



2019 Convocation



Translating Vision
to Action



Oregon **TECH**

Oregon Institute of Technology

Dr. Nagi Naganathan, President, Oregon Institute of Technology

STUDENT LIFE VIDEO:
<https://youtu.be/QVwFj5EEykU>

Short-term Action Plan Outcomes

	New academic programs: Doctorate Physical Therapy; BS Cyber, Data Science	TECH Oregon	Advancing diversity, inclusion and multi-cultural initiatives	
	Campus improvements, high-tech classrooms		Successful \$4 million Foundational Campaign	
	New Freshmen enrollment growth		Process improvements: HR (Heroes); ITS (Banner, paperless push)	
	Branding, name recognition, broader community engagement		Successful launch of OMIC R&D, ABA B.I.G. Clinic	

Q: What does this topic mean to me in my role as a member of our university community?

Q: How can I be part of creating this successful future?

Campus Hopes for Long-term Strategic Planning

Create community	Brief, Transparent	Actionable	Plan for Growth	Bold but Attainable	Measure-able	Increased Diversity
Innovative Teaching	New Programs	New Markets	A Path Forward	Relatable to Students	International Growth	Unite Campuses
Inclusive	Hands-on Focus Still	Promotes Excellence	Represents all Voices	Data-driven Decisions	Mold Breaking	Knowledge Transfer

Oregon Tech Revised Mission



Oregon Institute of Technology (“Oregon Tech”), Oregon’s public **polytechnic university**, offers innovative, **professionally-focused** undergraduate and graduate degree programs in the areas of engineering, health, business, technology, and applied arts and sciences. To foster student and graduate success, the university provides a hands-on, **project-based learning environment and emphasizes innovation, scholarship, and applied research**. With a **commitment to diversity and leadership development**, Oregon Tech offers statewide educational opportunities and technical expertise to **meet current and emerging needs** of Oregonians, as well as other national and international constituents.



OUR VISION

Oregon Tech will achieve global recognition among polytechnic universities, be recognized as 'industry's university', and nurture the leaders of tomorrow.

STRATEGIC PLANNING VIDEO: https://youtu.be/ums_6NgwJT0

Long-Term Strategic Planning

Steps and Timeline



ACTION BEGINS

Tracking our progress: University Dash Boards Development - *Example*

**Undergraduate
Enrollment**

**Under-
represented
Minorities**

**Success Rate
post
graduation**

**Pell Eligible
Undergraduates**

**Bachelor's
Degrees
Awarded**

**First-year
Retention Rate**

**Six-year
Graduation Rate**



**Master's
Degrees
Awarded**

**Tenure-Track
Faculty**

**Extramural
Research
Funding**

**Endowment
Assets**

**University
Investments**

**Debt Burden
Ratio**

**International
Enrollment**

Investment choices based on key drivers

Enrollment

Innovation

**Support
faculty &
programs**

**Assure
student
success**

**Diversify &
grow net
revenue**



Strategic Plan

Financial realities impact our decisions

General Fund Report			
	FY14 Actual (M\$)	FY19 Actual (M\$)	FY20 Board Approved Budget (M\$)
Revenue	44.2	63.1	67.0
Expense	(41.9)	(66.2)	(68.9)
Balance	2.3	(3.1)	(1.9)

- FY19 Revenue: ~43% State; ~53% Tuition & Fees
- FY19 Expenses: ~73% of our expenses are in Wages & benefits

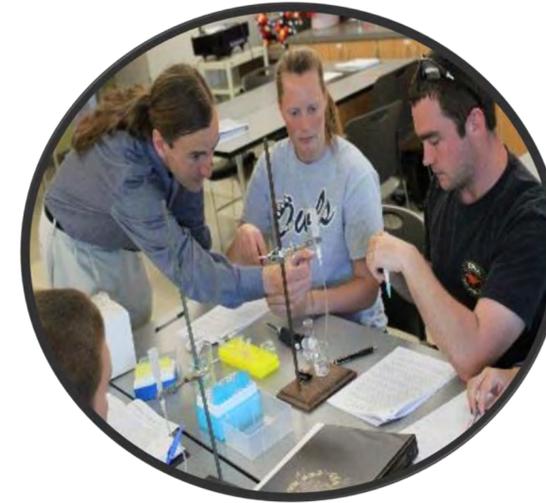
Our Service to Students

Fall Student Enrollment					
		Regular Students - Headcount			
FY	High School (ACP)	On-Campus	Online	Regular Subtotal	TOTAL
FY14	547	3,568	341	3,909	4,456
FY19	1,378	3,321	643	3,964	5,342
Student Credit Hours					
		Regular Students - SCH			
FY	High School (ACP)	On-Campus	Online	Regular Subtotal	TOTAL
FY14	4,127	111,965	18,339	130,304	134,431
FY19	19,921	102,710	27,485	130,195	150,116

Enrollment fuels everything

Facilities

- ✓ New: CEET
- ✓ Renovations: Cornett, Gym, Boivin



Student Learning

- ✓ Faculty investments
- ✓ New Teaching Tools
- ✓ Advising

Oregon **TECH**

Oregon Institute of Technology

Innovation

- ✓ Applied research
- ✓ New degrees
- ✓ OMIC R&D
- ✓ Catalyze



Student Success

- ✓ Financial Aid
- ✓ Retention
- ✓ Diversity, inclusion
- ✓ Industry connections
- ✓ Donor engagement

Oregon **TECH**

Oregon Institute of Technology

Recruitment 2019-2020



**Freshmen
UP 15+%**



**Admissions
Team:
Stellar
Effort**



**New
locations,
events,
look**



**New
pipelines
and
partners**



**New
tools and
tactics**



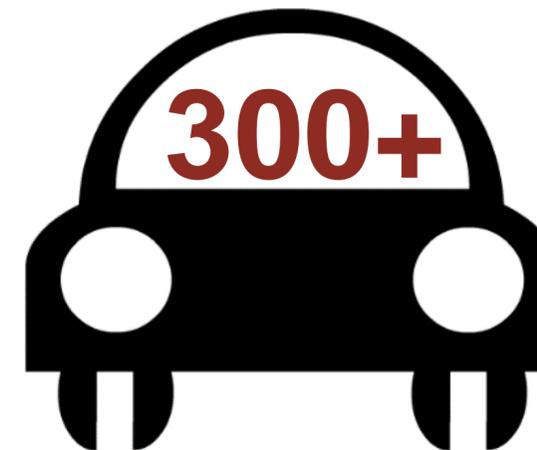
40

**ON-CAMPUS
RECRUITMENT
EVENTS**



600

**VISITORS +
100 GROUP
VISITS**



300+

**RECRUITMENT
TRIPS**



41,000

**MILES
LOGGED BY
RECRUITERS**

ENROLLMENT VIDEO: <https://youtu.be/oqI5kpO5oO8>

Student retention: 2013 undergraduate cohort

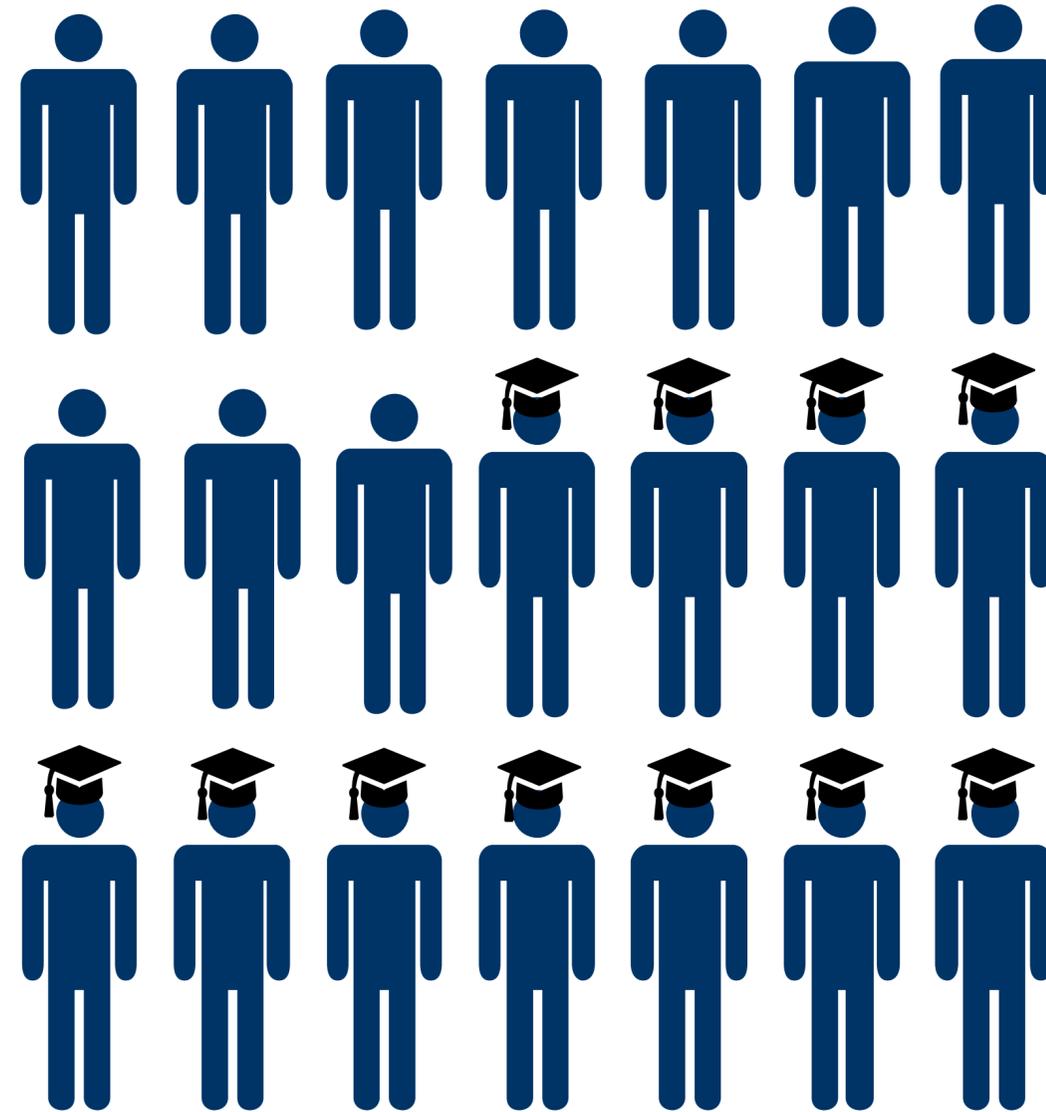
Fall 2013: **1,069** new undergraduates...

247 left during the 1st year...

...Another 101 left by 2nd year...

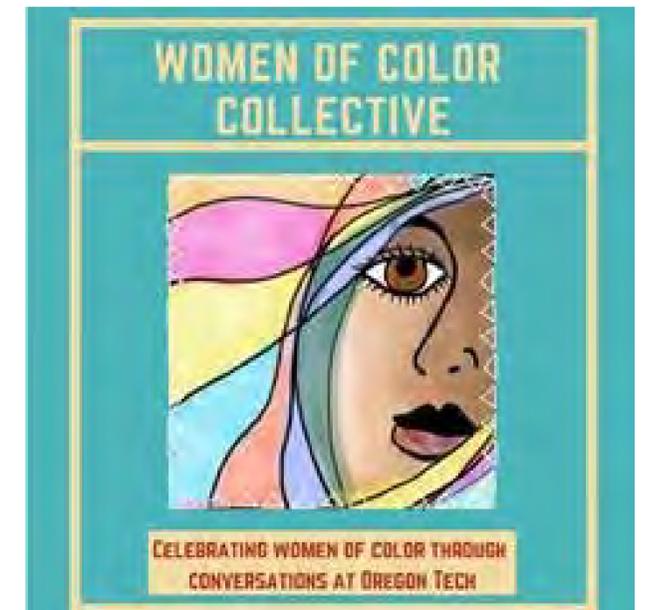
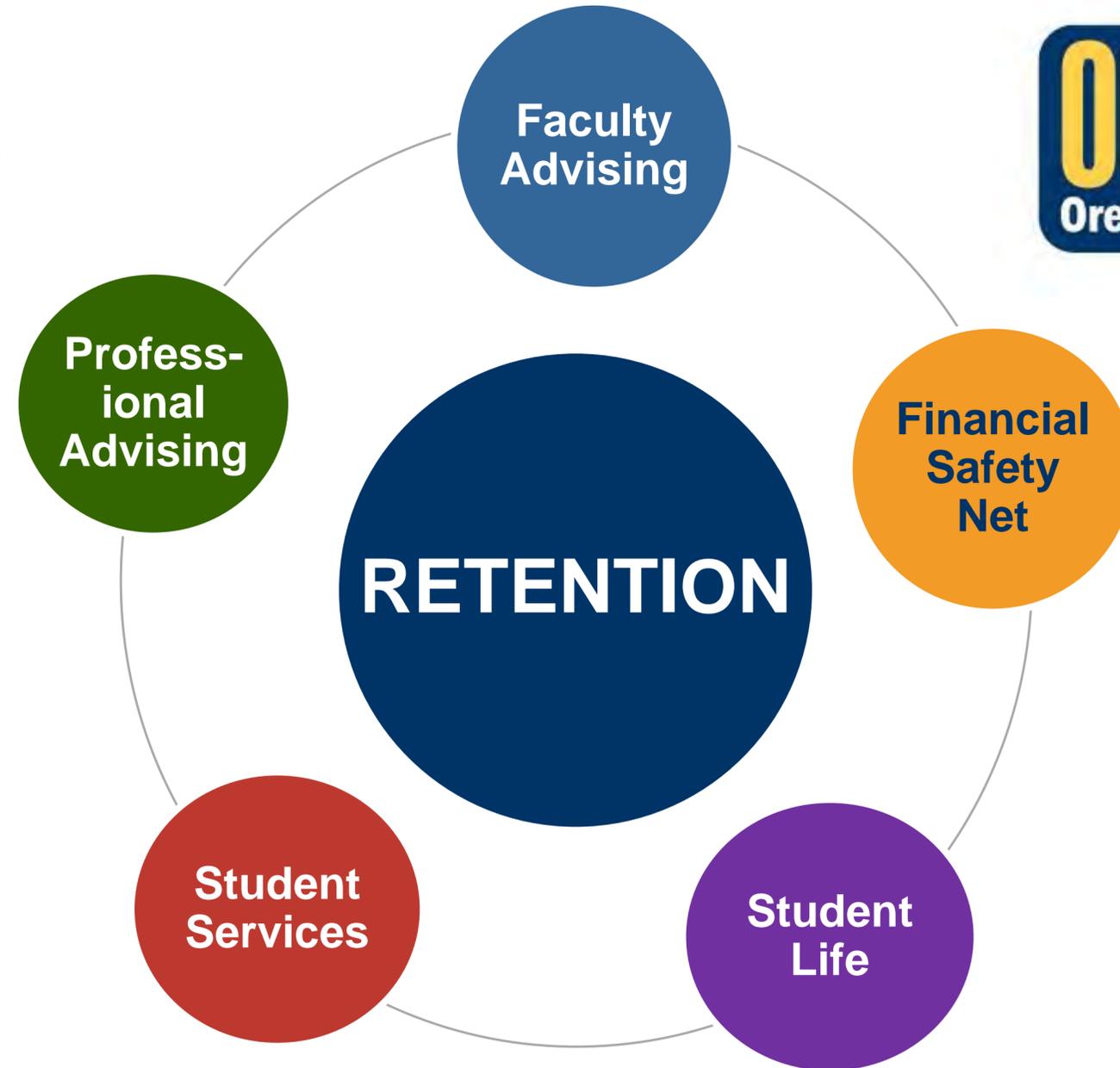
...52 more left by 3rd year...

...56 more left 4th and 5th years...



After six years at Oregon Tech, 564 (or 53%) had graduated...

Stepping up our game in Retention



Student Affairs: advancing student success

Diversity,
Equity &
Inclusion

New:
Online
Orientation

Supple-
mental
Instruction
Growth

Standout
Launched

Student
Health Center

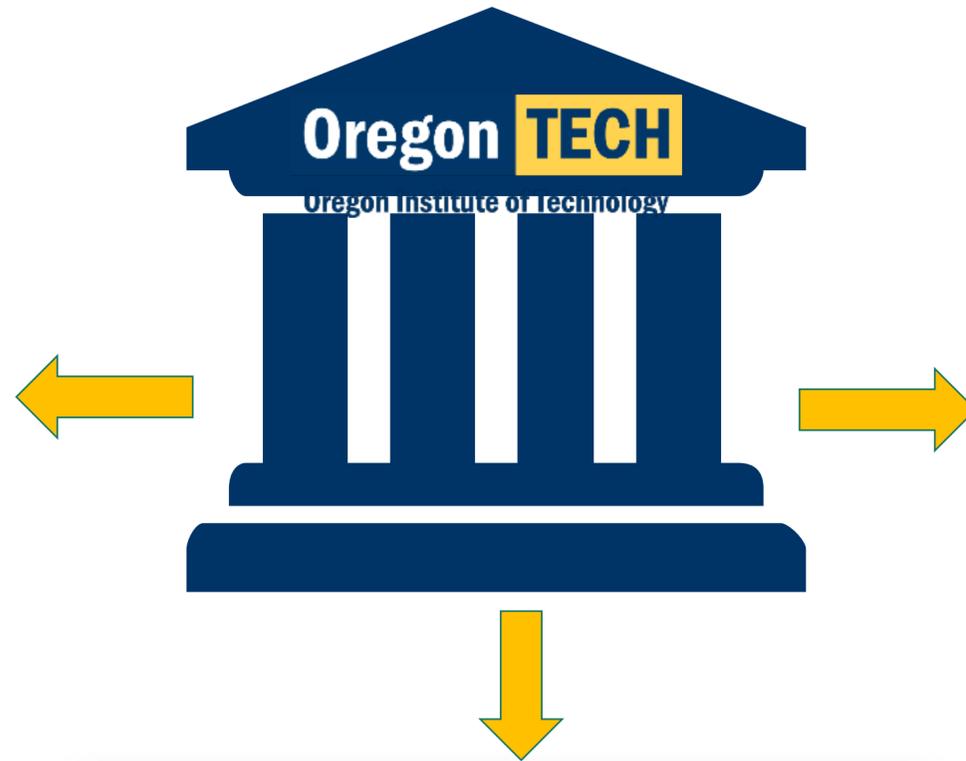
Record
Housing
Occupancy:
up 8% (630)



Faculty bring innovation to classroom, community and industry



Teaching & Learning



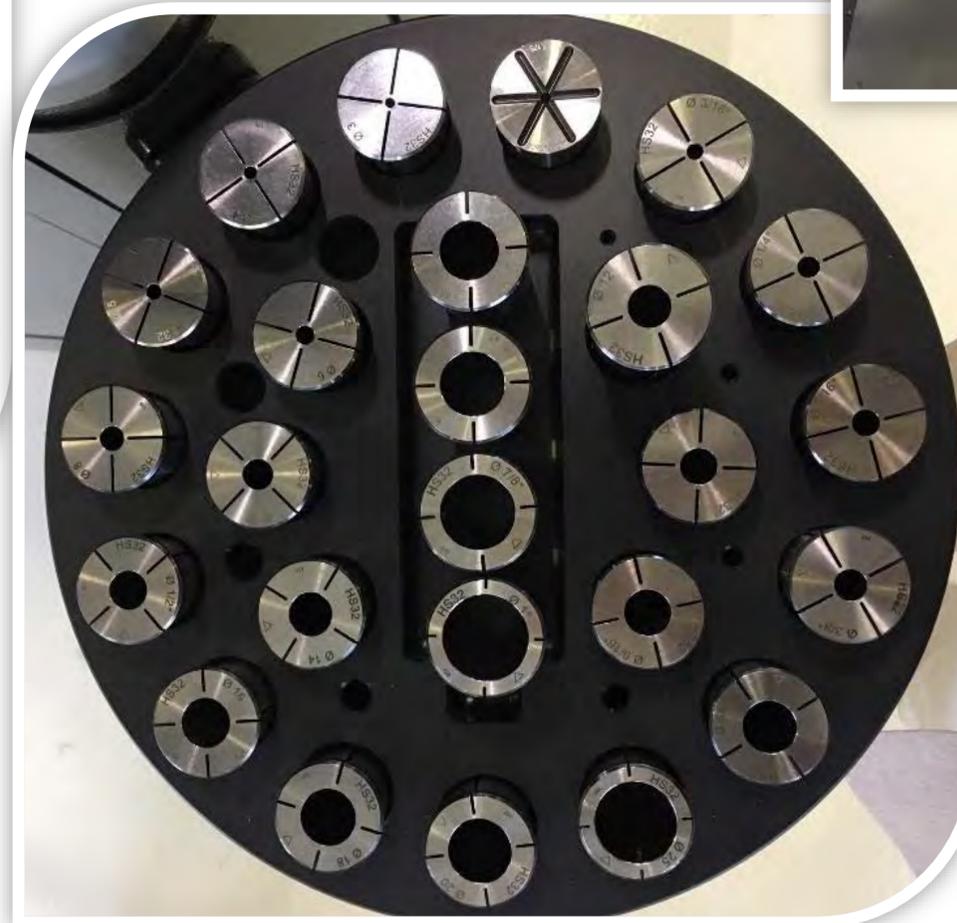
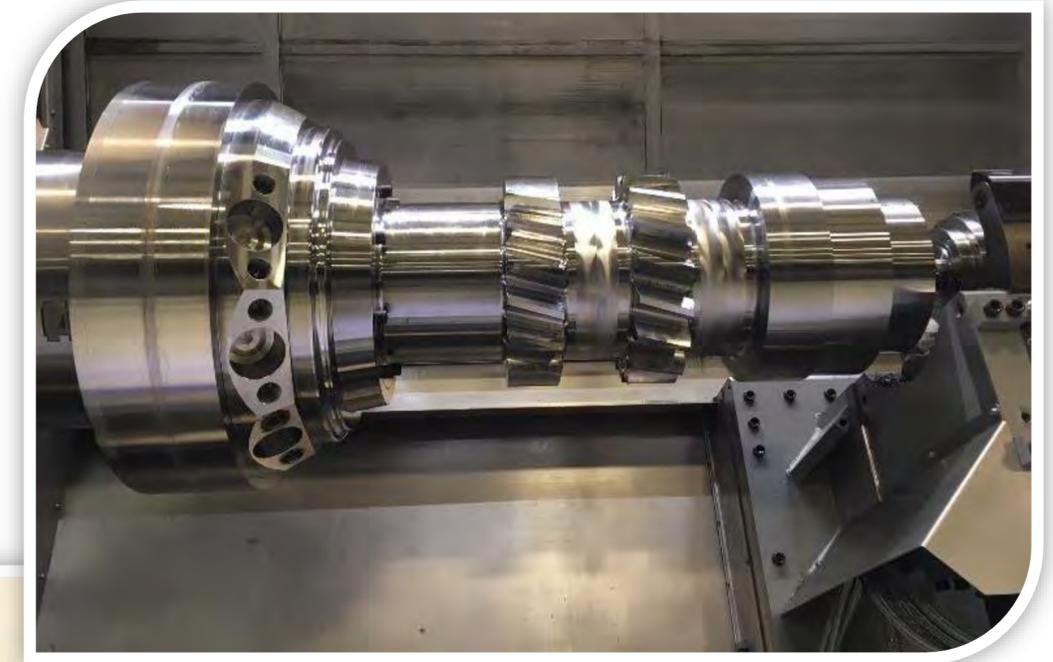
Engagement



Research

INSERT RESEARCH VIDEO:
<https://youtu.be/2dmc7lv9UJc>

Rapid Prototyping & Additive Manufacturing Laboratory at Oregon Tech



Foundation By the Numbers 2018-19

\$810k RECORD SCHOLARSHIPS



\$4
MILLION
CAMPAIGN FOR
THE FUTURE
COMPLETED

4.4% ALUMNI PARTICIPATION



\$2 MILLION Match for CEET PART OF
CAMPAIGN



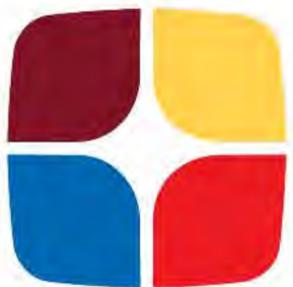
\$11.6
MILLION
TOTAL
CONTRIBUTIONS
SINCE JAN. 2017

45% EMPLOYEE CAMPAIGN
PARTICIPATION



PHILANTHROPY VIDEO:
<https://youtu.be/9F0hmZGb3VE>

Branding is Everybody's Business



SOUTHERN OREGON
HIGHER EDUCATION
CONSORTIUM

Oregon TECH
Oregon Institute of Technology

Oregon TECH

Oregon Institute of Technology

**FACULTY ENGAGEMENT VIDEO:
LINK COMING SOON**

Putting ourselves on the map

oit.edu/summit



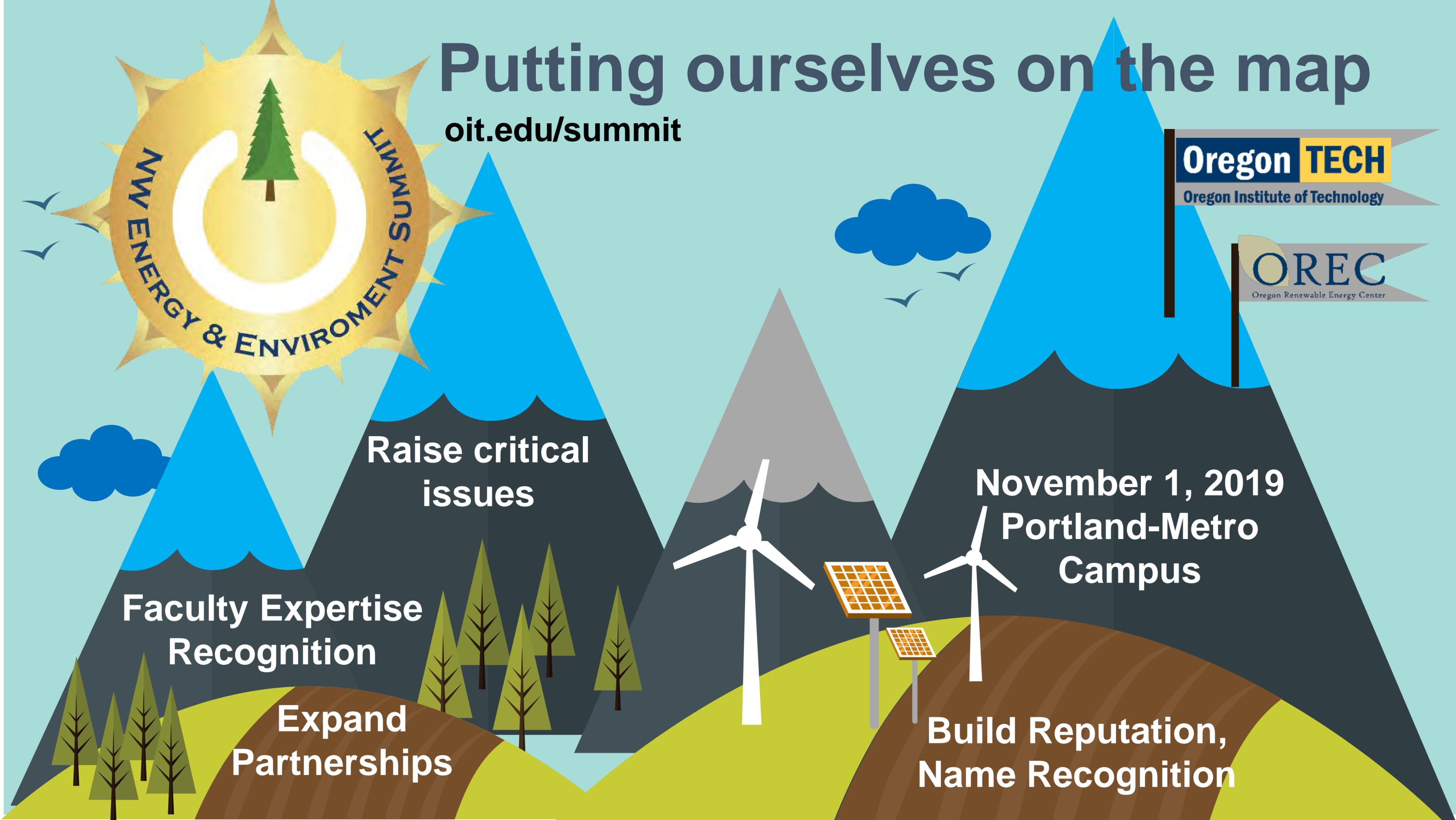
Raise critical issues

November 1, 2019
Portland-Metro Campus

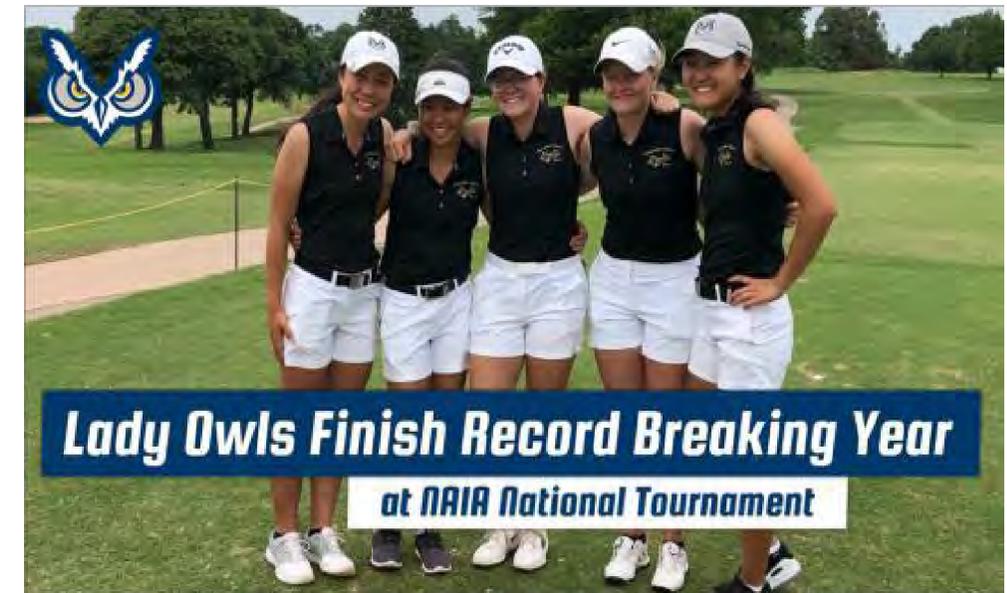
Faculty Expertise Recognition

Expand Partnerships

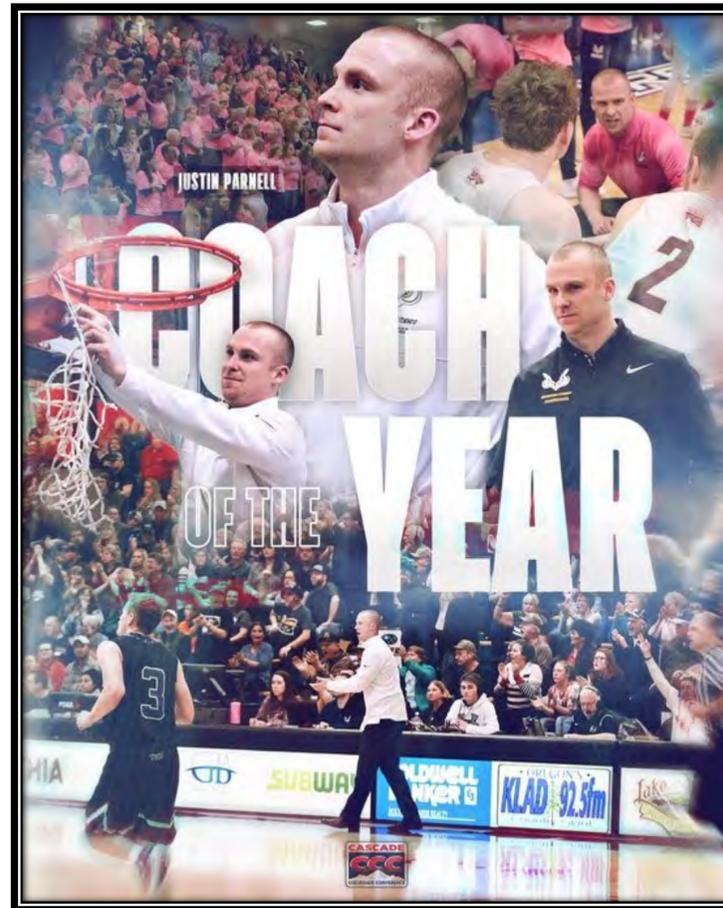
Build Reputation, Name Recognition



Athletics: A record year to remember



Coaches recognized for Leadership and Excellence



Reaching out, stepping up, focusing in



