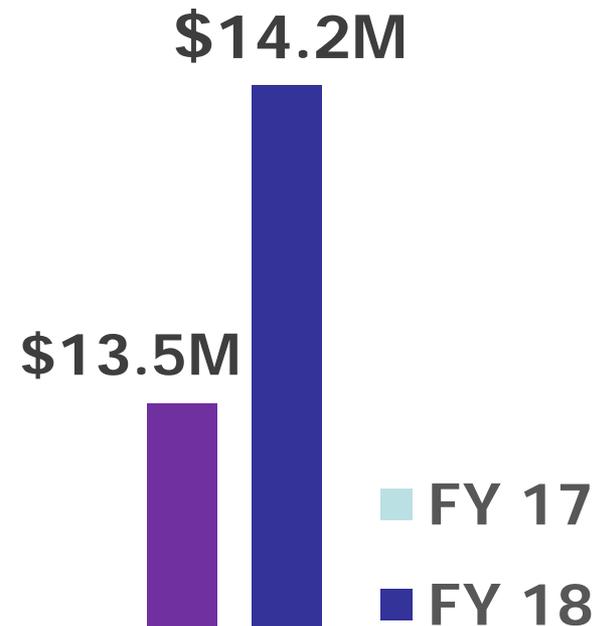
Cascade Health Alliance—Dental Hygiene Clinic (\$150K)

Donors invested in record numbers last year, FY 2018

Gifts & New Pledges (dollars in millions)



Endowment (dollars in millions)



Campaign for the Future of Oregon Tech

10

KICKED OFF

Launched \$4M Campaign for Future of Oregon Tech

PROJECTS: \$3.1M

- Engineering Complex
- Equipment & Technology

PROGRAMS: \$750K

- An Owl's Worth—Fiscal Literacy Program
- Student & Faculty Innovation Fund
- Rural Communities Development Fund

People: \$150K

- Oregon Tech Merit Scholarship Program
- Society of Scholars
- Staff Innovation Award

Status:

\$3M raised so far; \$1M to go!

Oregon **TECH**
FOUNDATION

Oregon **TECH**

Oregon Institute of Technology

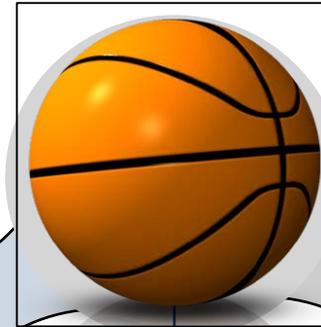
2019 Legislative Session: our "asks"

Tuition "buy-down"

Keeps tuition
increase lower



**Boivin
Rehab
\$18M
bonding**



**Sports
Lottery**
Funds
scholarships
and operations

OREC Funding

\$500k

Second
biennium of
funding



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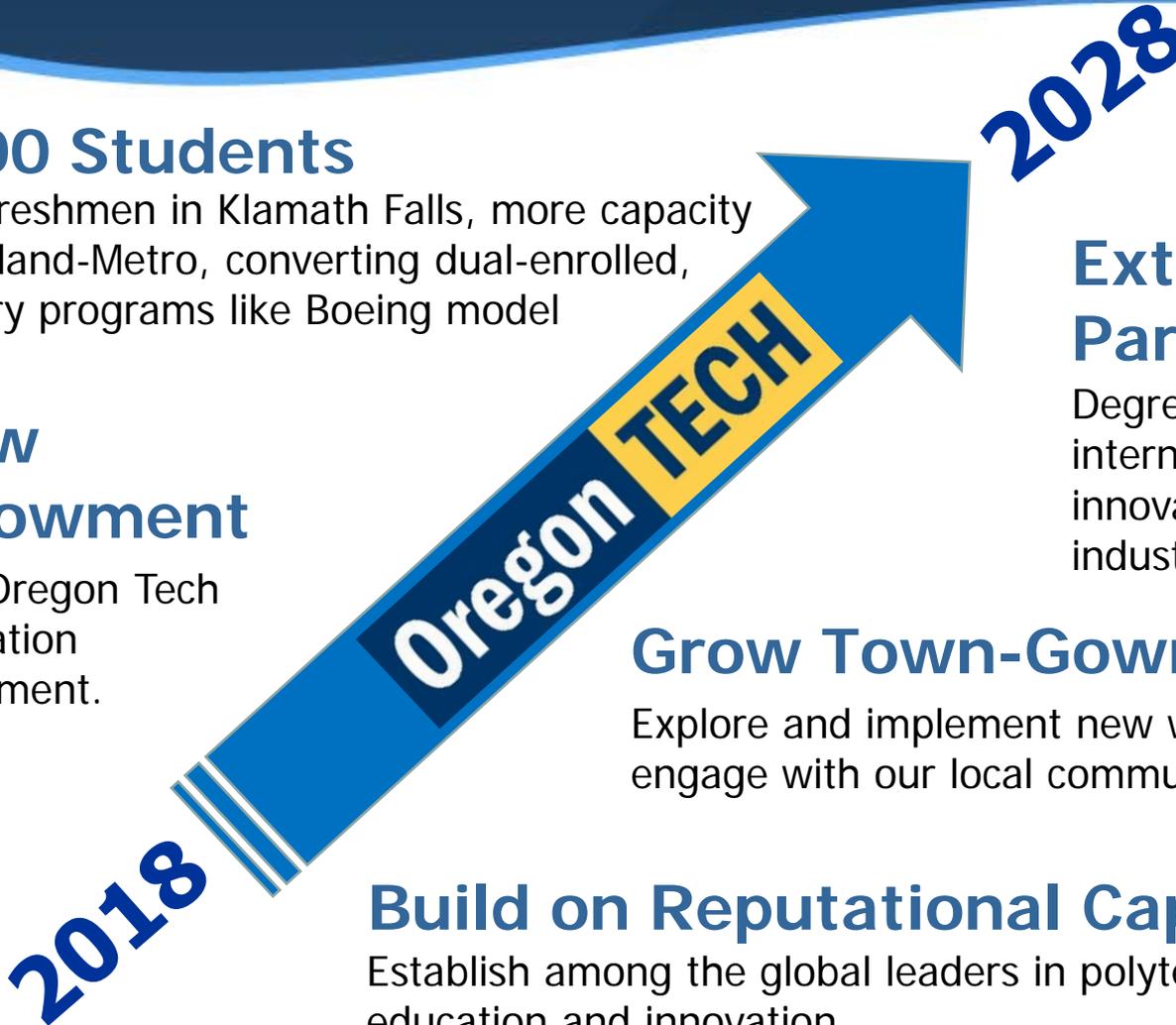
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Celebrating Oregon Tech's 75th Anniversary

- <https://www.youtube.com/watch?v=2muFWgaU-yU>

Let's make it happen, together

